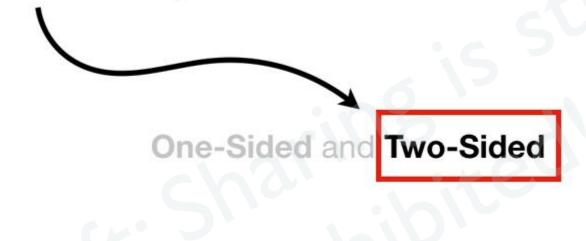
How to calculate p-values!!!

How to calculate p-values!!!

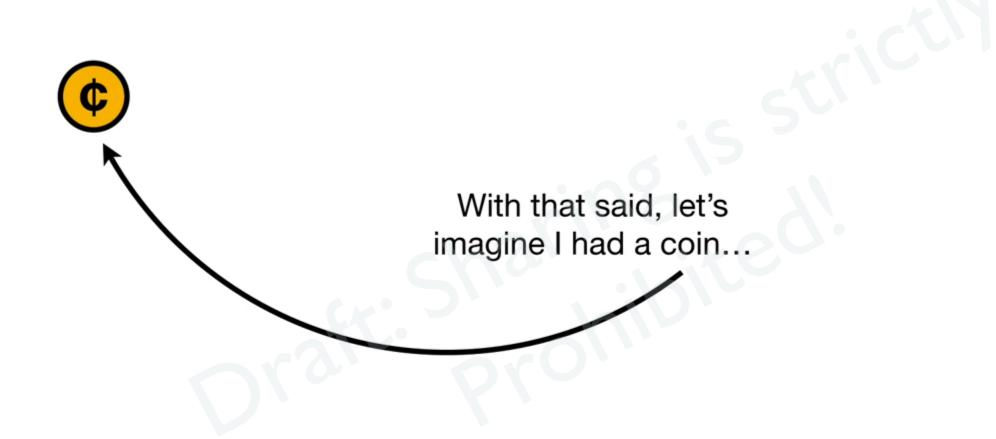
But, where do we use it?

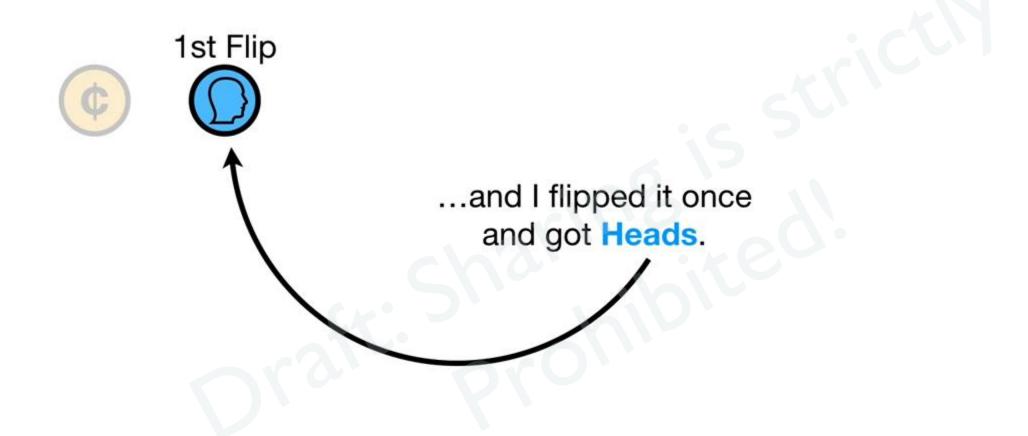
Two-Sided p-values are the most common

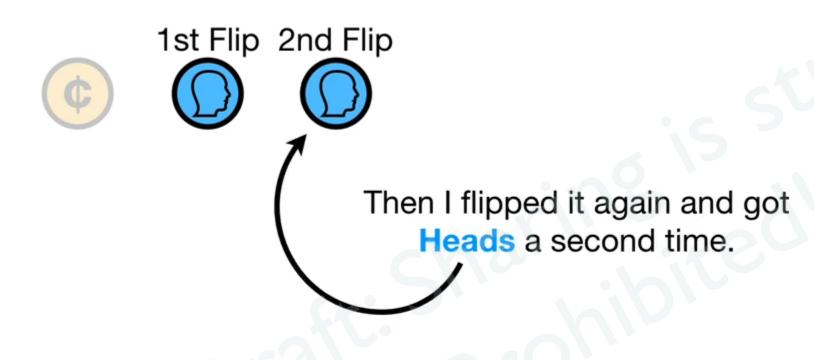


In contrast, One-Sided p-values are rarely used

One-Sided and Two-Sided







1st Flip 2nd Flip







Now, at this point, I might be tempted to think, "Wow! My coin is super special because it landed on Heads twice in a row!!!"

1st Flip 2nd Flip







Now, at this point, I might be tempted to think. "Wow!

My coin is super special because it landed on **Heads** twice in a row!!!"

1

This... ... is a hypothesis.









Now, at this point, I might be tempted to think. "Wow!

My coin is super special because it landed on **Heads** twice in a row!!!"

However, in Statistics Lingo, the hypothesis is:

Even though I got 2 Heads in a row, my coin is no different from a normal coin.







Statisticians call this the **Null Hypothesis**, and a small **p-value** will tell us to reject it.

My coin is super special because it landed on **Heads** twice in a row!!!"

However, in Statistics Lingo, the hypothesis is:

Even though I got 2 Heads in a row, my coin is no different from a normal coin.









And if we reject this **Null Hypothesis**, we will know that our coin is special.

My coin is super special because it landed on **Heads** twice in a row!!!"

However, in Statistics Lingo, the hypothesis is:

Even though I got 2 Heads in a row, my coin is no different from a normal coin.









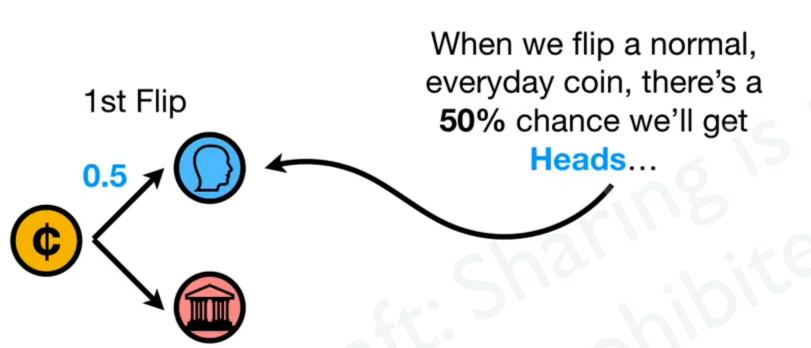
So let's test this hypothesis by calculating a **p-value**.

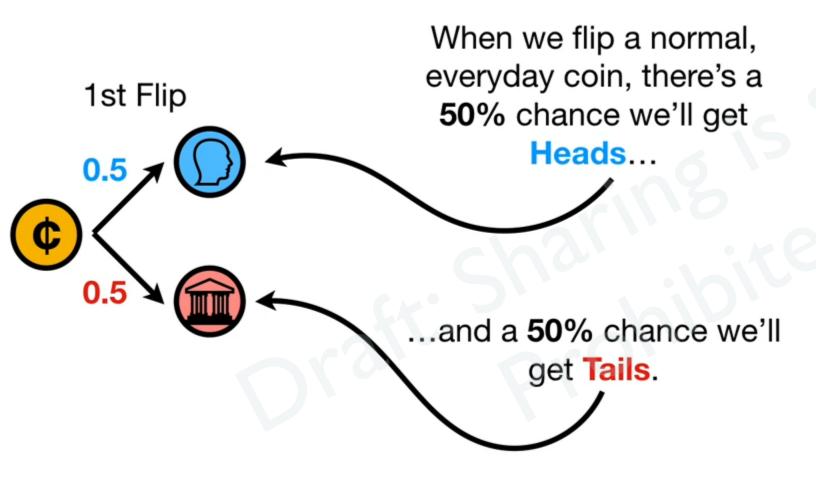
My coin is super special because it landed on **Heads** twice in a row!!!"

However, in Statistics Lingo, the hypothesis is:

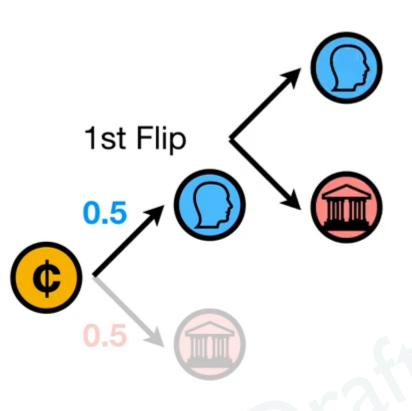
Even though I got 2 Heads in a row, my coin is no different from a normal coin.

p-values are determined by adding up probabilities, so let's start by figuring out the probability of getting 2 Heads in a row.

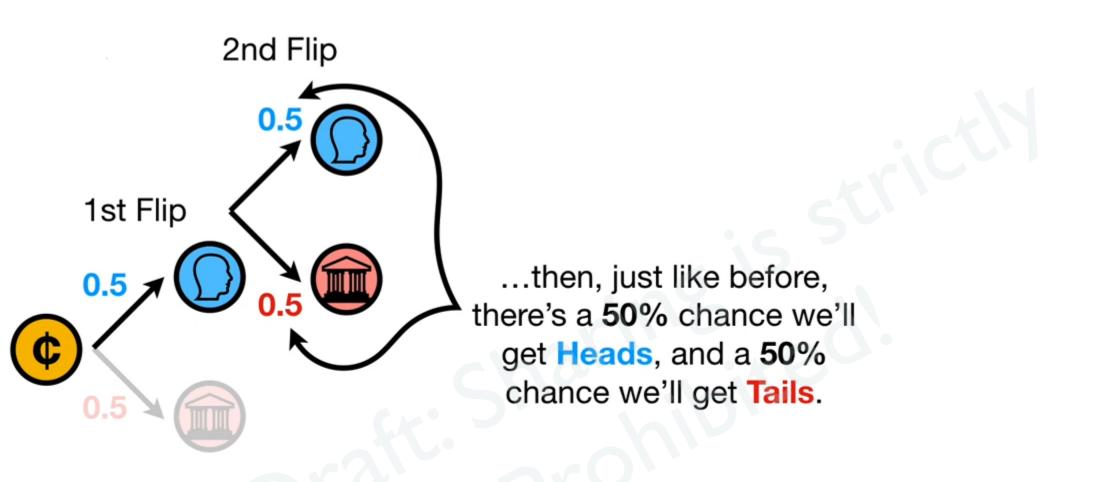


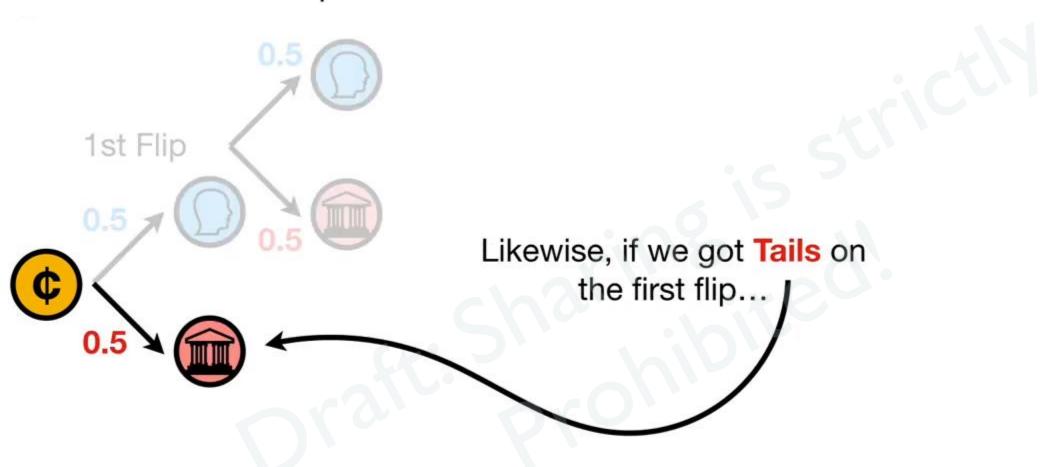


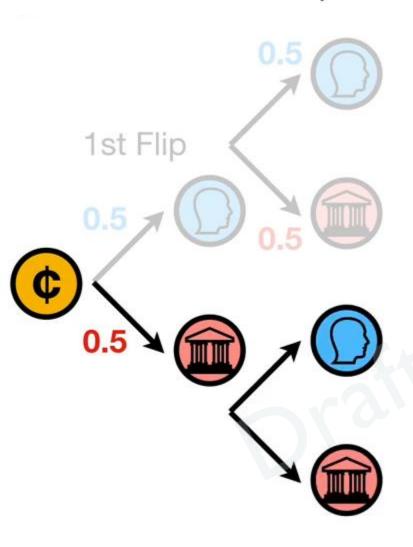




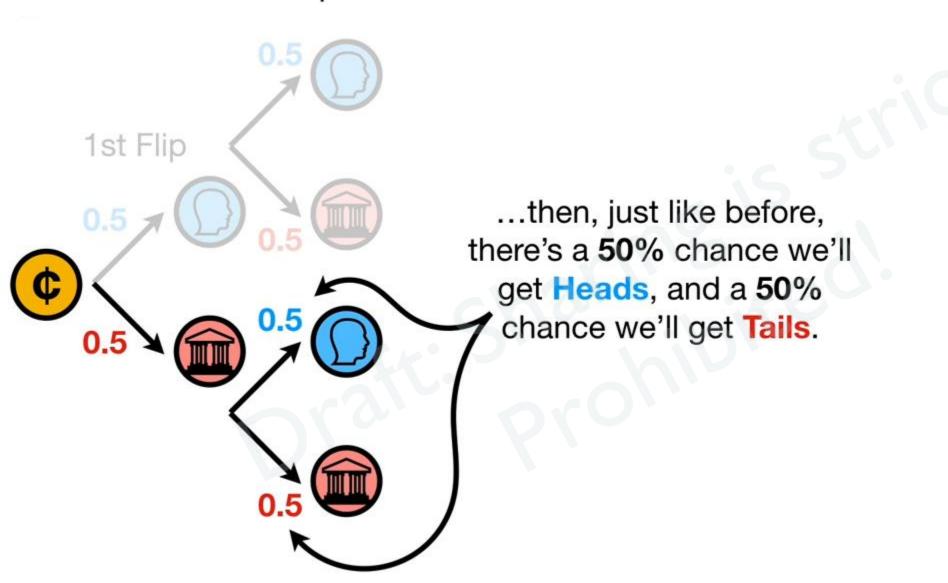
...and flipped the coin a second time...

