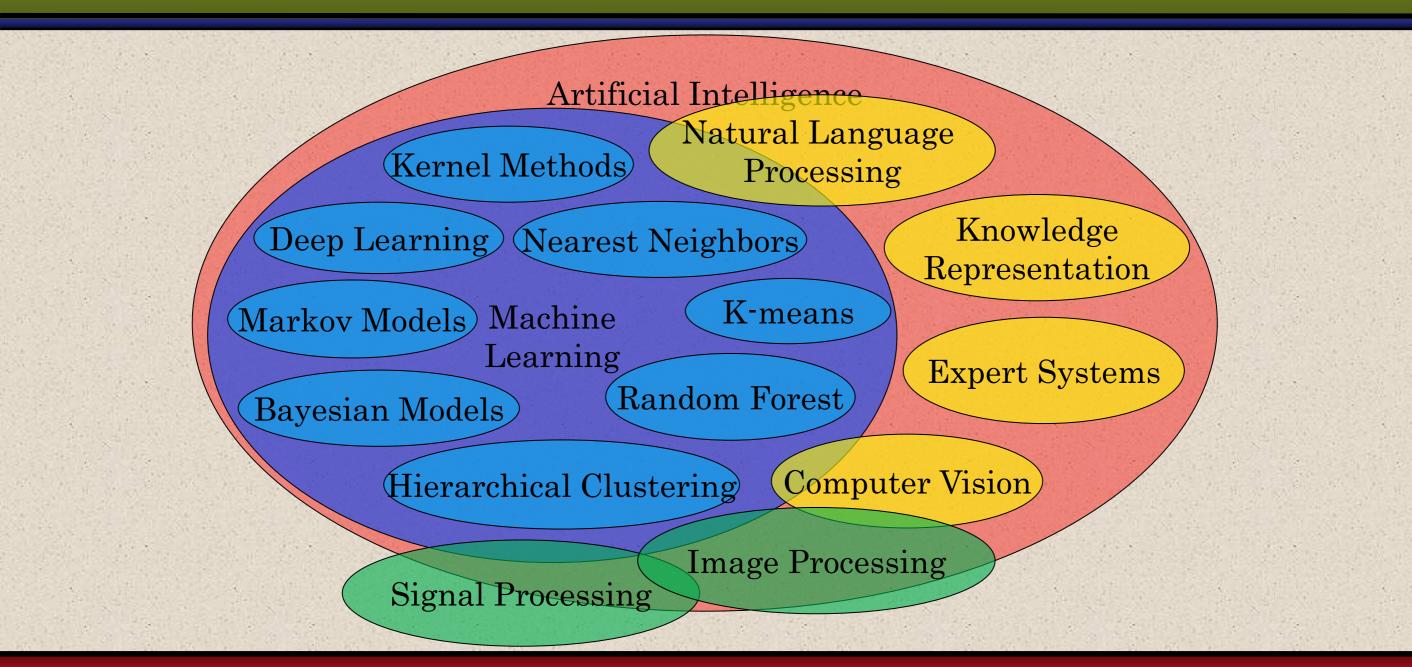
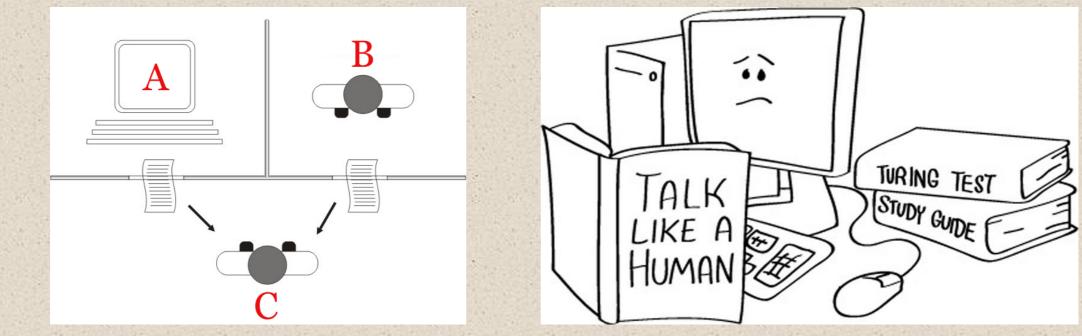
# Introduction to Machine Learning. Basic Concepts and Learning Paradigms.

#### **Machine Learning**



# What is artificial intelligence (AI)?

- The ultimate goal of artificial intelligence is to build systems able to reach human intelligence levels
- *Turing test* a computer is said to possess human-level intelligence if a remote human interrogator, within a fixed time frame, cannot distinguish between the computer and a human subject based on their replies to various questions posed by the interrogator



# Perhaps we are going in the right direction?



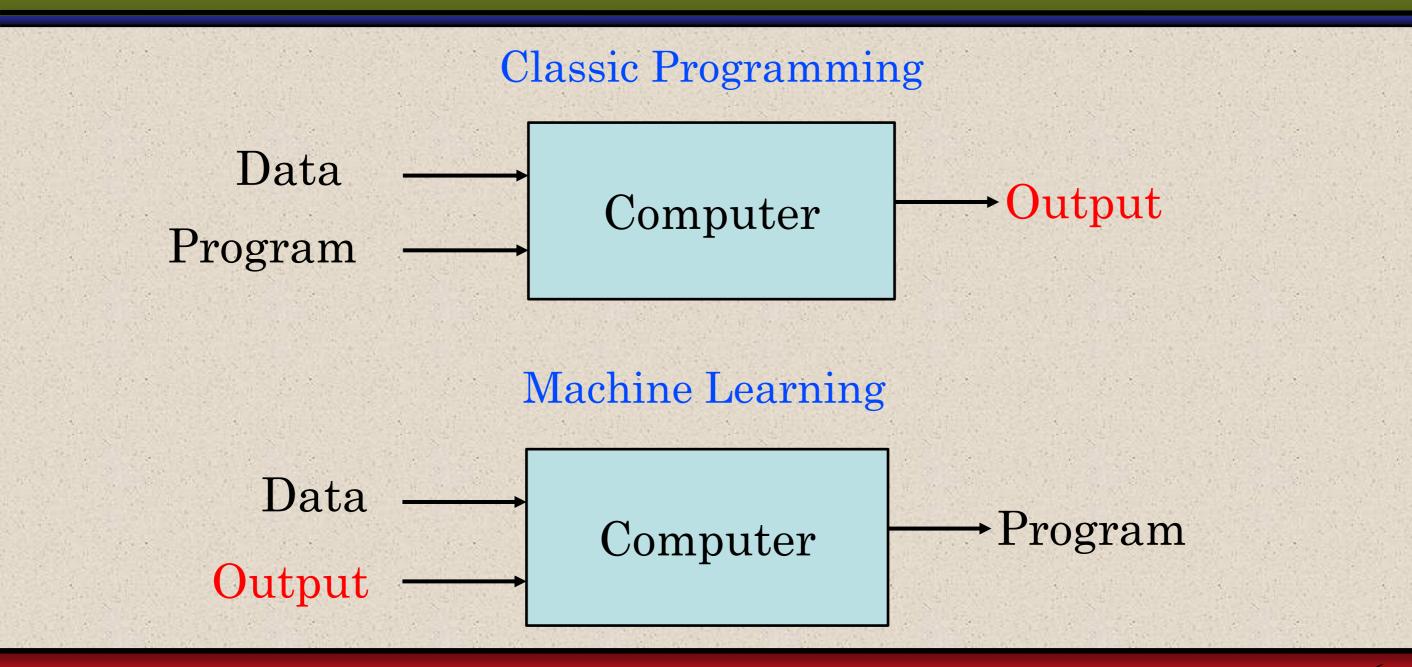
1950: Can a computer convince a human that it is not a computer but a real person.