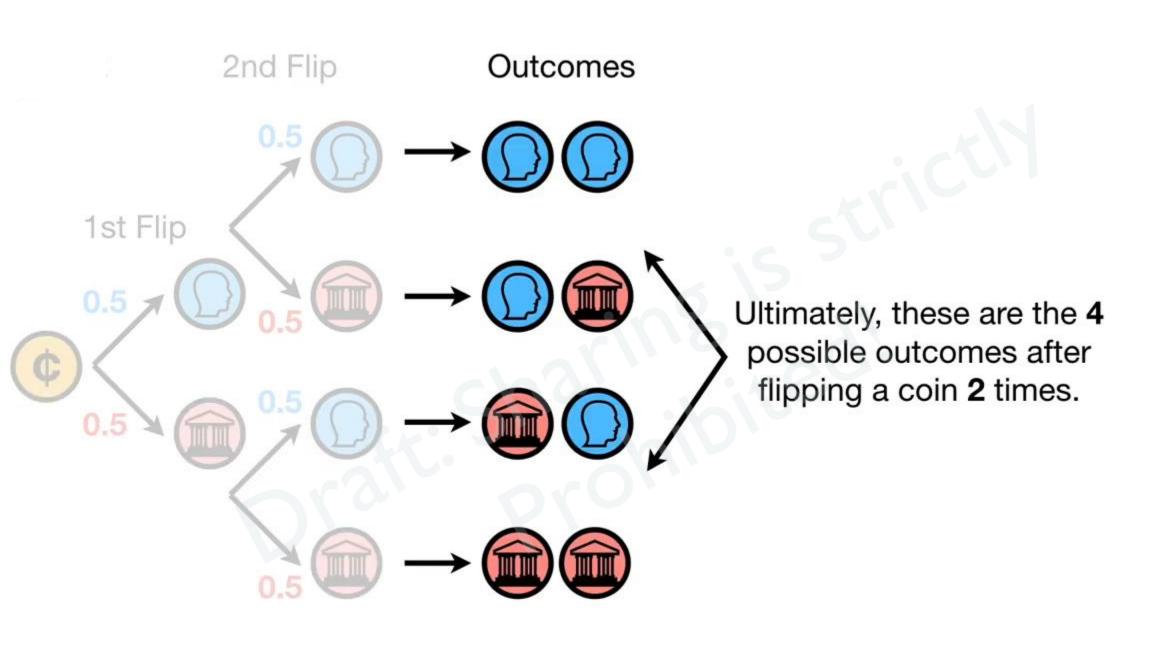


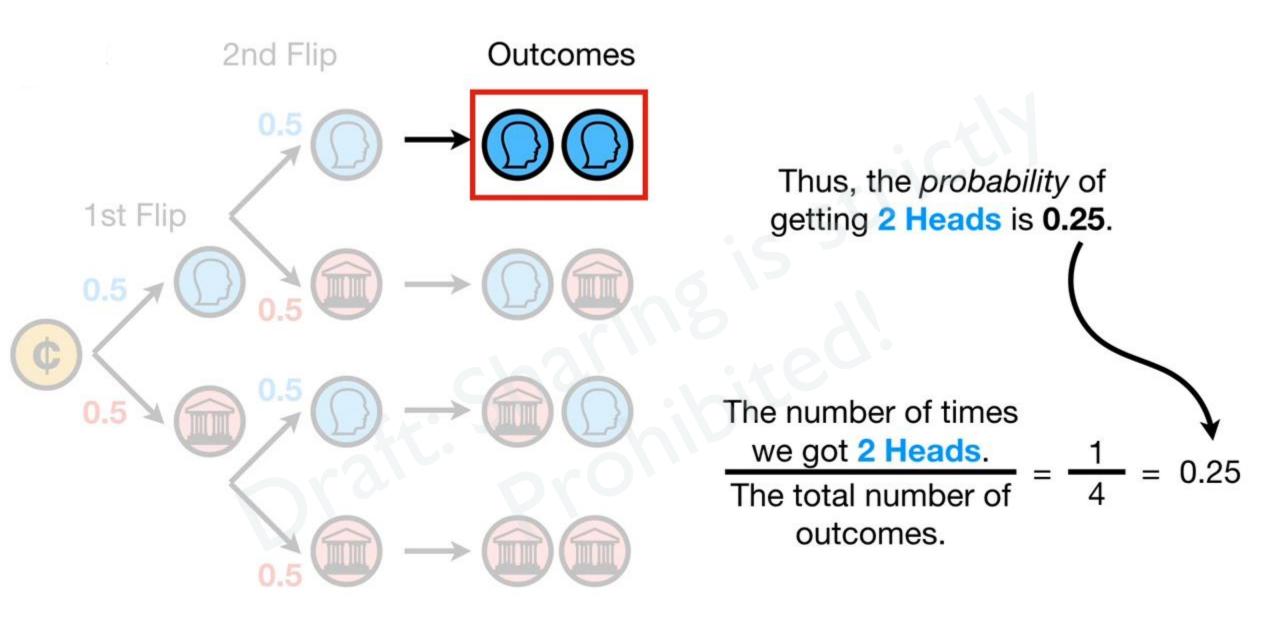


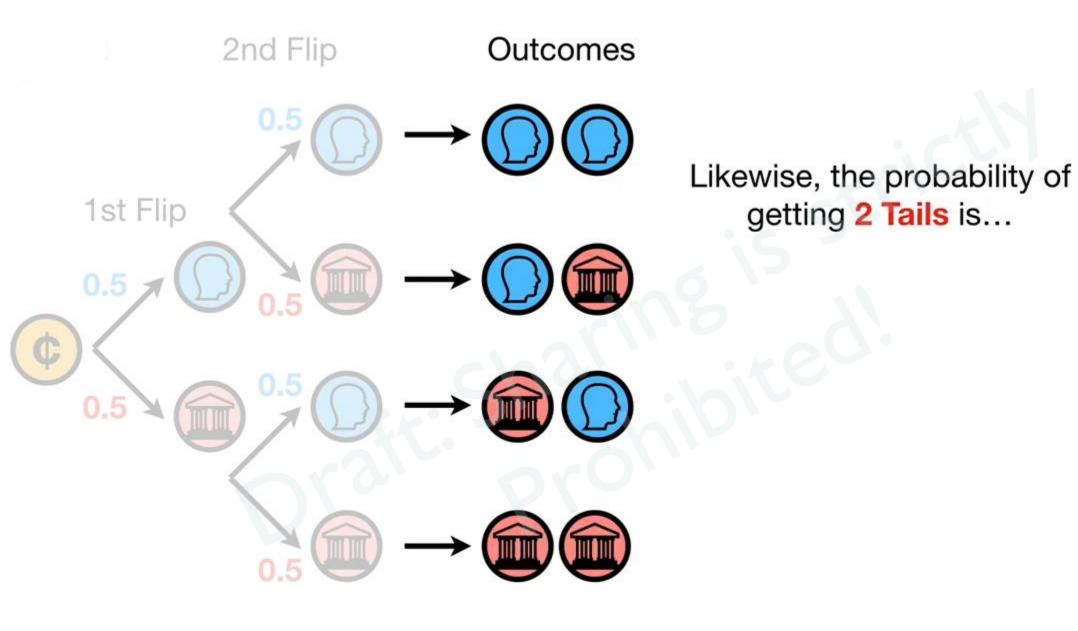


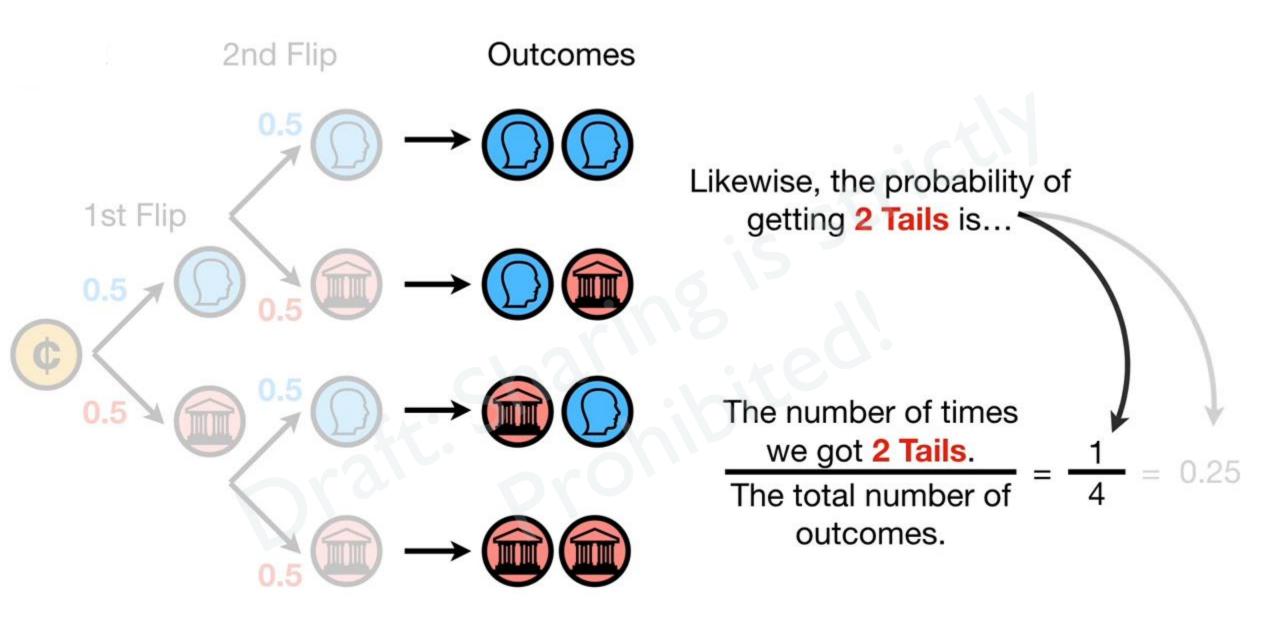
...and flipped the coin again...

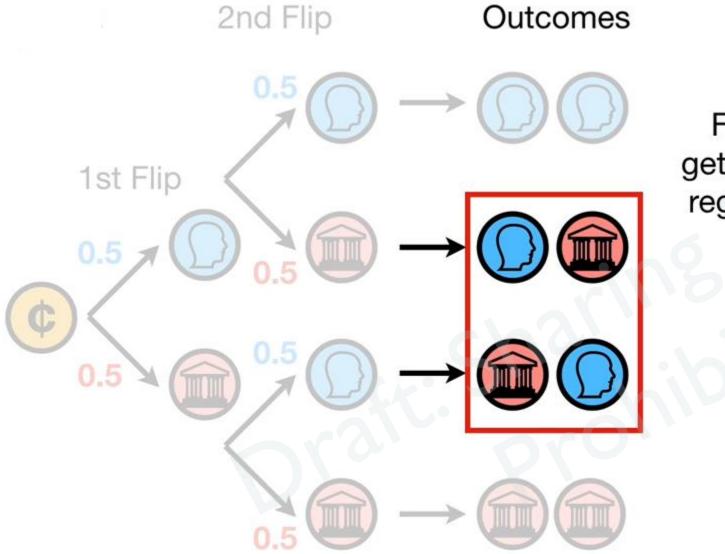




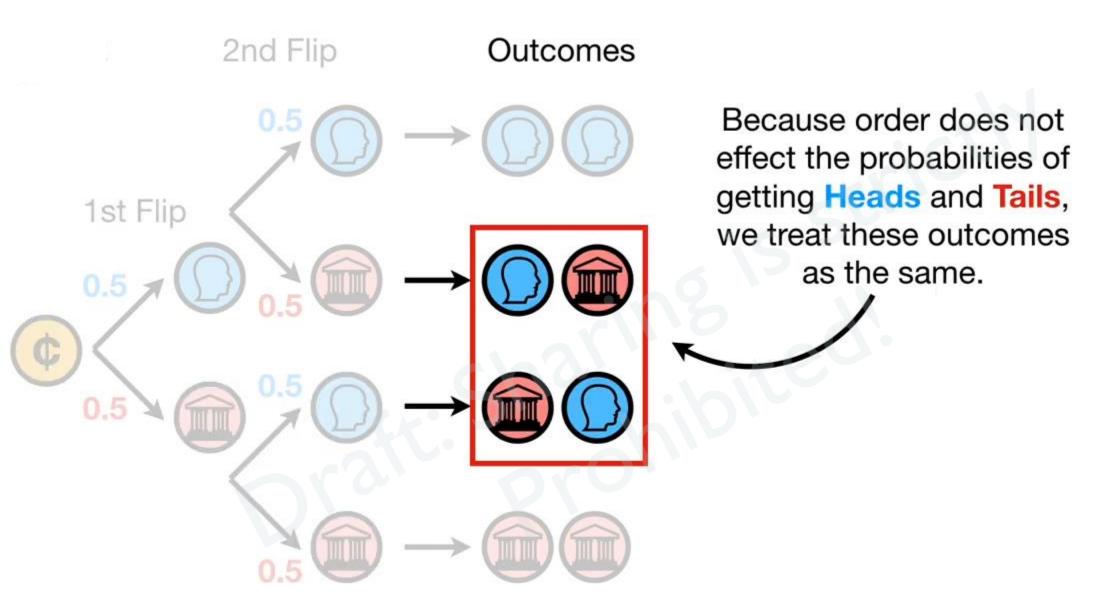


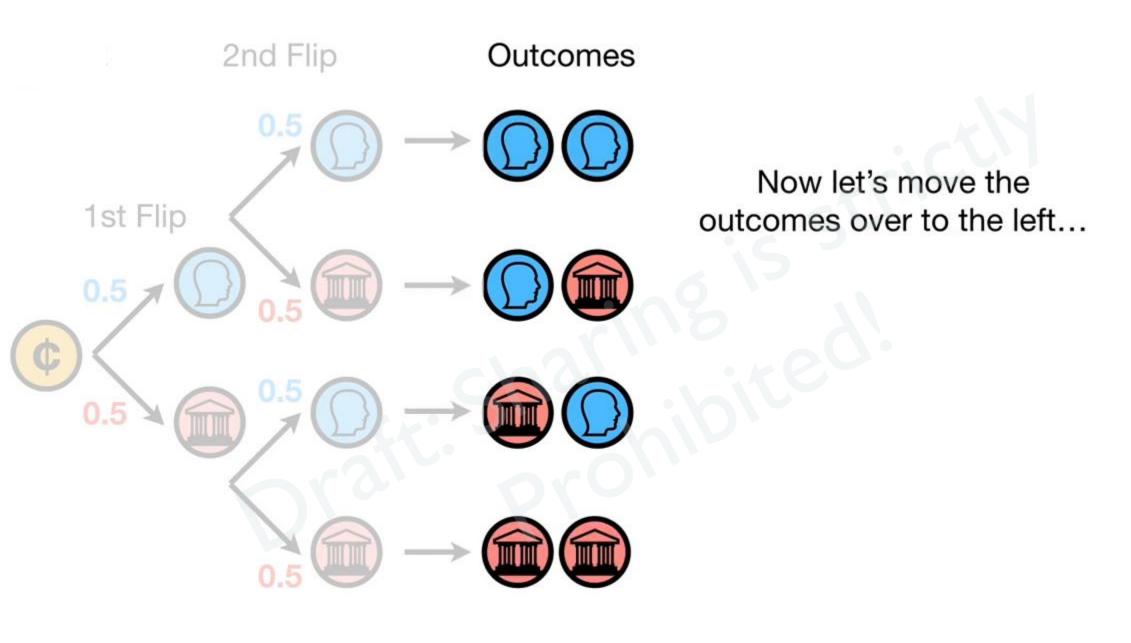






Finally, the probability of getting 1 Heads and 1 Tails, regardless of the order, is... The number of times **Heads** and **Tails** occurred The total number of outcomes.

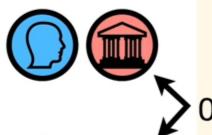




Outcomes Probability

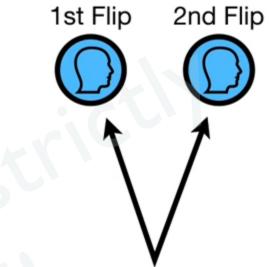


0.25









...and calculate the *p*-value for getting two heads.

1st Flip 2nd Flip

A p-value is composed of three parts:







0.25







0.25











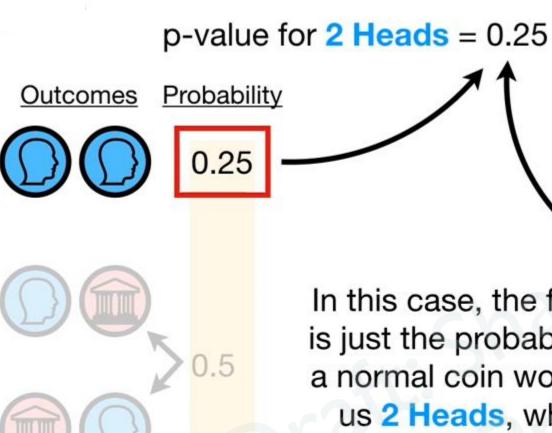






A **p-value** is composed of three parts:

 The probability random chance would result in the observation.



In this case, the first part is just the probability that a normal coin would give us 2 Heads, which is 0.25.



A p-value is composed of three parts:

The probability random chance would result in the observation.





0.25

p-value for 2 Heads = 0.25

Outcomes Probability







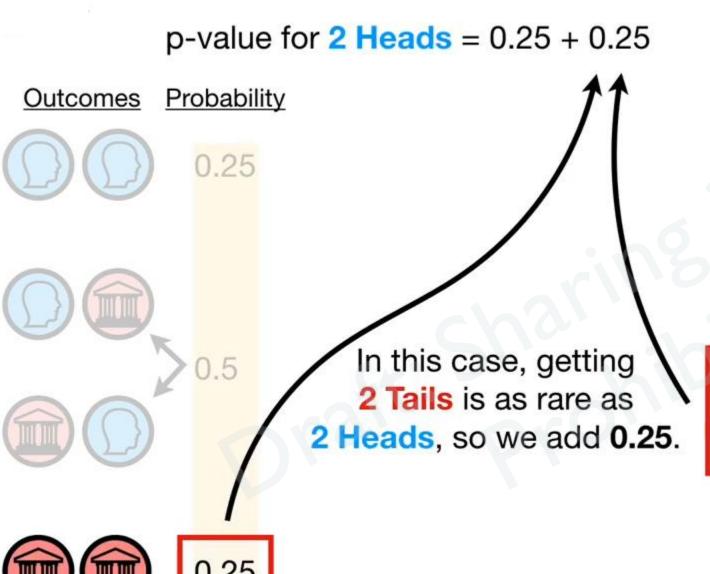






A **p-value** is composed of three parts:

- 1) The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.



1st Flip 2nd Flip





A **p-value** is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.

p-value for 2 Heads = 0.25 + 0.25

Probability Outcomes

















A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.

p-value for 2 Heads = 0.25 + 0.25 + 0

Probability Outcomes



0.25



other outcomes are 2 Tails.

In this case, the third part is **0**, because no rarer than 2 Heads or







A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.





p-value for 2 Heads = 0.25 + 0.25 + 0

Outcomes

Probability



0.25



0.5





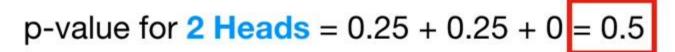




Now we just add everything together...



- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.



2nd Flip 1st Flip









0.25



A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.











1st Flip 2nd Flip





Outcomes Probability



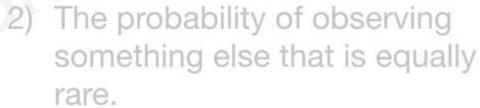
Now remember, the reason





we calculated the p-value was to test this hypothesis:

The probability random chance would result in the observation.



- The probability of observing something rarer or more extreme.







1st Flip 2nd Flip





Probability Outcomes



Now remember, the reason we calculated the p-value was to test this hypothesis:





Even though I got 2 Heads in a row, my coin is no different from a normal coin.

A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.





1st Flip 2nd Flip





Outcomes Probability



0.25

Typically, we only reject a hypothesis if the **p-value** is less than **0.05**...



0.5



Even though I got 2

Heads in a row, my coin
is no different from a
normal coin.

A **p-value** is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.



1st Flip 2nd Flip





Outcomes Probability



0.25

...and since **0.5 > 0.05**, we fail to reject the hypothesis.









Even though I got 2

Heads in a row, my coin
is no different from a
normal coin.

A **p-value** is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.



1st Flip 2nd Flip

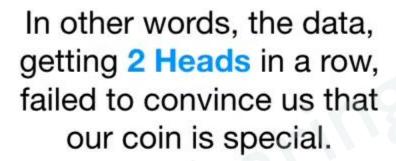




Outcomes Probability



0.25



A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.









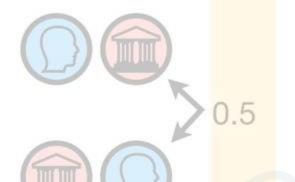


<u>Outcomes</u>

Probability







NOTE: The probability of getting 2 Heads, 0.25, is different from the p-value for getting 2 Heads, 0.5.

A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.





1st Flip 2nd Flip



Probability





0.25





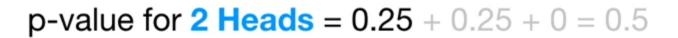






This is because the p-value is the sum of three parts...

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.



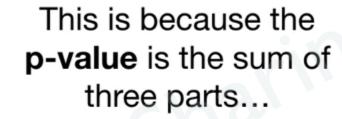
1st Flip 2nd Flip





0.25





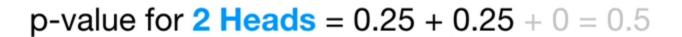
A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.









1st Flip 2



Outcomes Probability



0.25



This is because the

p-value is the sum of

three parts...

A **p-value** is composed of three parts:

The probability random chance would result in the observation.

- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.





1st Flip 2nd Flip





Outcomes Probability



0.25



This is because the **p-value** is the sum of three parts...

A **p-value** is composed of three parts:

- The probability random chance would result in the observation.
- ?) The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.











A p-value is composed of

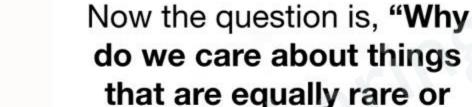
three parts:

Outcomes

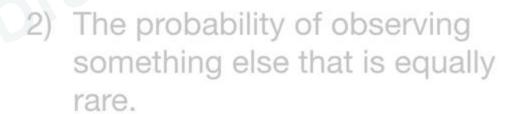


0.25

do we care about things that are equally rare or more extreme?"



The probability random chance would result in the observation.

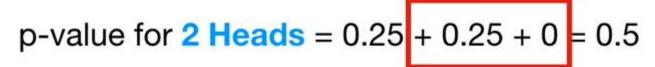


The probability of observing something rarer or more extreme.









2nd Flip 1st Flip

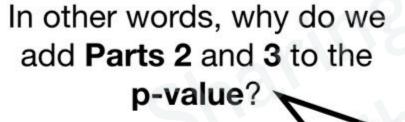


Probability



0.25



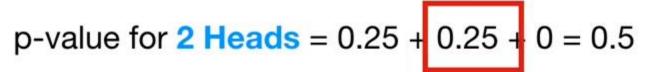


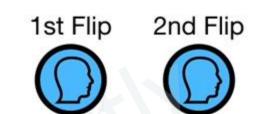
A p-value is composed of three parts:

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.









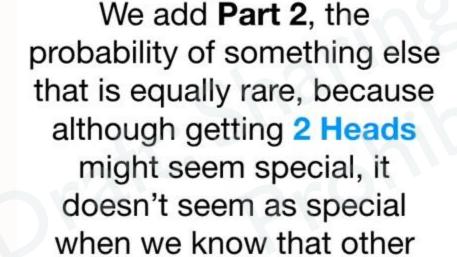


Probability

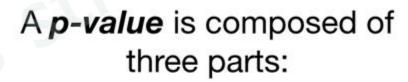


0.25





things are just as rare.

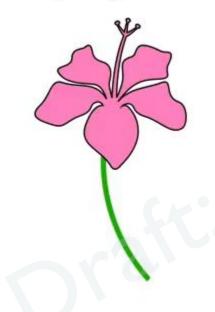


- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.





For example, imagine giving a loved one a flower and saying, "This is the rarest flower of this species, none are equally as rare."





- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.

For example, imagine giving a loved one a flower and saying, "This is the rarest flower of this species, none are equally as rare."



Chances are, your loved one would think that the flower was super special.



- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.

Now imagine saying to your loved one, "This flower is equally as rare as all of these other flowers."





- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.

Now imagine saying to your loved one, "This flower is equally as rare as all of these other flowers."



In this case, your loved one might not think the flower is very special.



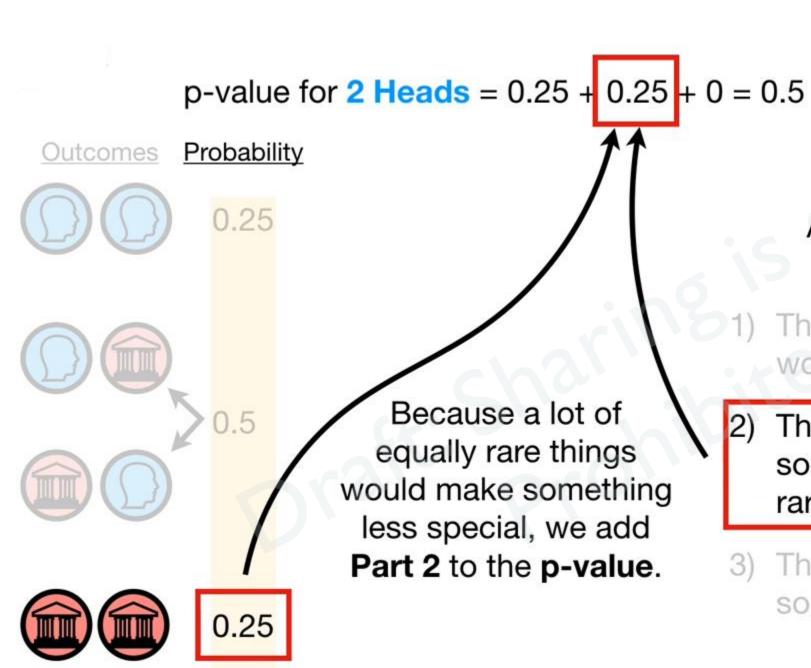
- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.





NOTE: Even though these flowers are different colors, just knowing that they are equally rare would be a bummer.

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- 3) The probability of observing something rarer or more extreme.

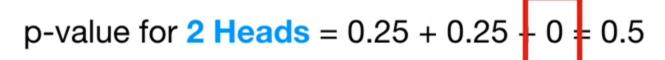








- 1) The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.



1st Flip 2nd Flip









0.25





And we add rarer things to the **p-value** for a similar reason.

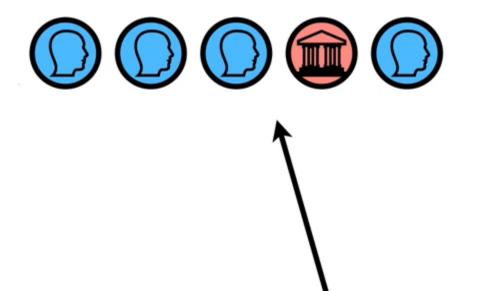
A **p-value** is composed of three parts:

- 1) The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.
- The probability of observing something rarer or more extreme.

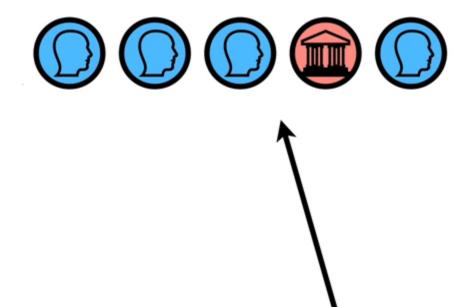




OK, now that we know that getting 2 Heads in a row is not very special or statistically significant...



...what about getting 4
Heads and 1 Tails?



...what about getting 4
Heads and 1 Tails?

Would that suggest that our coin is special?



Again, although we want to know if the coin is special, the **Null Hypothesis**/ focuses on a normal coin...

Even though I got 4 Heads and 1 Tails, my coin is no different from a normal coin.





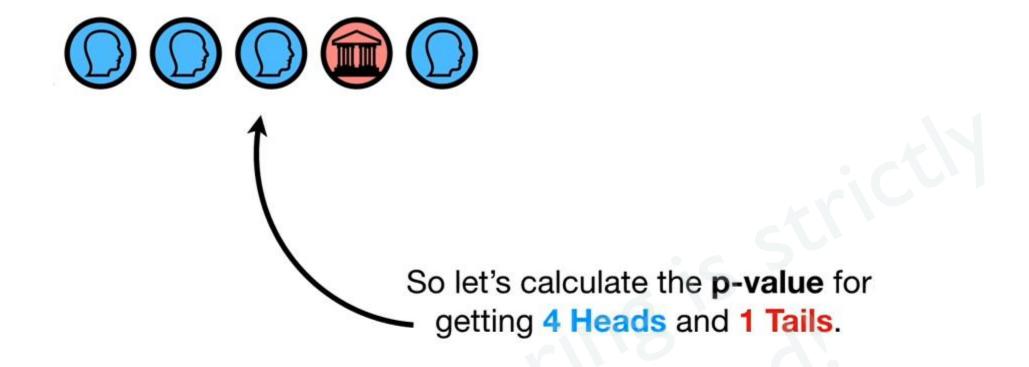






...but if we get a small **p-value** and reject the **Null Hypothesis**, we will know that our coin *is* special.

Even though I got 4 Heads and 1 Tails, my coin is no different from a normal coin.



Even though I got 4 Heads and 1 Tails, my coin is no different from a normal coin.





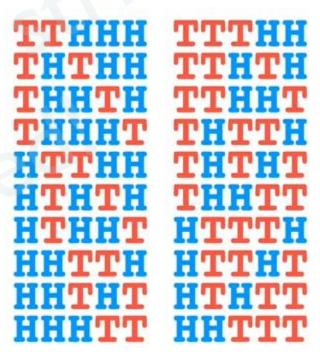






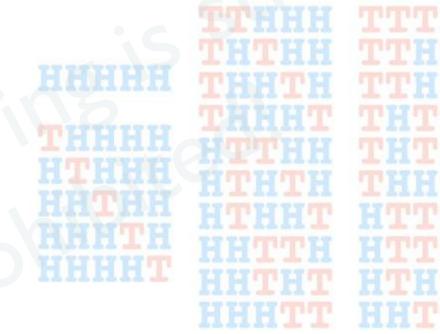
All in all, when we flip a coin 5 times, there are 32 possible outcomes.