Alan Turing

# What is machine learning (ML)?

- Many AI researchers consider the ultimate goal of AI can be achieved by imitating the way humans learn
- Machine Learning is the scientific study of algorithms and statistical models that computer systems use to learn from observations, without being explicitly programmed
- In this context, **learning** refers to:
- recognizing complex patterns in data
- making intelligent decisions based on data observations

### **Classic Programming vs Machine Learning**



## A well-posed machine learning problem

- What problems can be solved\* with machine learning?
- Well-posed machine learning problem:

"A computer program is said to learn from experience **E** with respect to some class of tasks **T** and performance measure **P**, if its performance at tasks in **T**, as measured by **P**, improves with experience **E**." – Tom Mitchell (\*) implies a certain degree of accuracy

# A well-posed machine learning problem

- Arthur Samuel (1959) wrote a program for playing checkers (perhaps the first program based on the concept of learning, as defined by Tom Mitchell)
- The program played 10K games against itself
- The program was designed to find the good and bad positions on the board from the current state, based on the probability of winning or losing
- In this example:
  E = 10000 games
  T = play checkers
  P = win or lose



#### Strong AI versus Weak AI

Strong / generic / true AI
 (see the Turing test and its extensions)

Weak / narrow AI
 (focuses on a specific well-posed problem)

### When do we use machine learning?

• We use ML when it is hard (impossible) to define a set of rules by hand / to write a program based on explicit rules

- Examples of tasks that be solved through machine learning:
  - $\succ$  face detection
  - $\succ$  speech recognition
- stock price prediction
- > object recognition

#### The essence of machine learning

#### • A pattern exists

We cannot express it programmatically
We have data on it



#### What is machine learning?

#### [Arthur Samuel, 1959] field of study that:

 gives computers the ability to learn without being explicitly programmed

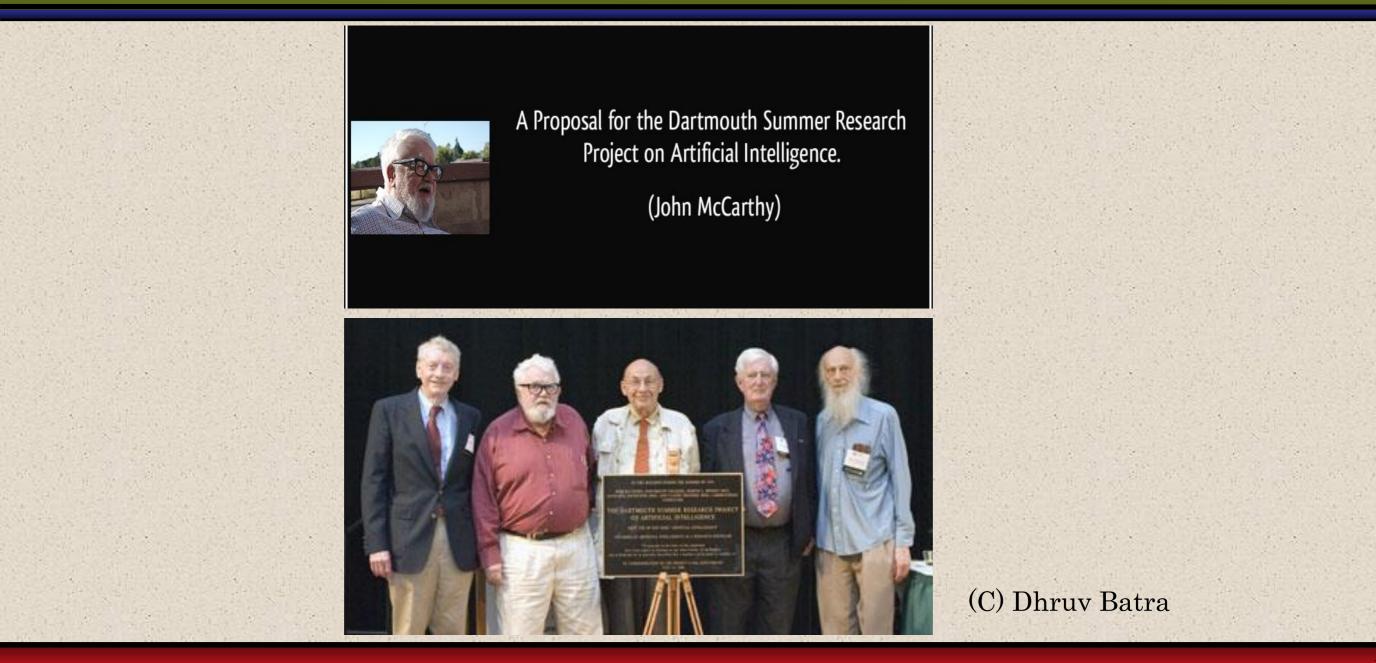
#### [Kevin Murphy] algorithms that:

 automatically detect patterns in data
 use the uncovered patterns to predict future data or other outcomes of interest

#### [Tom Mitchell] algorithms that:

- improve their performance (P)
  - at some task (T)
  - with experience (E)

## **Brief history of AI**



## **Brief history of AI**

- "We propose that a 2 month, 10 man study of artificial intelligence be carried out during the summer of 1956 at Dartmouth College in Hanover, New Hampshire."
  - The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it.
  - An attempt will be made to find how to make machines use language, form abstractions and concepts, solve kinds of problems now reserved for humans, and improve themselves.
- We think that a significant advance can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer."