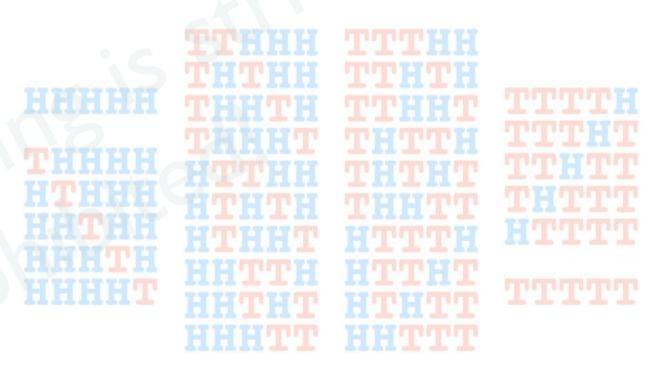




TTTTH TTTHT TTHTT THTTT HTTTT



1) The probability we randomly get 4 Heads and 1 Tails:

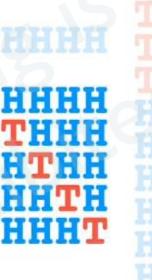


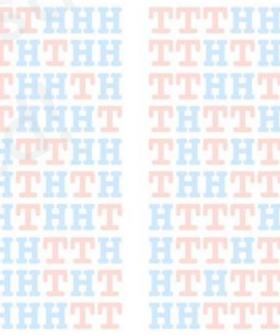


 The probability we randomly get 4 Heads and 1 Tails:

5 32 Since 5 of the 32 outcomes had 4 Heads

and 1 Tails.











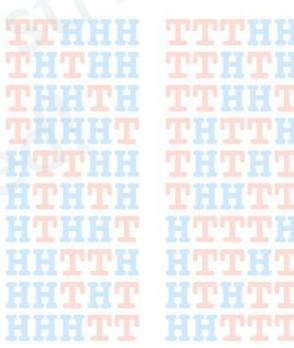




 The probability we randomly get 4 Heads and 1 Tails:

2) The probability we randomly get something else that is equally rare:





TTTTH TTTHT TTHTT THTTT HTTTT



1) The probability we randomly get 4 Heads and 1 Tails:

$$\frac{5}{32} + \frac{5}{32}$$

2) The probability we randomly get something else that is equally rare:













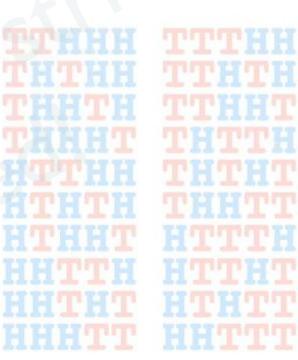
1) The probability we randomly get 4 Heads and 1 Tails:

$$\frac{5}{32} + \frac{5}{32} +$$

2) The probability we randomly get something else that is equally rare:

3) The probability we randomly get something rarer or more extreme:















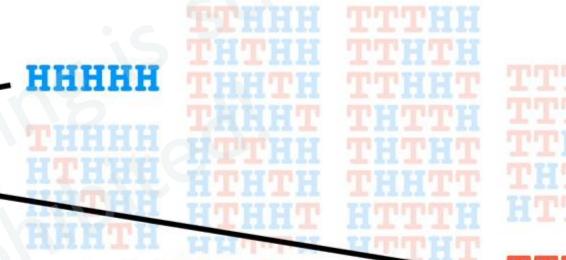


The p-value for getting 4 Heads and 1 Tails is...

 The probability we randomly get 4 Heads and 1 Tails:

$$\frac{5}{32} + \frac{5}{32} + \frac{2}{32}$$

- 2) The probability we randomly get something else that is equally rare:
- 3) The probability we randomly get something rarer or more extreme:



Because both 5 Heads and 5
Tails only occurred once each, 1111
they are rarer than 4 Heads and
1 Tails.











The **p-value** for getting 4

Heads and 1 Tails is...



$$\frac{5}{32} + \frac{5}{32} + \frac{2}{32} = 0.375$$



THHTH	
THHHT	
	THTHT
	HTHTT
HHHTT	HHTTT

TTTTH TTTHT TTHTT THTTT HTTTT









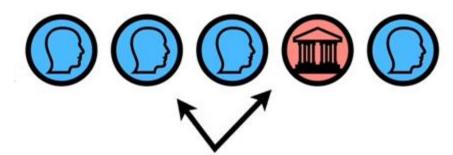


Even though I got 4 Heads and 1 Tails, my coin is no different from a normal coin.

Again, we typically only reject the **Null Hypothesis** if the **p-value** is

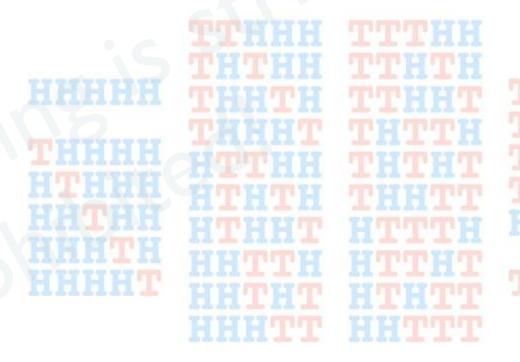
$$\frac{5}{32} + \frac{5}{32} + \frac{2}{32} = 0.375$$



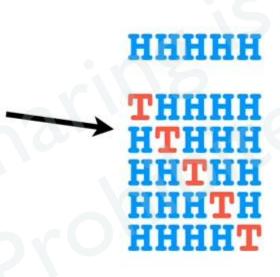


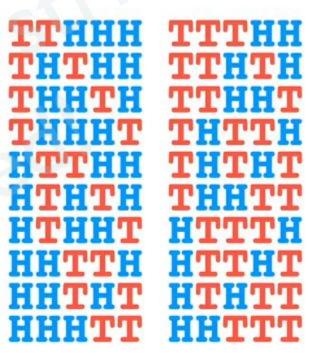
In other words, the data, getting 4 Heads and 1 Tails, did not convince us that our coin was special.

$$\frac{5}{32} + \frac{5}{32} + \frac{2}{32} = 0.375$$



With coin tosses, it's pretty easy to calculate **probabilities** and **p-values** because it's pretty easy to list all of the possible outcomes.





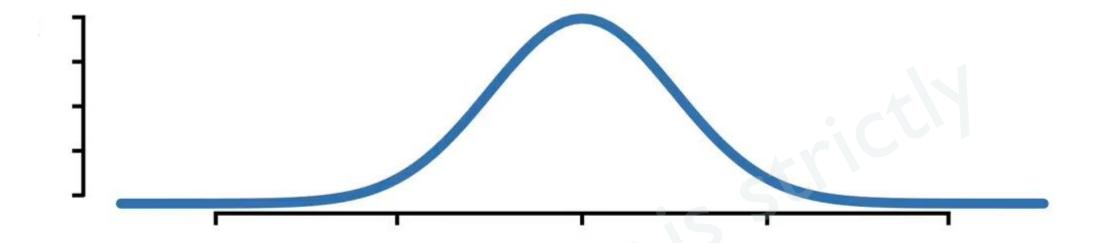
But what if we wanted to calculate **probabilities** and **p-values** for how tall or short people are?



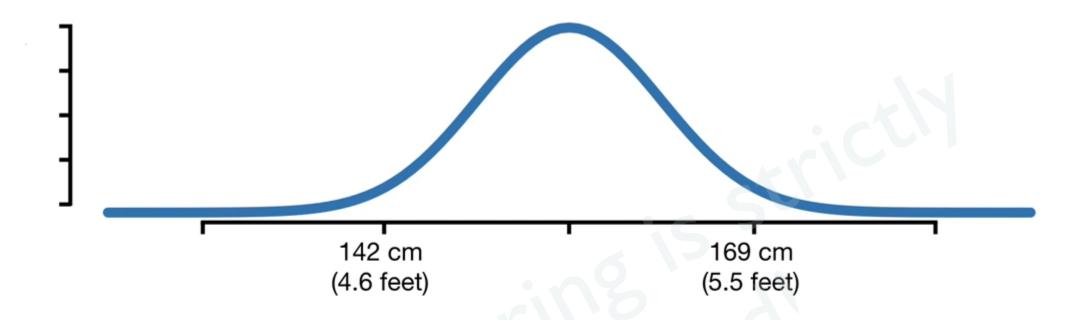


In theory, we could try to list every single possible value for height.

152.4 cm	152.9 cm	153.4 cm	etc
152.5 cm	153.0 cm	153.5 cm	
152.6 cm	153.1 cm	153.6 cm	etc
152.7 cm	153.2 cm	153.6 cm	
152.8 cm	153.3 cm	153.8 cm	etc

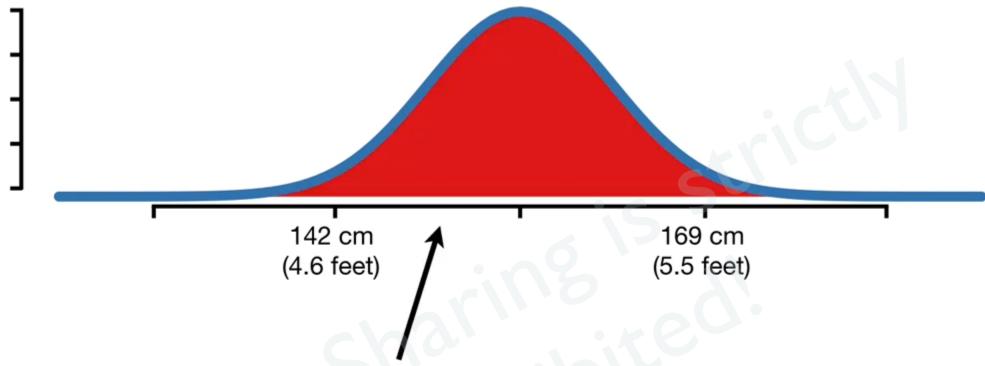


However, in practice, when we calculate **probabilities** and **p-values** for something continuous, like **Height**, we usually use something called a *statistical distribution*.

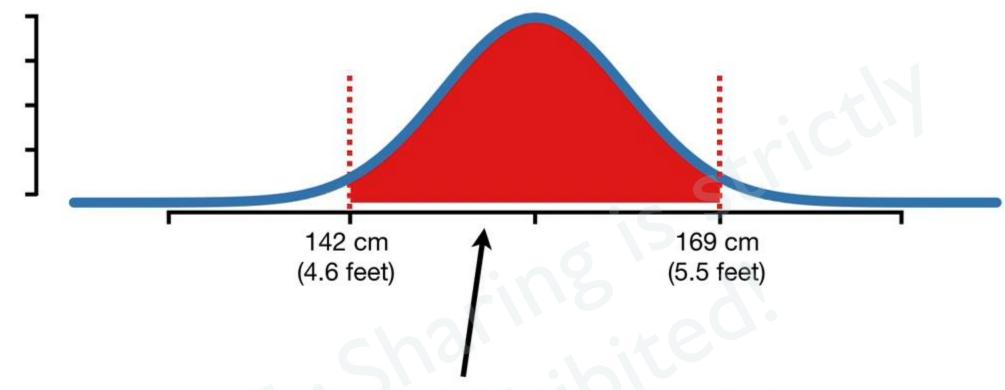


Here we have a distribution of height measurements from Brazilian women between **15** and **49** years old taken in **1996**.

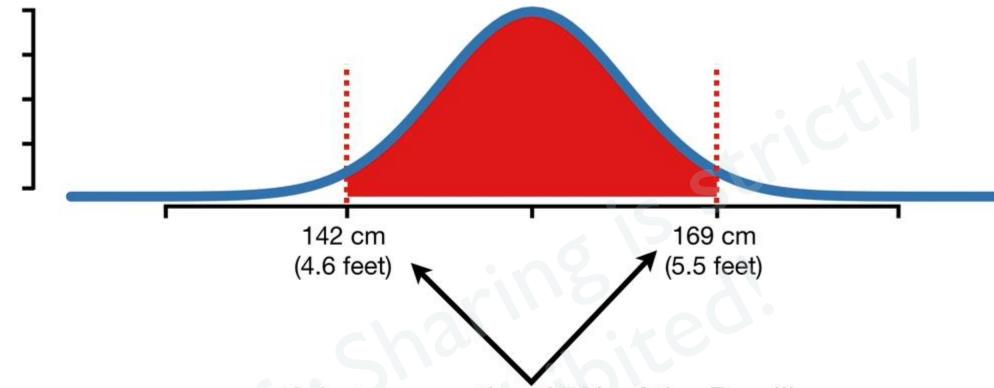
Data from Height of Nations: A Socioeconomic Analysis of Cohort Differences and Patters among Women in 54 Low-to-Middle-Income Countries, Subramanian, Ozaltin and Finlay (2011)



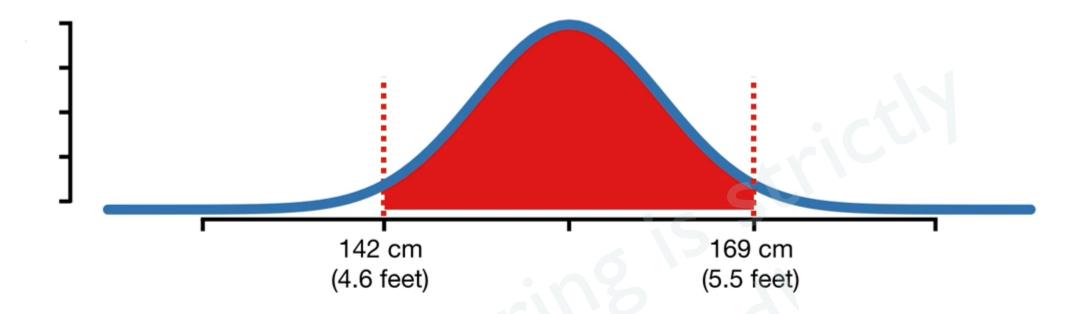
The **red area** under the curve indicates the probability that a person's height will be within a range of possible values.



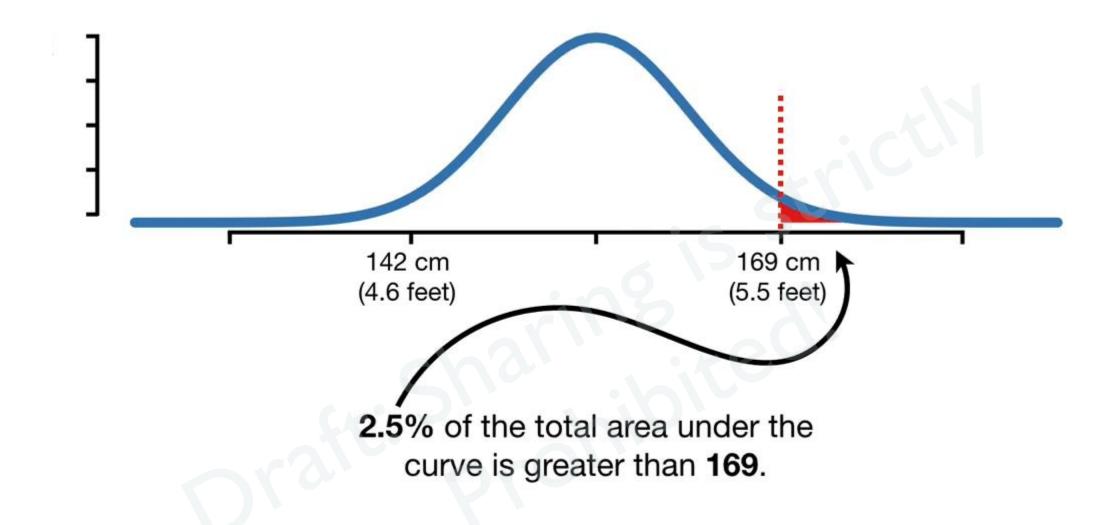
For example, 95% of the area under the curve is between 142 and 169...

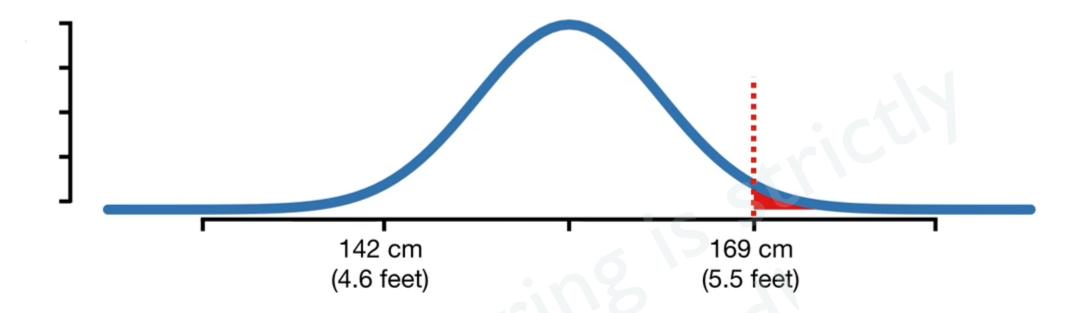


...and that means that 95% of the Brazilian women were between 142 and 169 cm tall.

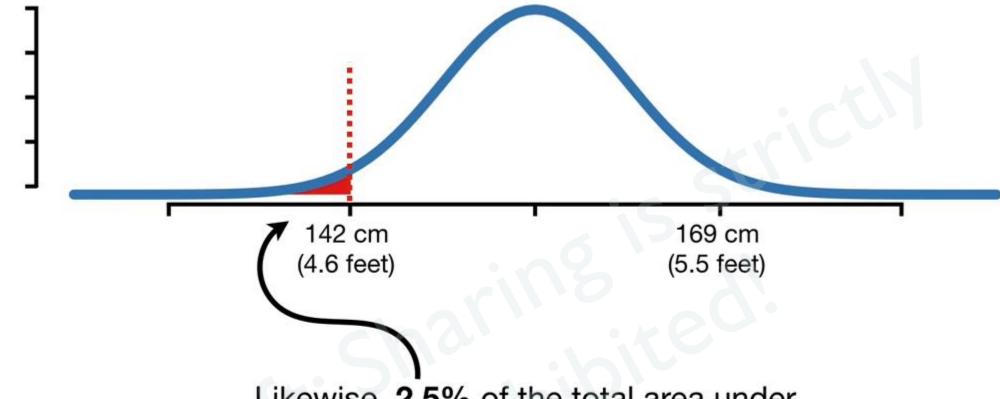


In other words, there is a 95% probability that each time we measure a Brazilian woman, their height will be between 142 and 169 cm.

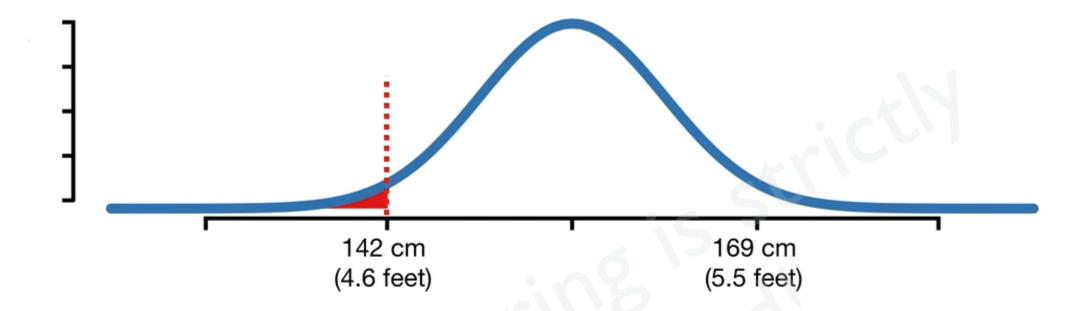




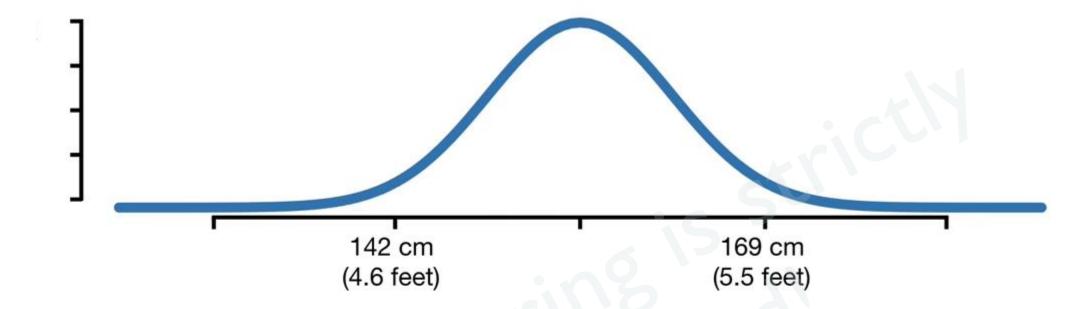
And that means there is a 2.5% probability that each time we measure a Brazilian woman, their height will be *greater* than 169 cm.



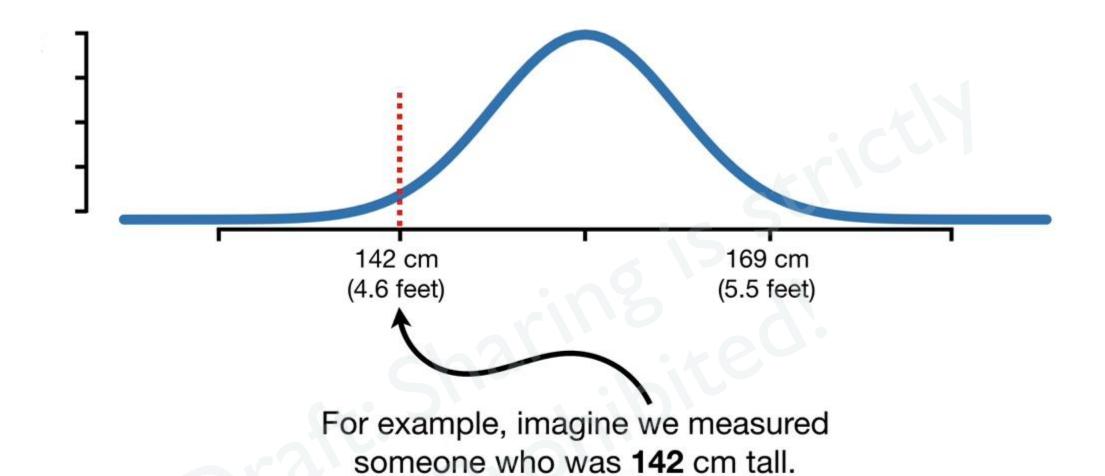
Likewise, 2.5% of the total area under the curve is less than 142.

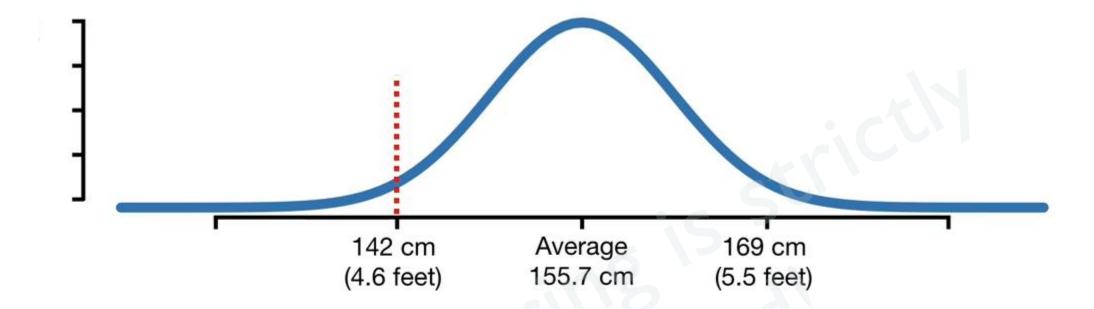


Thus, there is a 2.5% probability that each time we measure a Brazilian woman, their height will be less than 142 cm.

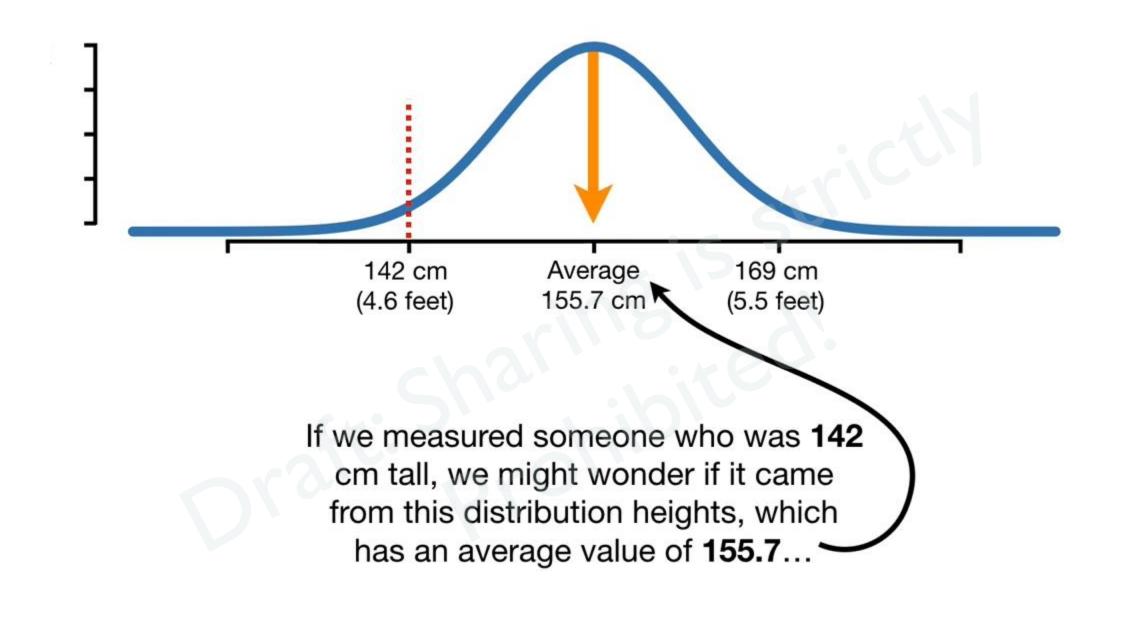


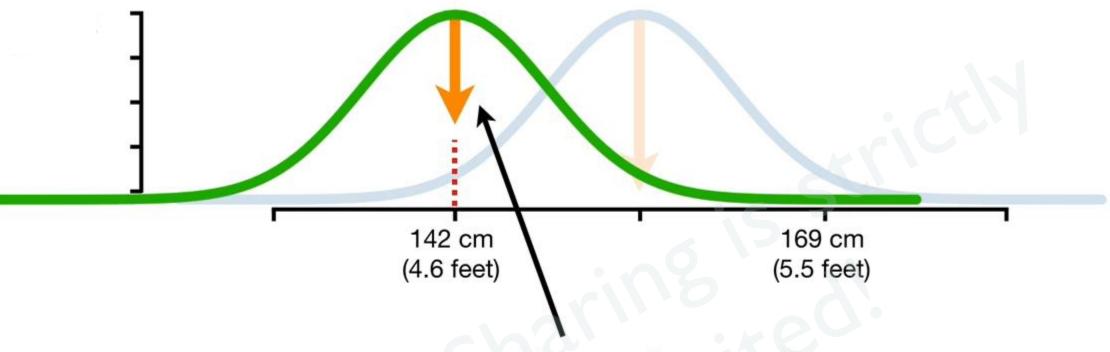
To calculate **p-values** with a distribution, you add up the percentages of area under the curve.



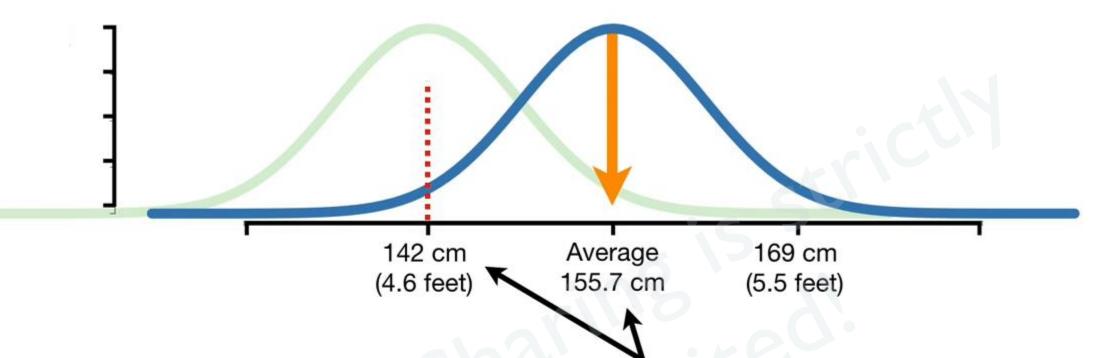


If we measured someone who was **142** cm tall, we might wonder if it came from this distribution heights, which has an average value of **155.7**...

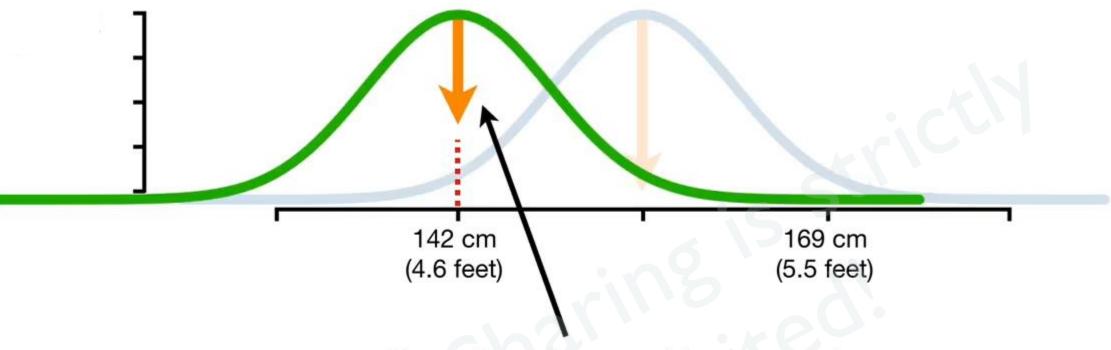




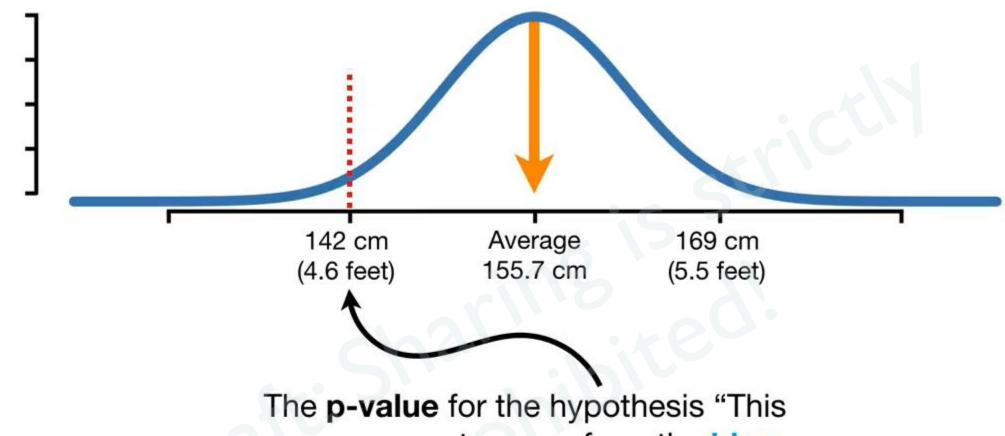
...or of it came from another distribution of heights, for example this green distribution has an average value of 142.