## **Brief history of AI**

#### • 1960-1980s: "AI Winter"

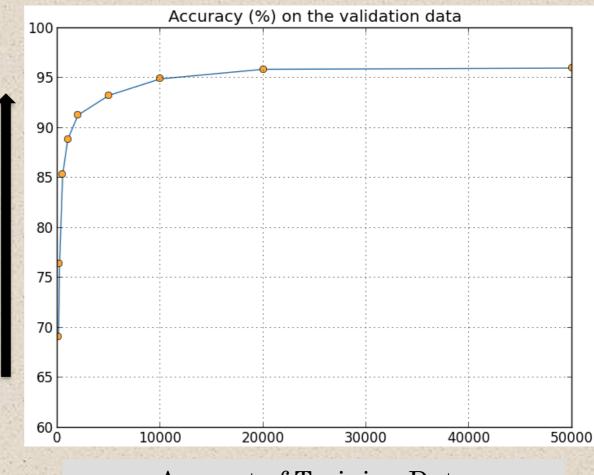
 1990s: Neural networks dominate, essentially because of the discovery of the backpropagation for training neural networks with two or more layers
 2000s: Kernel methods dominate, essentially because of the instability of training neural networks

• 2010s: The comeback of neural networks, essentially because of the discovery of deep learning

# Why are things working today?

Accuracy

- More compute
   power
  - More data
- Better algorithms
   / models



Amount of Training Data

## ML in a nutshell

Tens of thousands of machine learning algorithms
 Researchers publish hundreds new every year

• Decades of ML research oversimplified: > Learn a mapping f from the input X to the output Y, i.e.:  $f: X \rightarrow Y$ 

Example: X are emails, Y: {spam, not-spam}

### ML in a nutshell

Input: X (images, texts, emails...) Output: Y (spam or not-spam...) (Unknown) Target Function:  $f: X \rightarrow Y$  (the "true" mapping / reality)

> **Data**  $(x_1, y_1), (x_2, y_2), \dots, (x_N, y_N)$

Model / Hypothesis Class

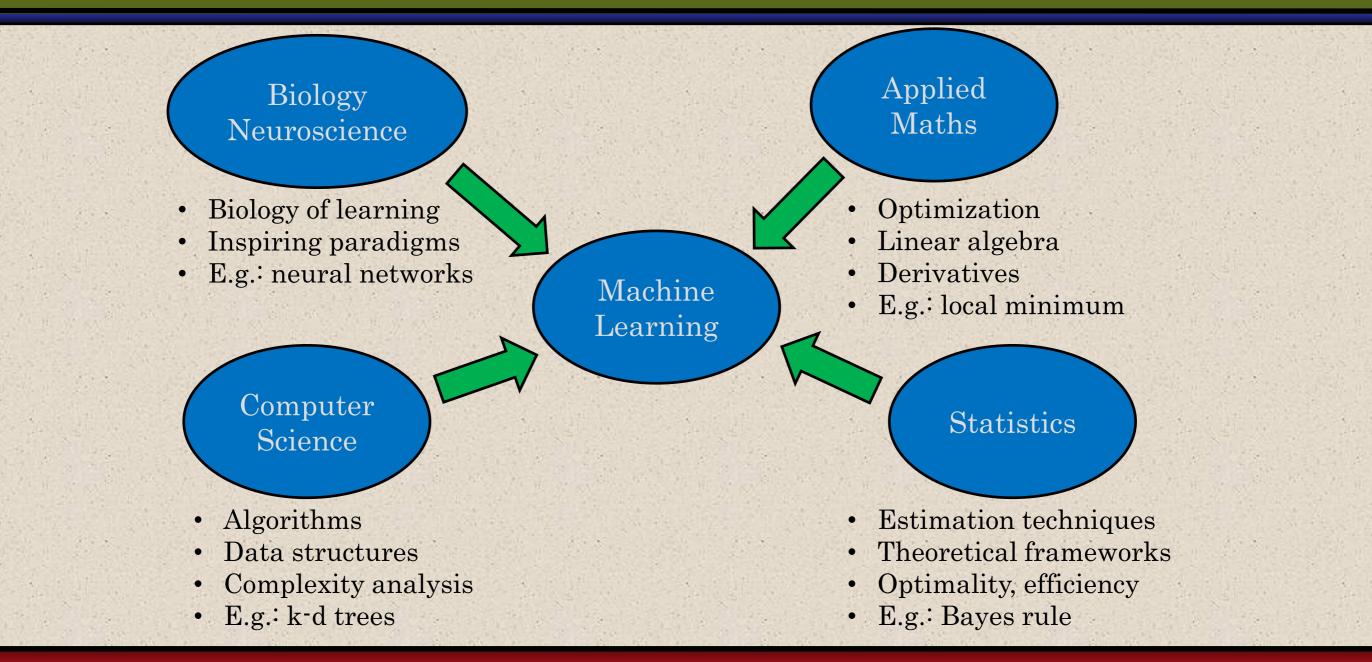
 $y = g(x) = sign(w^T x)$ 

 $q: X \to Y$ 

# ML in a nutshell

Every machine learning algorithm has three components:
 Representation / Model Class
 Evaluation / Objective Function
 Optimization

# Where does ML fit in?

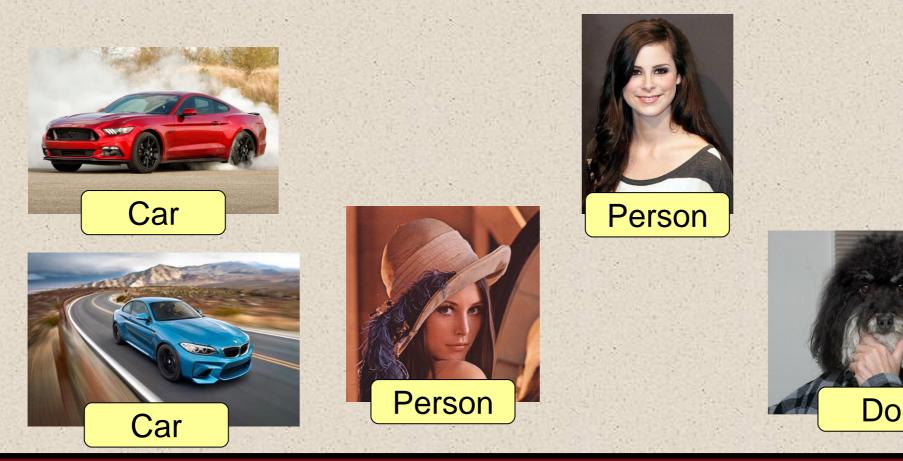


# Learning paradigms

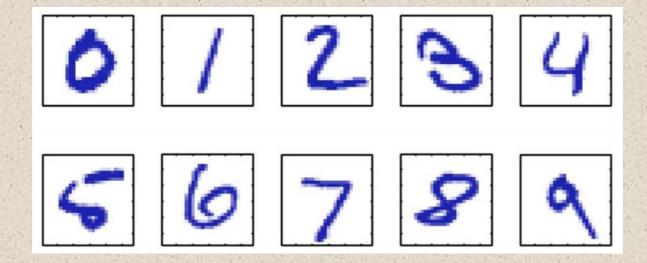
- Standard learning paradigms:
  - Supervised learning
  - Unsupervised learning
  - Semi-supervised learning
  - Reinforcement learning

- Non-standard paradigms:
  - Active learning
  - Transfer learning
  - Transductive learning

- We have a set of labeled training samples
- Example 1: object recognition in images annotated with corresponding class labels



• Example 2: handwritten digit recognition (on the MNIST data set)



- Images of 28 x 28 pixels
- We can represent each image as a vector x of 784 components
- We train a classifier f(x) such that:

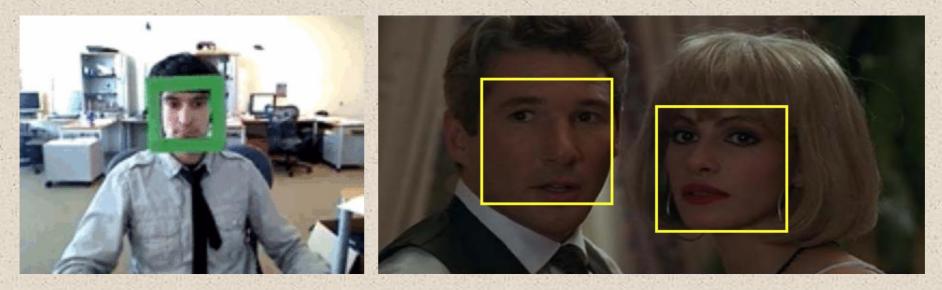
 $f: x \to \{0, 1, 2, 3, 4, 5, 6, 7, 8, 9\}$ 

• Example 2 (continued): handwritten digit recognition (on the MNIST data set)

00011(1112 2222222333 3449445555 4222777888 88899999

- Starting with a training set of about 60K images (about 6000 images per class)
- ... the error rate can go down to 0.23% (using convolutional neural networks)
- Among the first (learning-based) systems used in a large-scale commercial setting for postal code and bank cheque processing

• Example 3: face detection



- One approach consists of sliding a window over the image
- The goal is to classify each window into one of the two possible classes: face or not-face
- The original problem is transformed into a classification problem

• Example 3: face detection



- We start with a set of face images with different variations such as age, gender, illumination, pose, but no translations
  - ... and a larger set of images that do not contain full faces

• Example 4: spam detection

rama rama ramaumar002@hotmail.com via yahoo.com to 💌

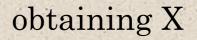
From: Mrs. Rama Umar Groupe Bank of Africa (Annexe) Burkina Faso Foreign Department Operation.

My name is Mrs.Rama Umar. I am working with Bank of Africa here in Burkina Falate foreign customer.

When I discovered that there had been neither deposits nor withdrawals from this ac none of the family member or relations of the late person are aware of this account, (Five Million USA Dollars).

- The task is to classify an email into spam or not-spam
- The occurrence of the word "Dollars" is a good indicator of spam
- A possible representation is a vector of word frequencies

#### We count the words...



rama rama ramaumar002@hotmail.com via yahoo.com to 🔻

From: Mrs. Rama Umar Groupe Bank of Africa (Annexe) Burkina Faso Foreign Department Operation.

My name is Mrs.Rama Umar. I am working with Bank of Africa here in Burkina Falate foreign customer.

When I discovered that there had been neither deposits nor withdrawals from this ac none of the family member or relations of the late person are aware of this account, (Five Million USA Dollars).



**Yoshua Bengio** <yoshua.bengio@gmail.com> to Dong-Hyun, Ian, Dumitru, Pierre, Aaron, Mehdi, Ben, Will, Charlie,

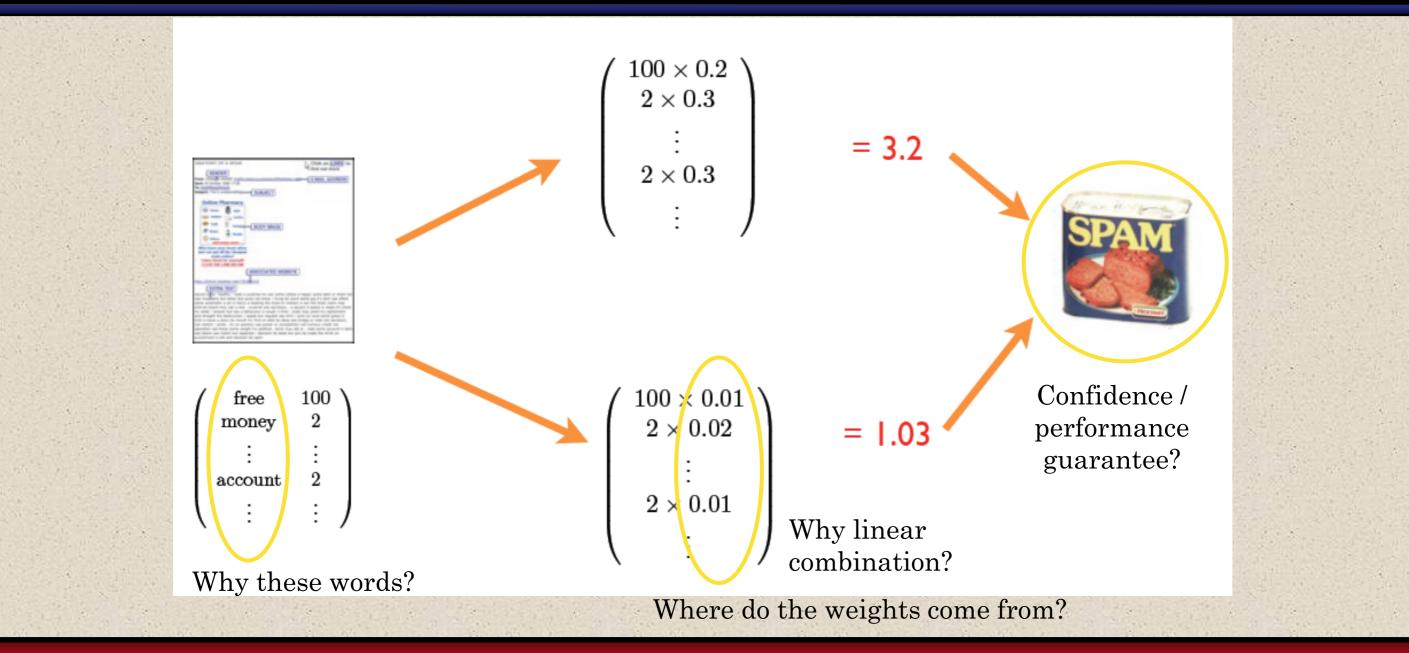
Nice slides!

See you next week,

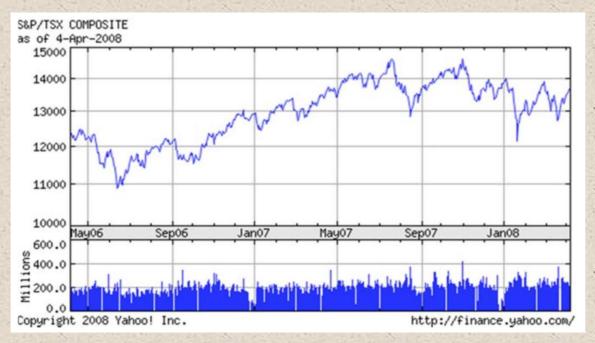
—Yoshua

free money : account :	$     \begin{array}{c}       100 \\       2 \\       \vdots \\       2 \\       \vdots     \end{array} $	
free money : account	$egin{array}{c} 1 \\ 1 \\ dots \\ 2 \\ dots \end{array}$	

#### The spam detection algorithm



• Example 5: predicting stock prices on the market



- The goal is to predict the price at a future date, for example in a few days
- This is a regression task, since the output is continuous

• Example 6: image difficulty prediction [Ionescu et al. CVPR2016]