So the question is, "is this measurement, 142 cm, so far away from the mean of the blue distribution (155.7 cm) that we can reject the idea that it came from it?"

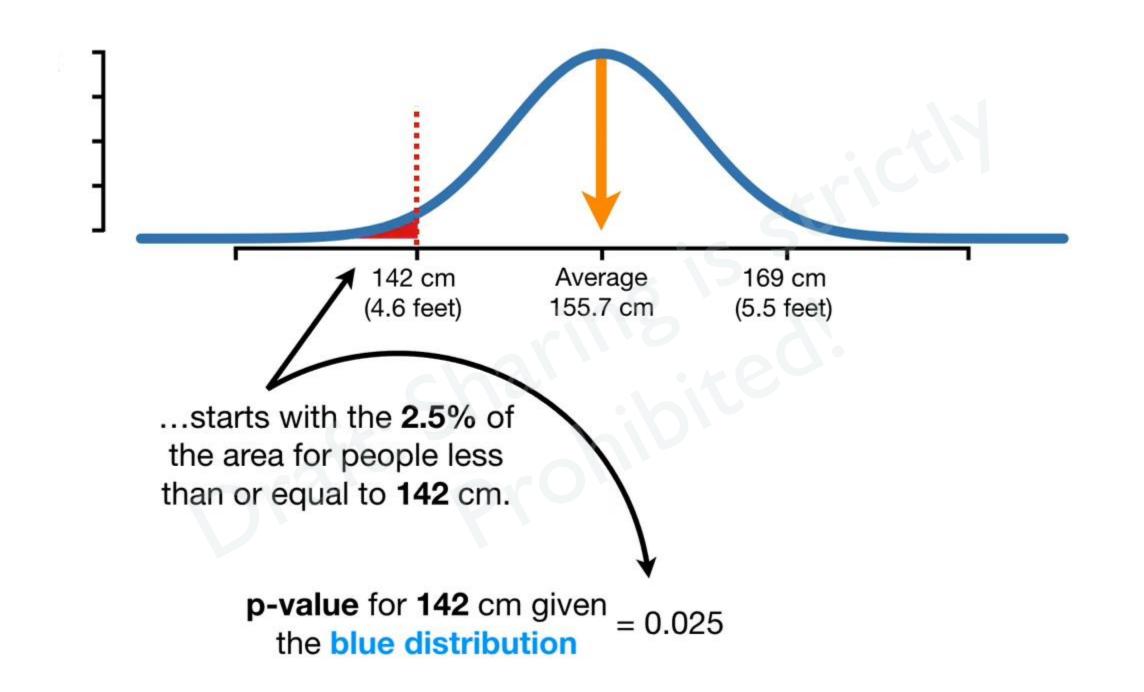


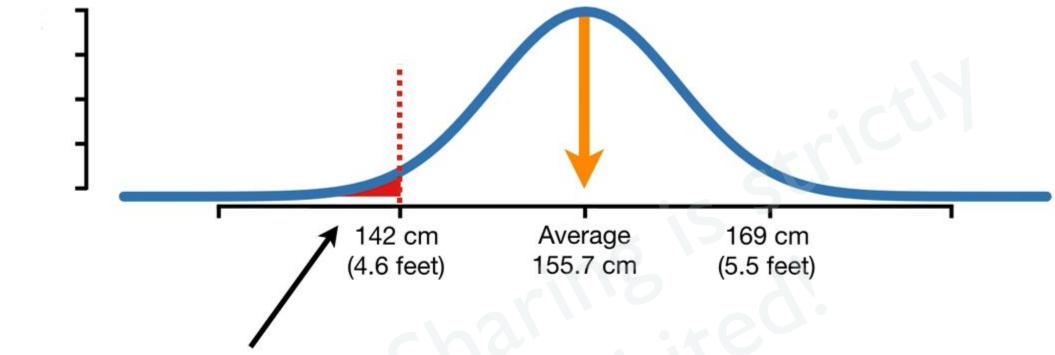
If so, then that would suggest that another distribution, like this **green one**, might do a better job explaining the data



measurement comes from the blue distribution"...

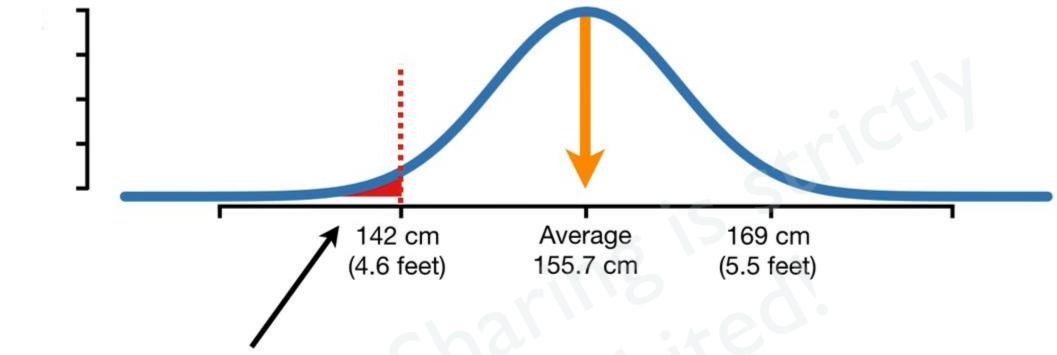
p-value for 142 cm given =





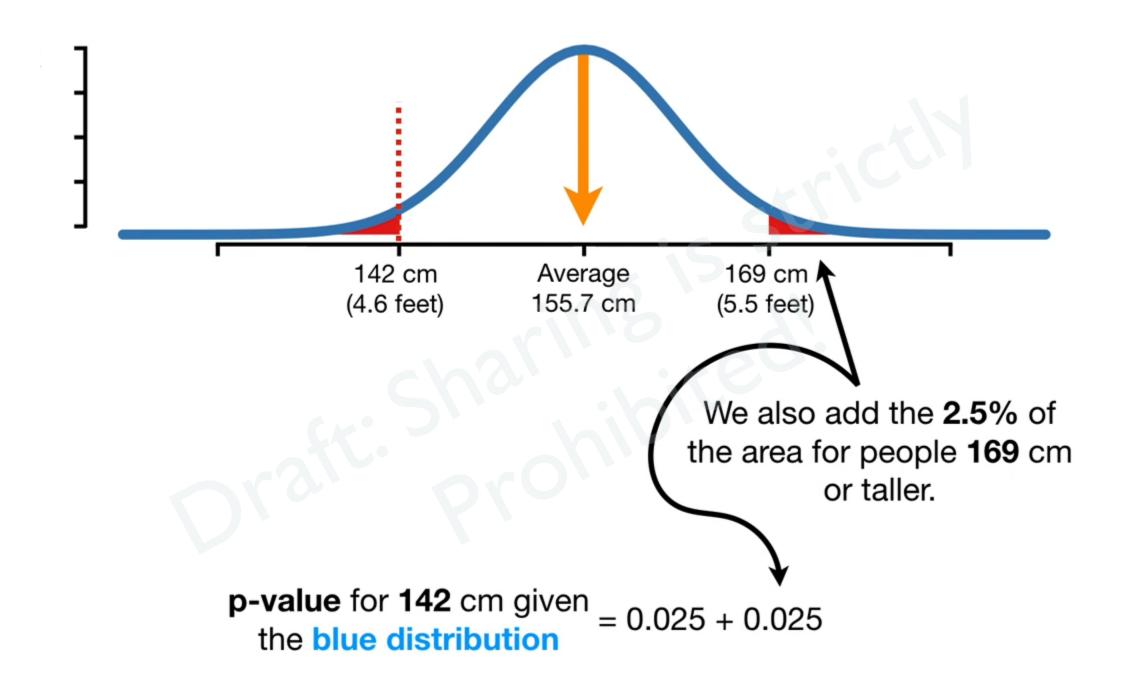
NOTE: When we are working with a distribution, we are interested in adding more extreme values to the p-value rather than rarer values.

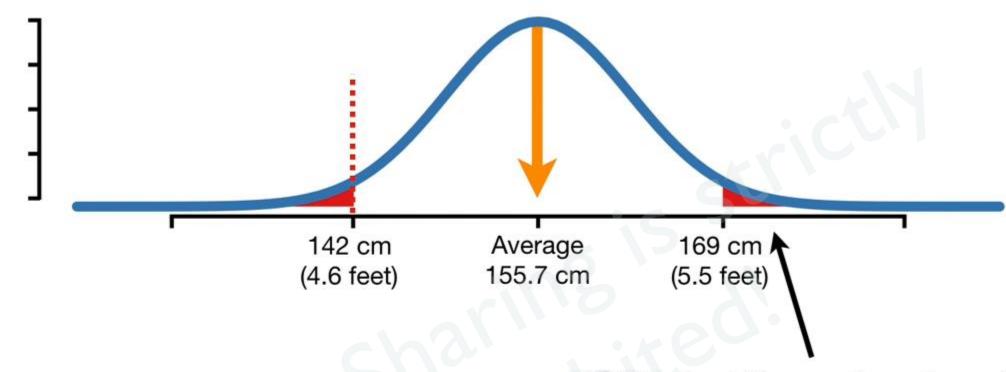
p-value for 142 cm given = 0.025 the blue distribution



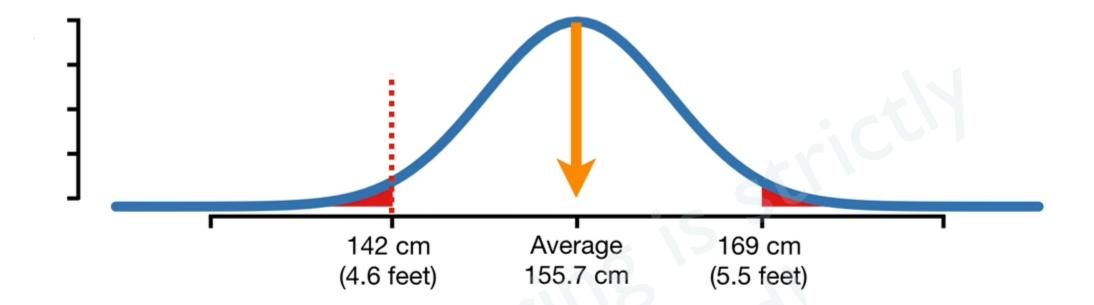
In this case, all heights further than 142 cm from the mean (155.7) are considered more extreme than what we observed.

p-value for 142 cm given = 0.025 the blue distribution

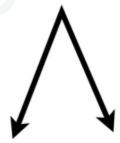


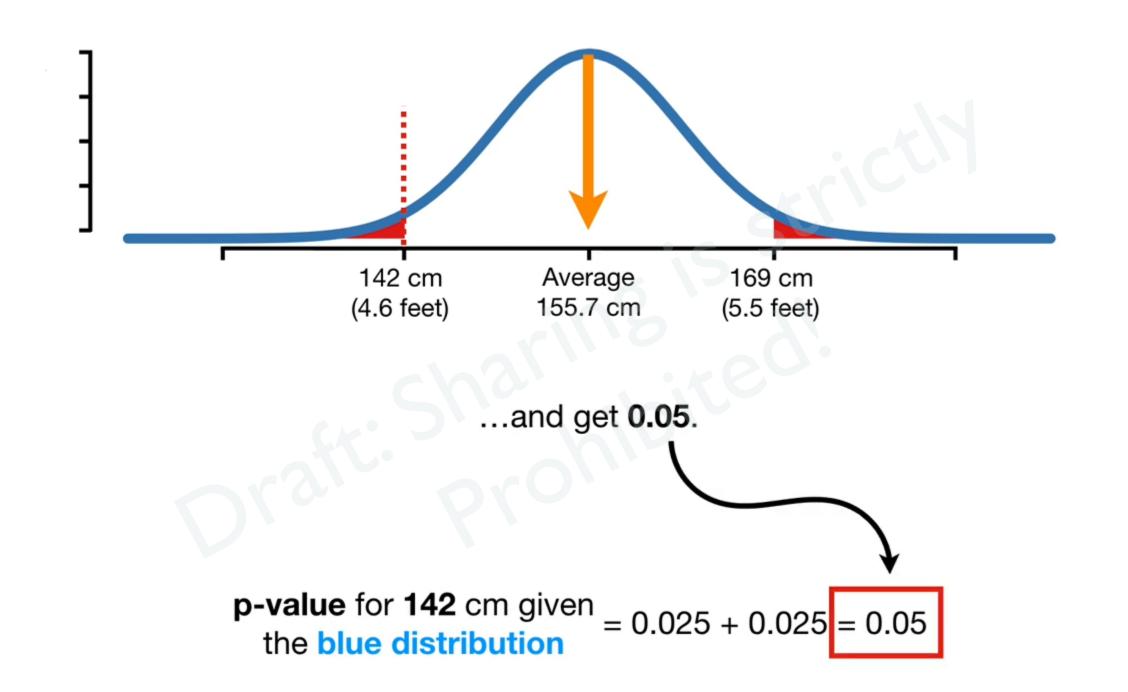


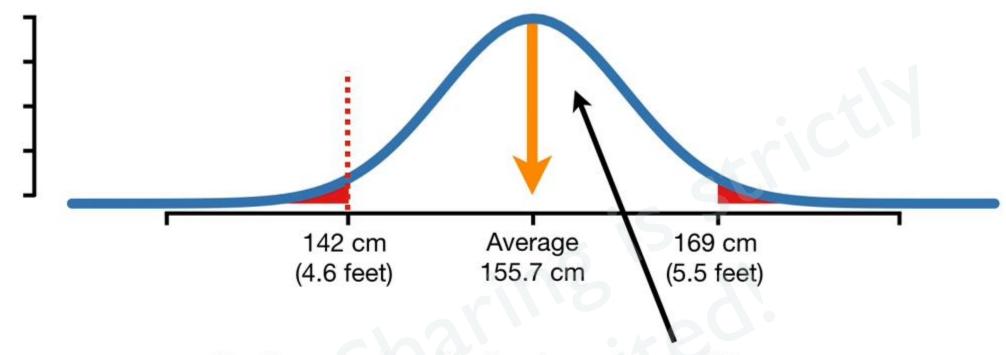
NOTE: Just like on the other side of the distribution, these values are considered **equal to or more extreme** because they are as far from the mean (**155.7**), or further.