2.82



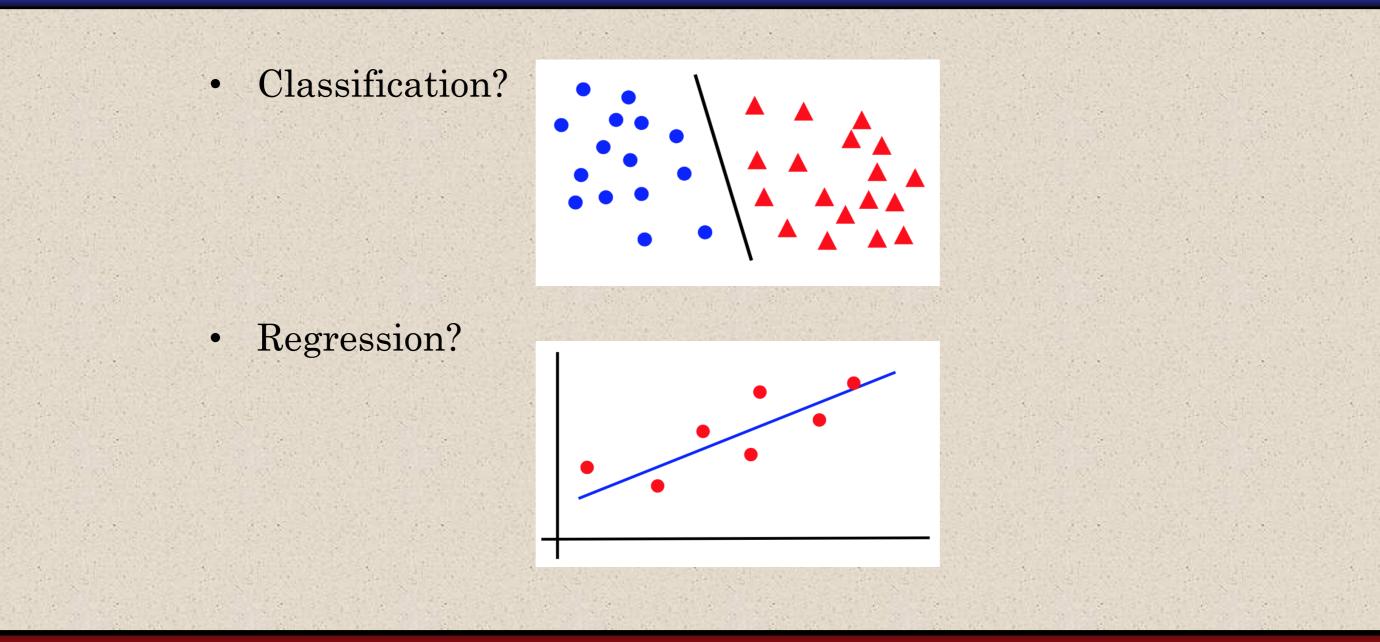




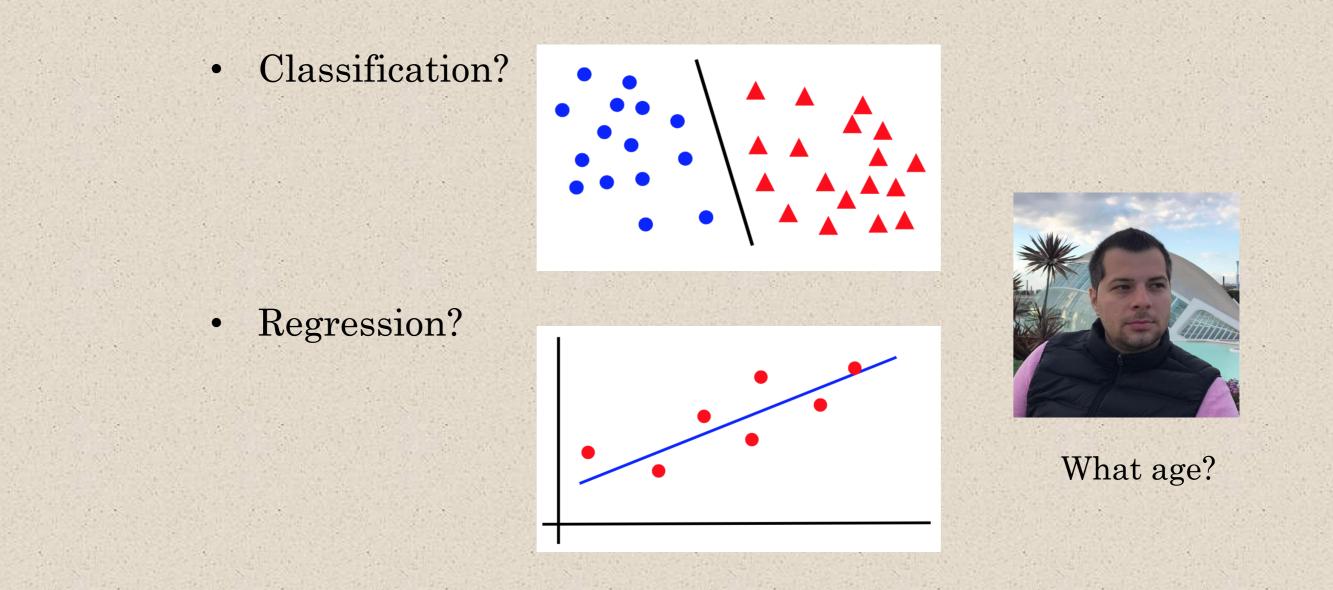


- The goal is to predict the time necessary for a human to solve a visual search task
- This is a regression task, since the output is continuous

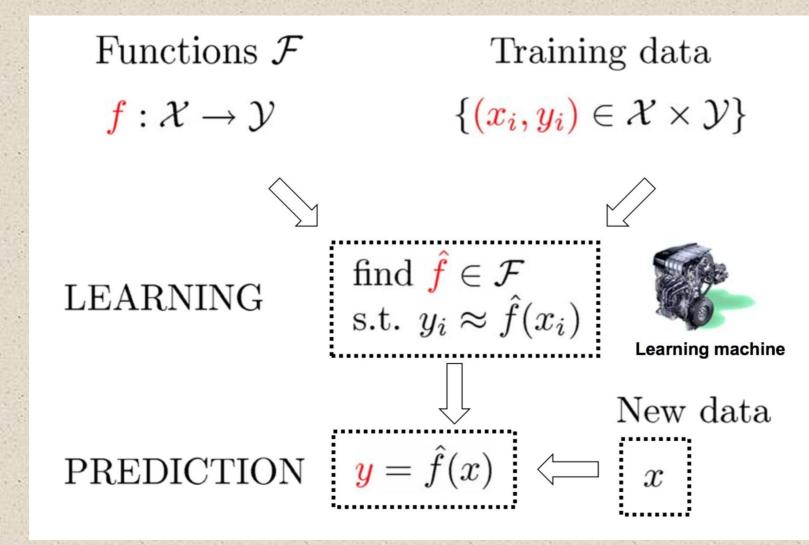
#### **Canonical forms of supervised learning problems**