Now we just do the math...

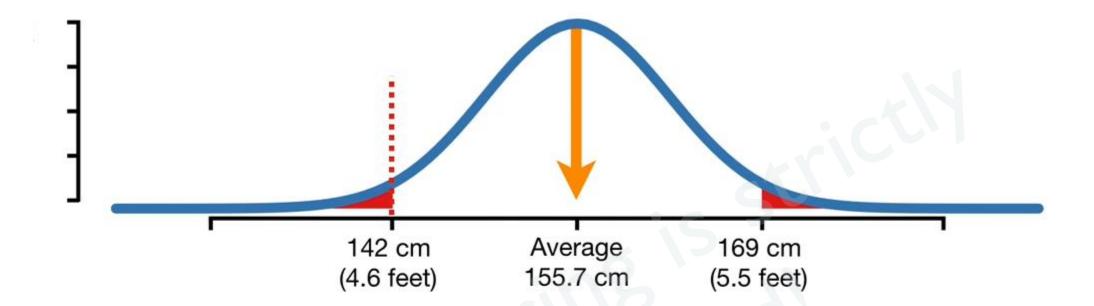






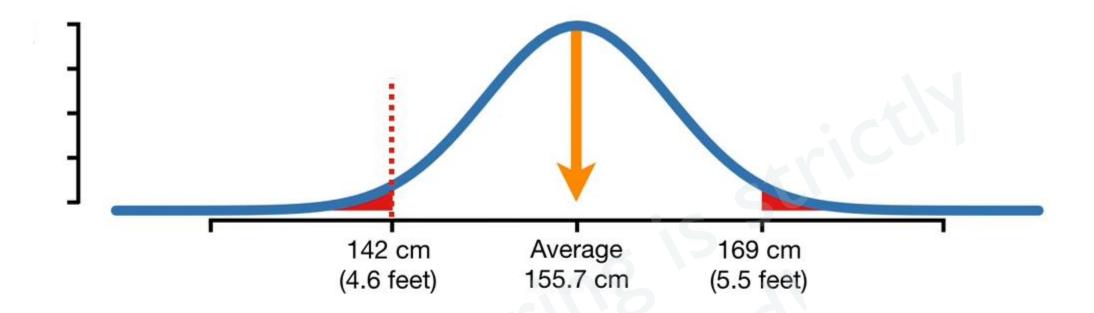
So the **p-value** for the hypothesis "Someone **142** cm tall could come from the **blue distribution**" is **0.05**.

p-value for 142 cm given the blue distribution
$$= 0.025 + 0.025 = 0.05$$



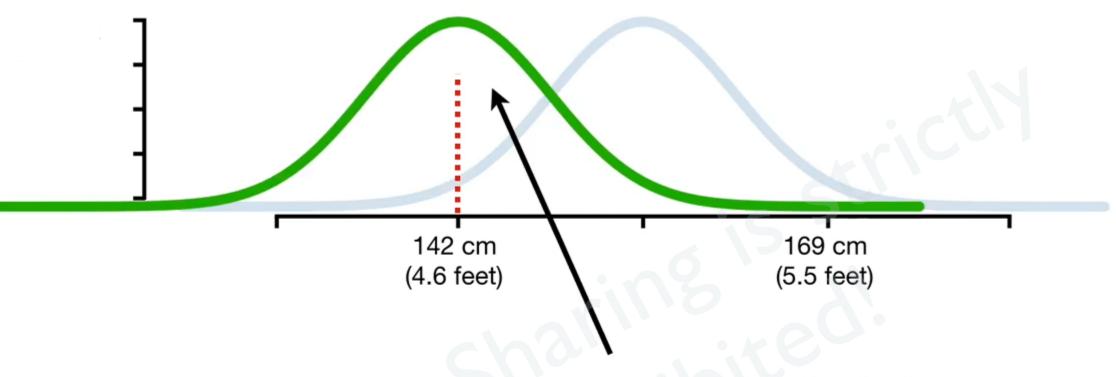
And since the cutoff for significance is usually **0.05**, we would say...

p-value for 142 cm given the blue distribution
$$= 0.025 + 0.025 = 0.05$$



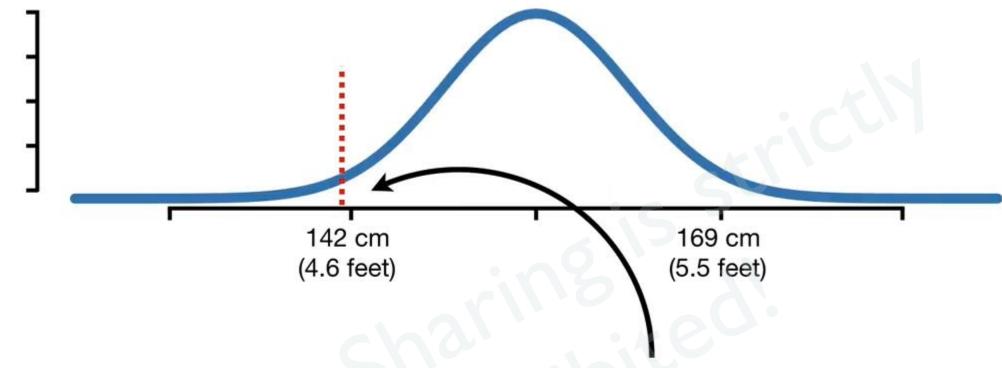
"Hmmm. Maybe it could come from this distribution, maybe not. It's hard to tell since the **p-value** is right on the borderline."

p-value for 142 cm given the blue distribution
$$= 0.025 + 0.025 = 0.05$$

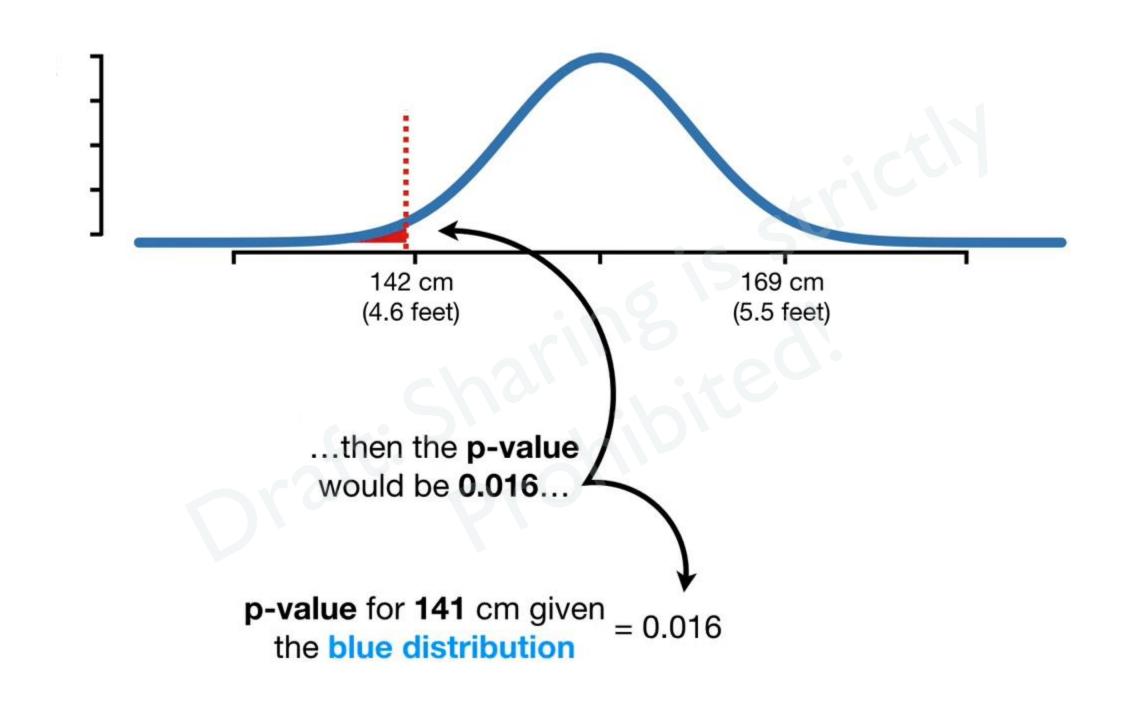


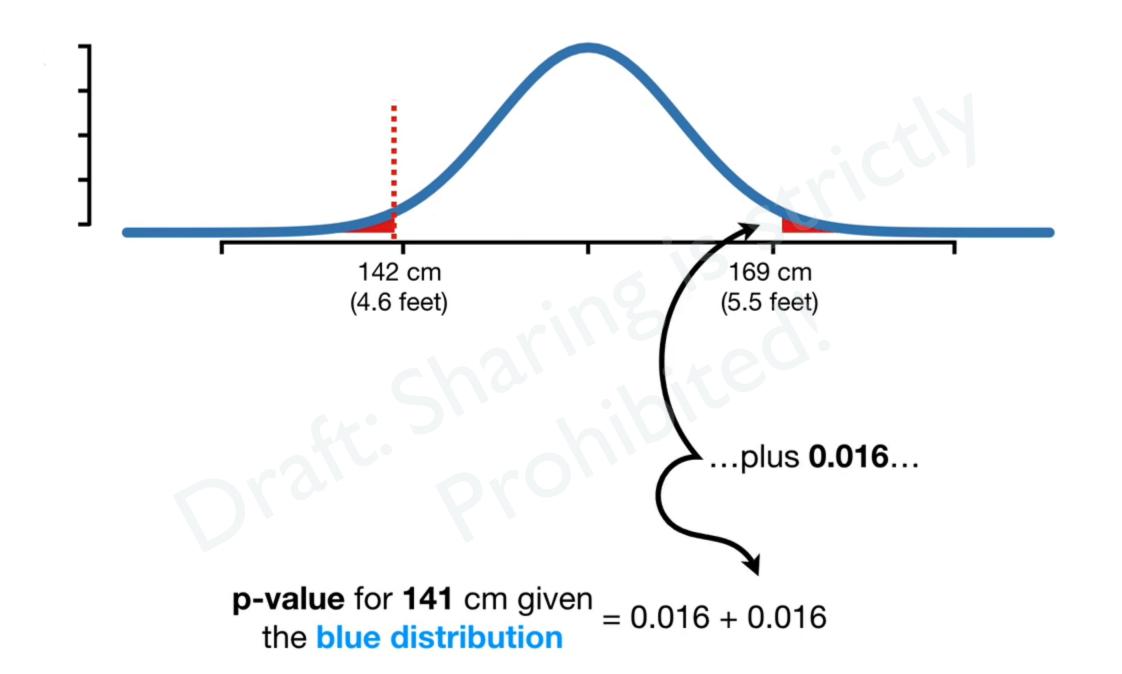
...or maybe they come from this distribution.

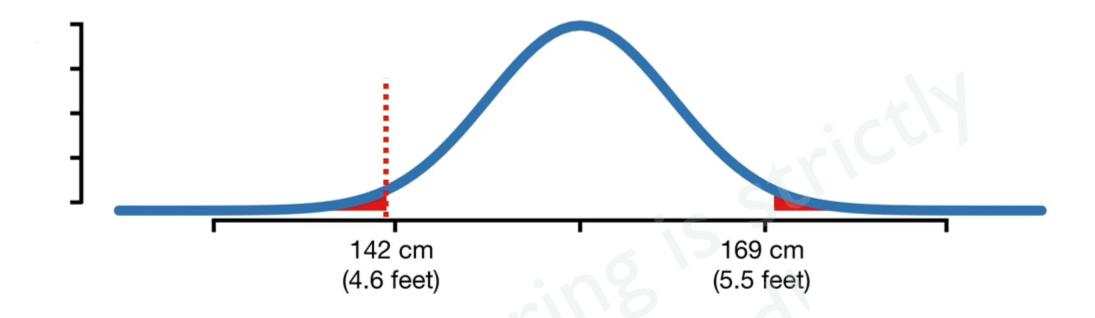
The data are inconclusive.

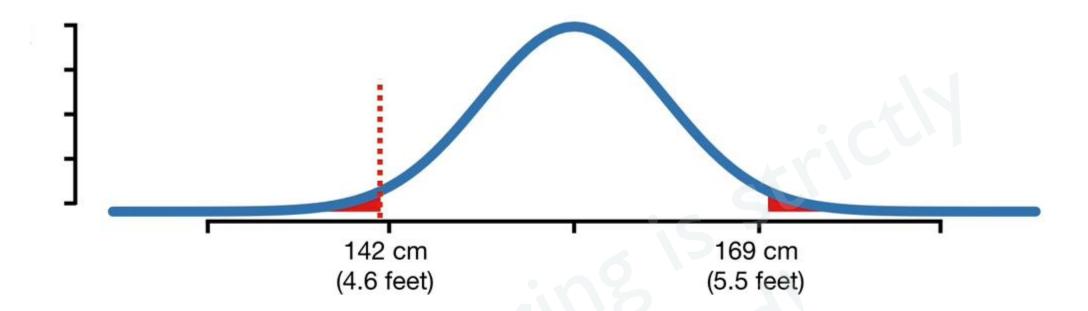


NOTE: If we had measured someone who was 141 cm tall, so just a little bit shorter than 142 cm...