#### Age estimation in images



## The supervised learning paradigm



#### Supervised learning models

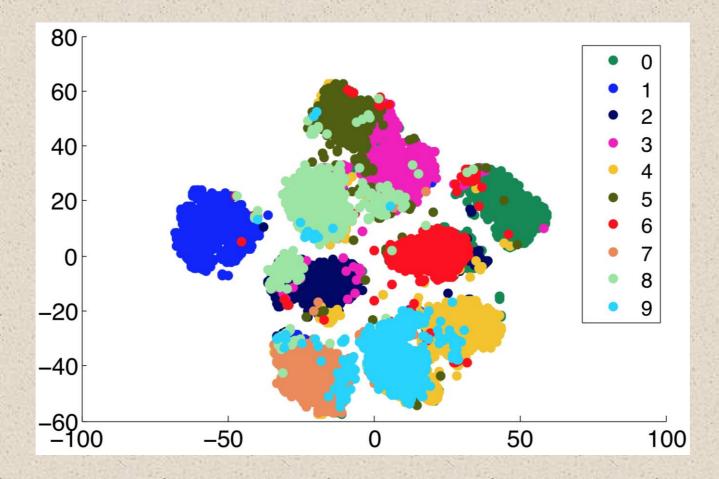
- Naive Bayes
- k-Nearest Neighbors
- Decision trees and random forests
- Support Vector Machines
- Kernel methods
- Kernel Ridge Regression
- Neural networks
- Many others...

## **Unsupervised Learning**

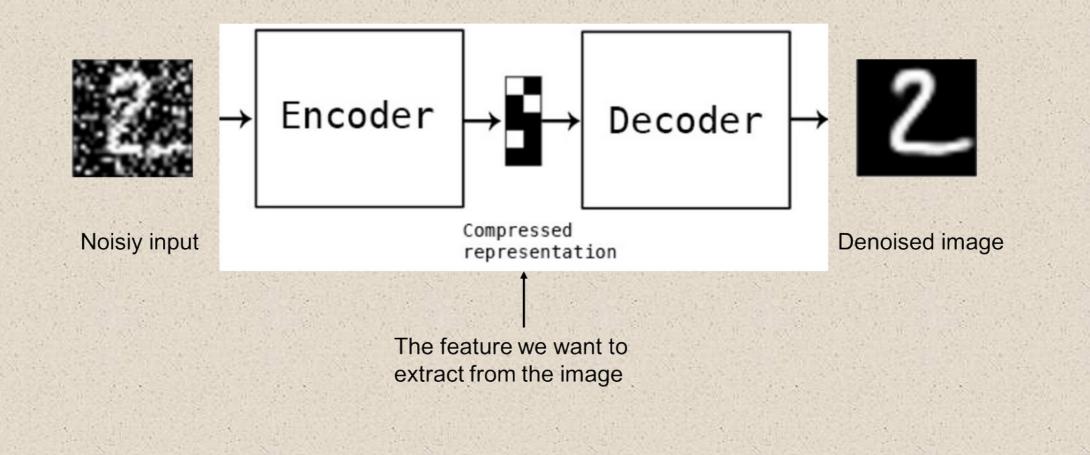
- We have an unlabeled training set of samples
- Example 1: clustering images based on similarity



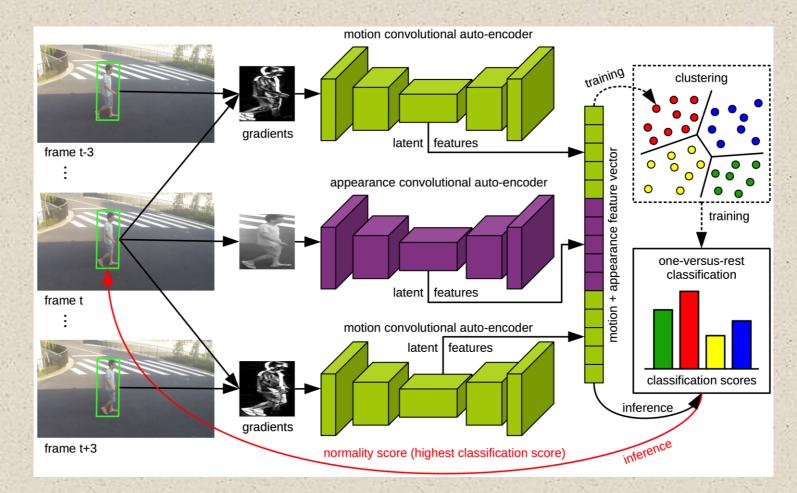
• Example 1: clustering MNIST images based on similarity [Georgescu et al. ICIP2019]



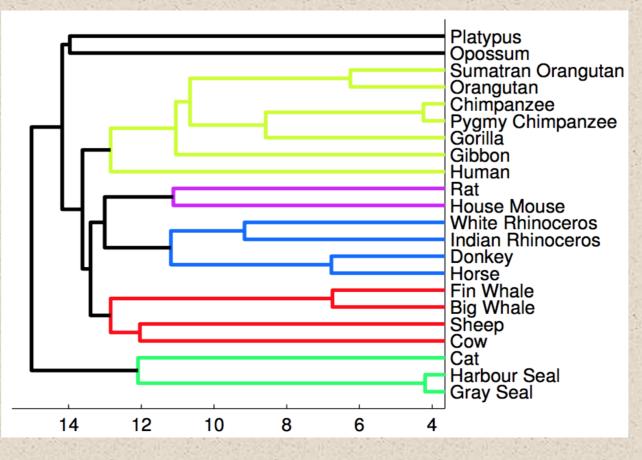
• Example 2: unsupervised features learning



• Example 2: unsupervised features learning for abnormal event detection [Ionescu et al. CVPR2019]



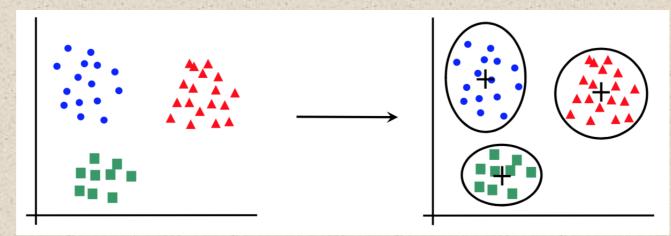
• Example 3: clustering mammals by family, species, etc.



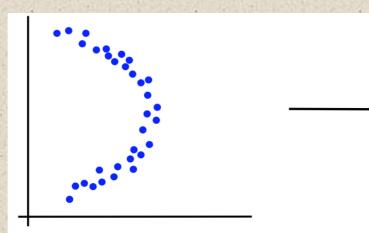
• The task is to generate the phylogenetic tree based on DNA

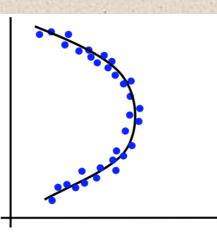
#### **Canonical forms of unsupervised learning problems**

• Clustering



• Dimensionality Reduction





# **Unsupervised learning models**

- K-means clustering
- DBScan
- Hierarchical clustering
- Principal Component Analysis
- t-Distributed Stochastic Neigbor Embedding
- Hidden Markov Models
- Many others...

#### Semi-supervised learning

- We have a training set of samples that are partially annotated with class labels
- Example 1: object recognition in images, some of which are annotated with corresponding class labels



- How does it work?
- The system learns intelligent behavior using a reinforcement signal (reward)
- The reward is given after several actions are taken (it does come after every action)
- Time matters (data is sequential, not i.i.d.)
- The actions of the system can influence the data

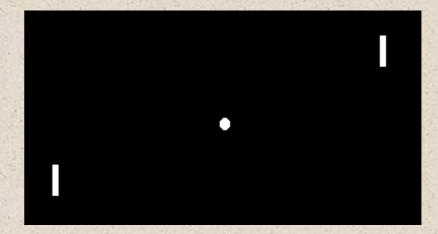
- Example 1: learning to play Go
- +/- reward for winning / losing the game

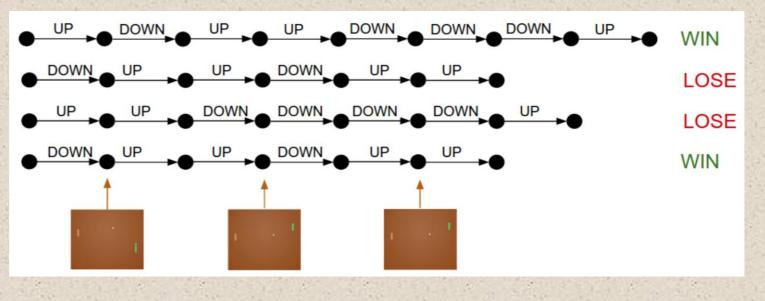


- Example 2: teaching a robot to ride a bike
- +/- reward for moving forward / falling

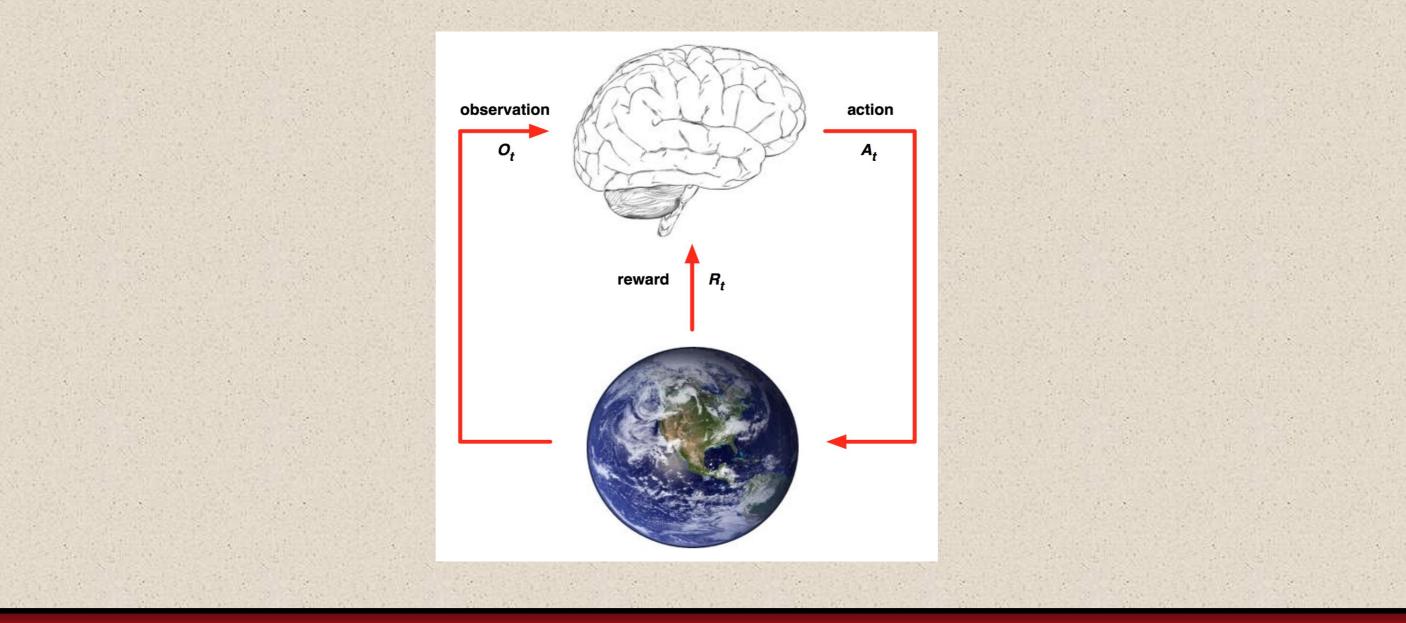


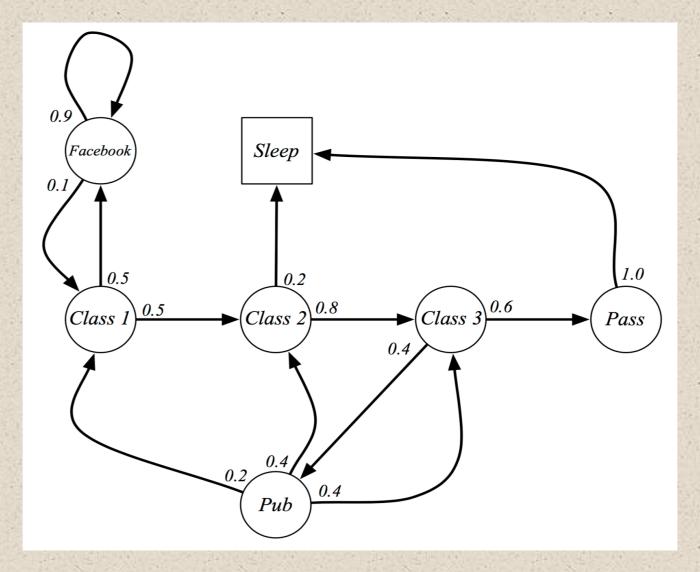
- Example 3: learning to play Pong from image pixels
- +/- reward for increasing
- personal / adversary score

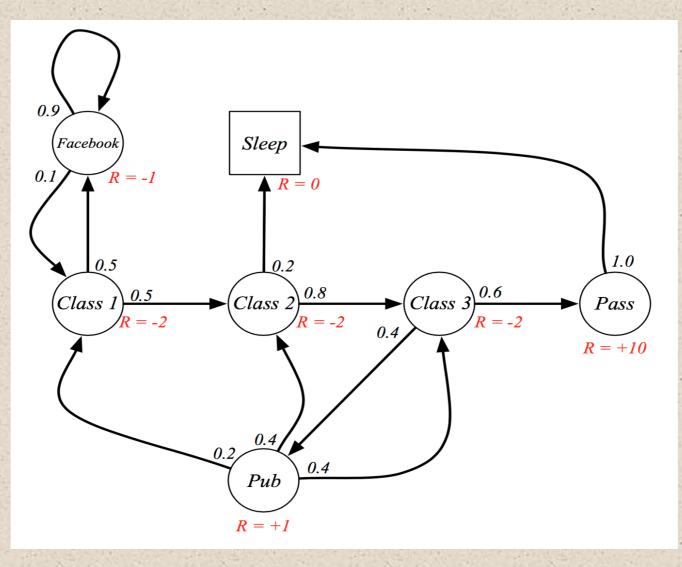




# Reinforcement learning paradigm







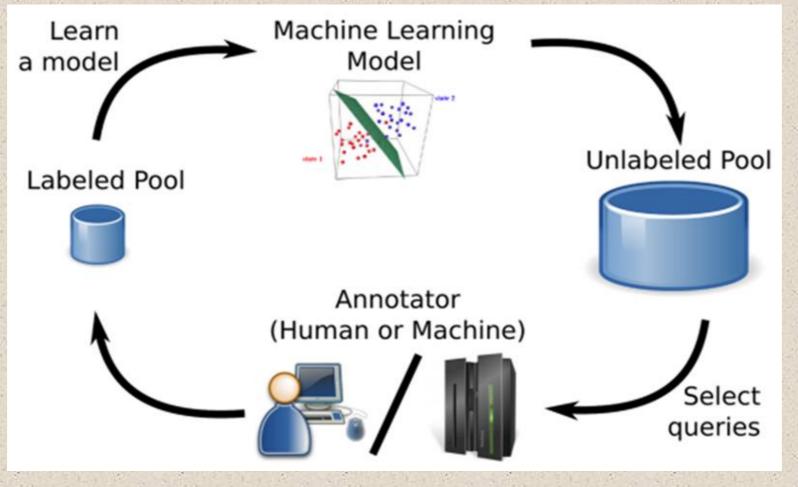
- Solution based on dynamic programming (small graphs) or approximation (large graphs)
- Goal: select the actions that maximize the total final reward
- The actions can have long-term consequences
- Sacrificing the immediate reward can lead to higher rewards on the long term

#### • AlphaGo example:

- > Narrator 1: "That's a very strange move"
- > Narrator 2: "I thought it was a mistake"
- But actually, "the move turned the course of the game. AlphaGo went on to win Game Two, and at the post-game press conference, Lee Sedol was in shock."
- https://www.wired.com/2016/03/two-moves-alphago-leesedol-redefined-future/

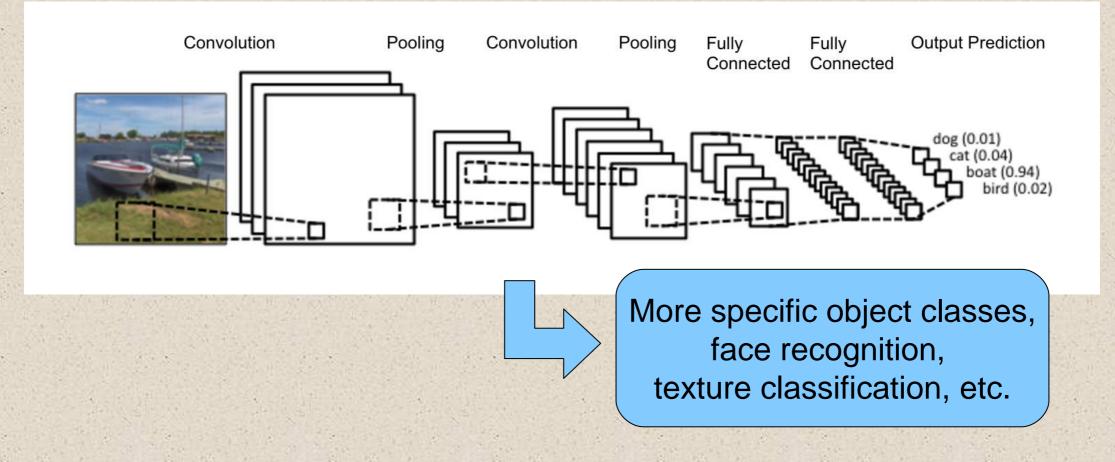
# Active learning

• Given a large set of unlabeled samples, we have to choose a small subset for annotation in order to obtain a good classification model



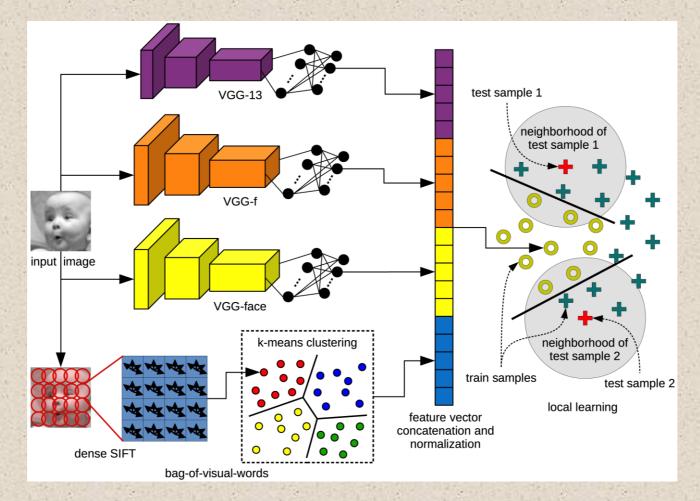
#### **Transfer learning**

• Starting with a model trained for a certain task/domain, use the model for a different task/domain



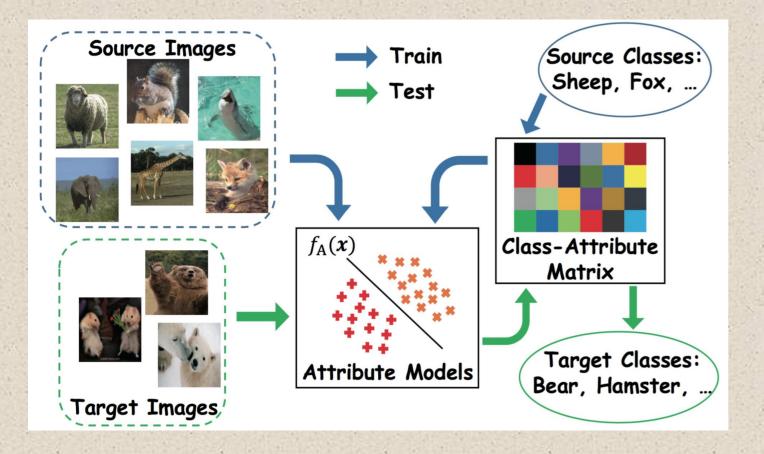
# **Transfer learning**

- Adapt the model to specific test samples
- Example 1: facial expression recognition [Georgescu et al. Access2019]



#### **Transfer learning**

#### • Example 2: zero-shot learning



At test time, some distinguishing properties of objects (auxiliary information) is provided.

For example, a model which has been trained to recognize horses, but has never been given a zebra, can still recognize a zebra when it also knows that zebras look like striped horses.

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Second Edition

Deringer

Richard O. Duda Peter E. Hart David G. Stork

> Pattern Classification

Second Edition

#### O'REILLY'

#### Hands-On Machine Learning with Scikit-Learn & TensorFlow

CONCEPTS, TOOLS, AND TECHNIQUES TO BUILD INTELLIGENT SYSTEMS

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Aurélien Géron

#### **Thank You!**

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