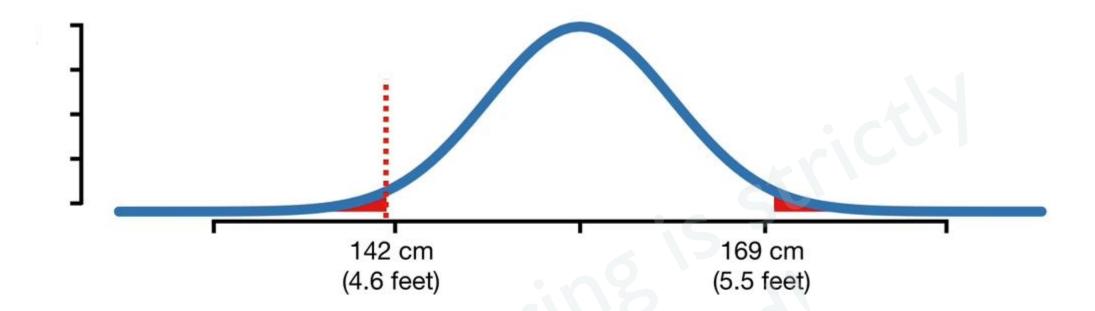




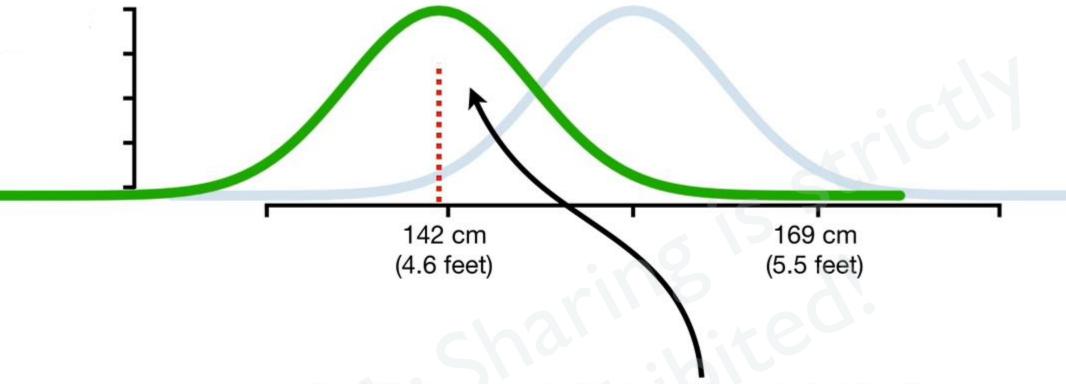




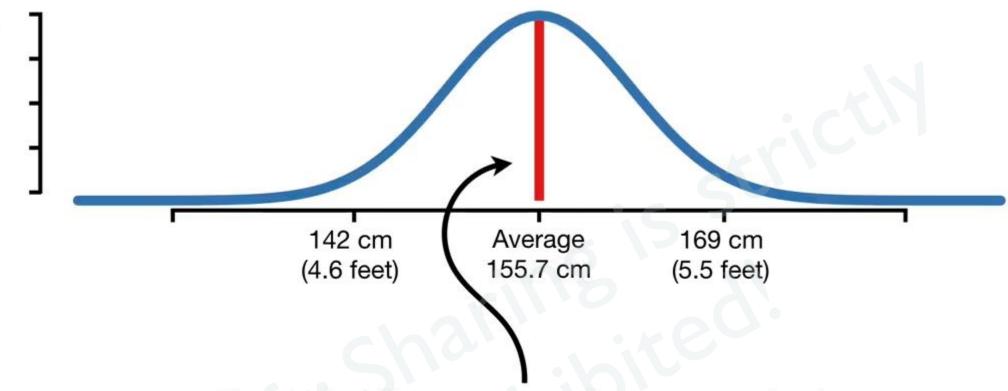
And since **0.03** < **0.05**, the standard threshold, we can reject the hypothesis that, given the **blue distribution**, it is normal to measure someone **141** cm tall.



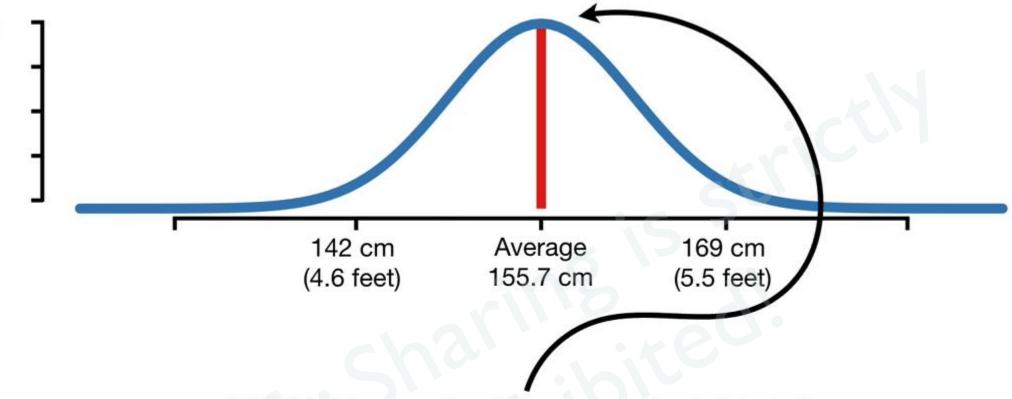
Thus, we will conclude that it's pretty special to measure someone that short.



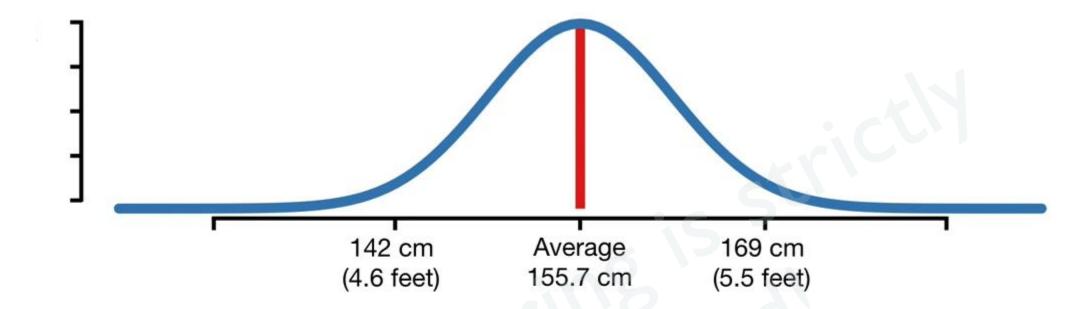
And that suggests that a different distribution of heights makes more sense.



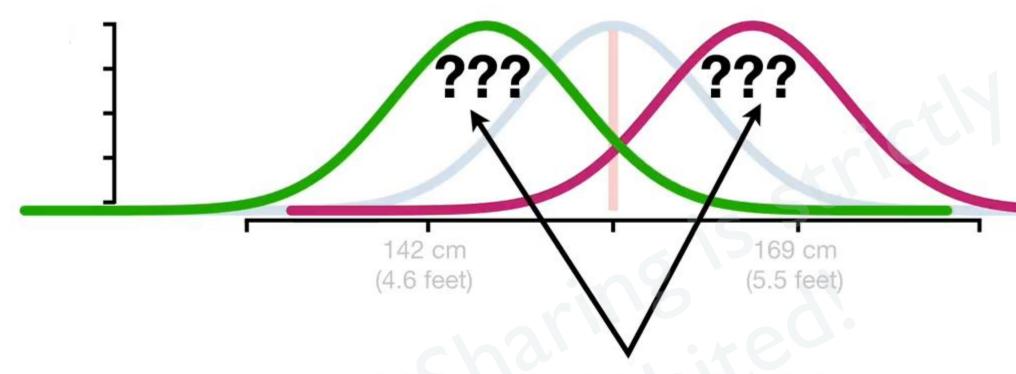
Now, what if we measured someone who is between **155.4** and **156** cm tall?



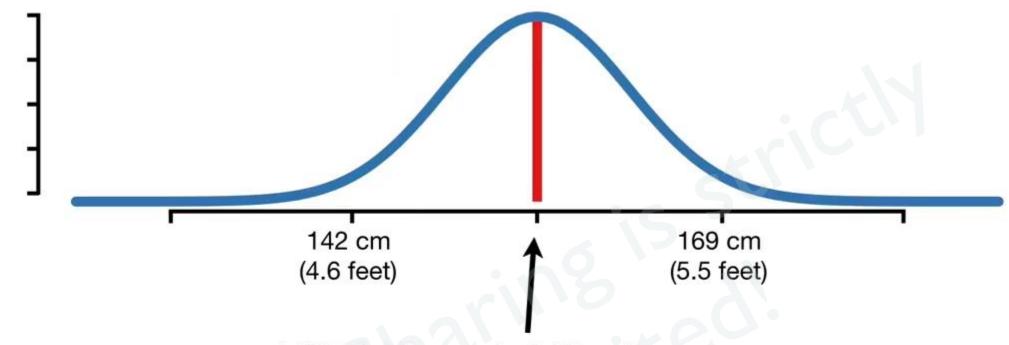
NOTE: The peak of the curve is right at the average height, so we are asking...



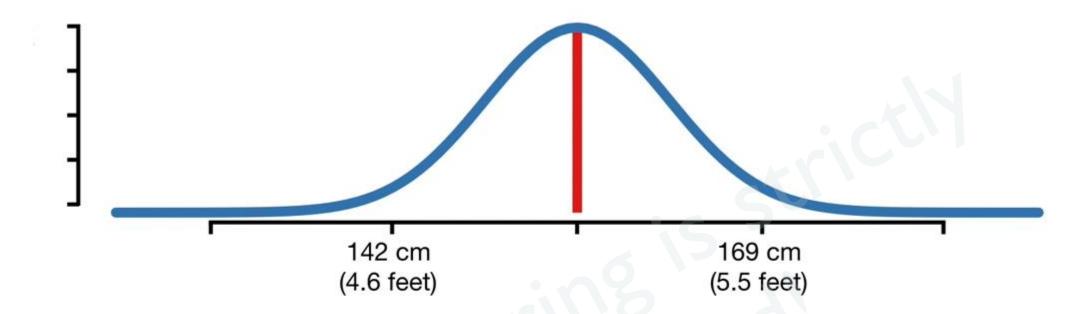
"Is a measurement between 155.4 and 156 so far away from the mean of the blue distribution (155.5 cm) that we can reject the idea that it came from it?"



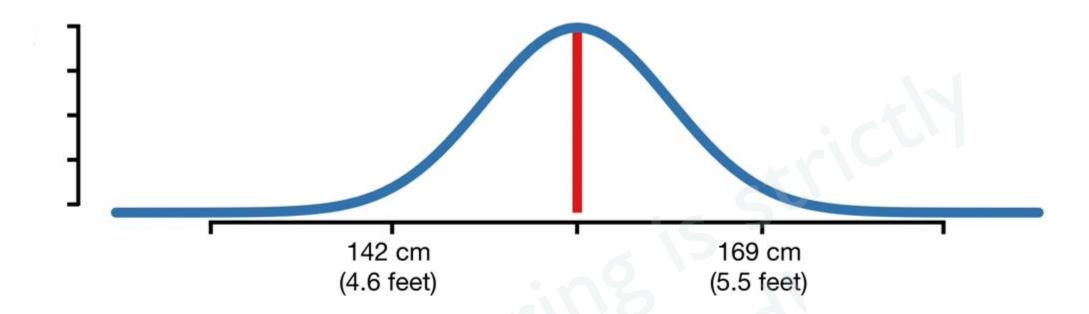
If the **p-value** is small, then that suggests that some other distribution would do a better job explaining the data.



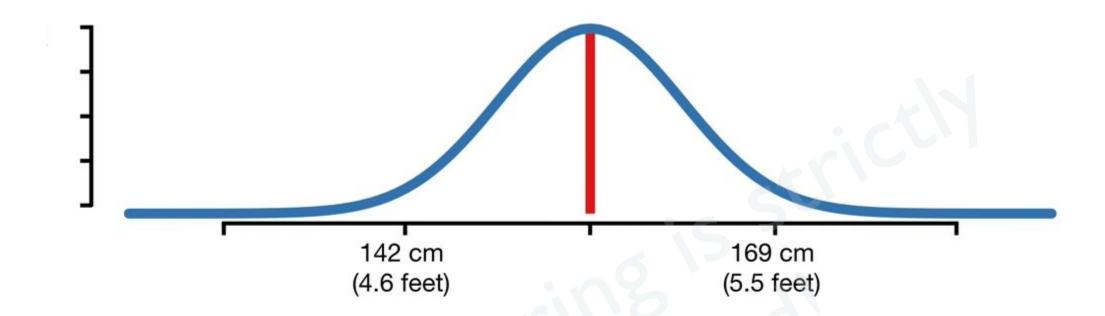
NOTE: The probability of someone being between 155.4 and 156 cm is only 0.04. The red area is pretty small...barely a line!



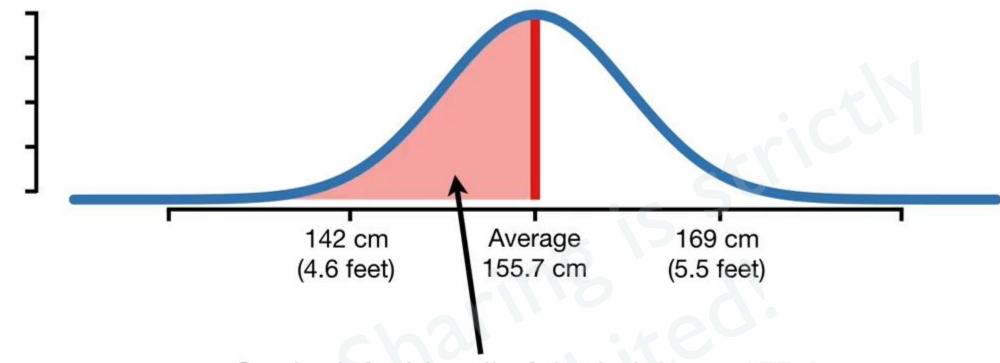
So **0.04** is the first part of calculating the **p-value**, since, given this distribution of heights, that is the probability that we would randomly measure someone in this range of values.



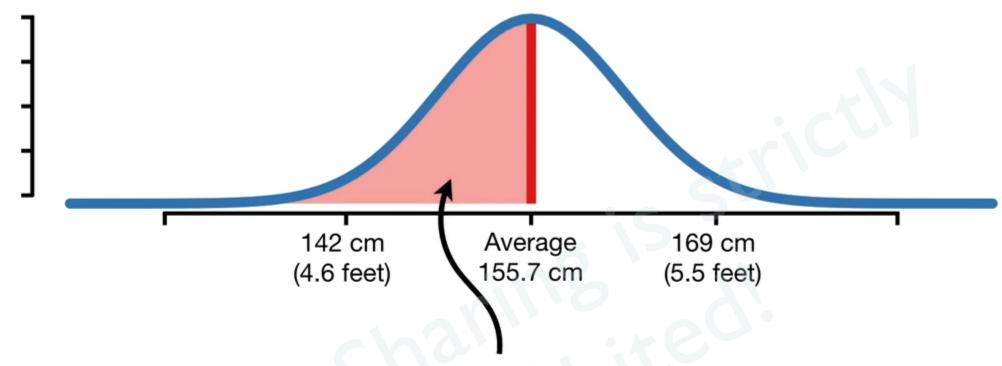
So **0.04** is the first part of calculating the **p-value**, since, given this distribution of heights, that is the probability that we would randomly measure someone in this range of values.



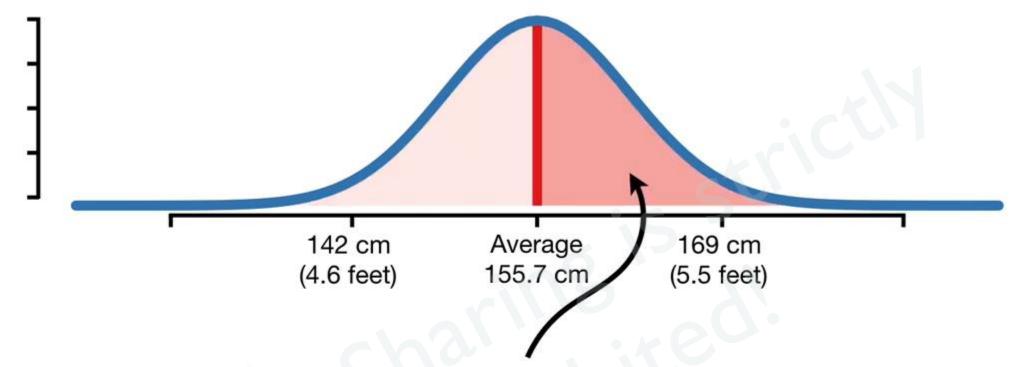
...now we need to figure out the more extreme parts.



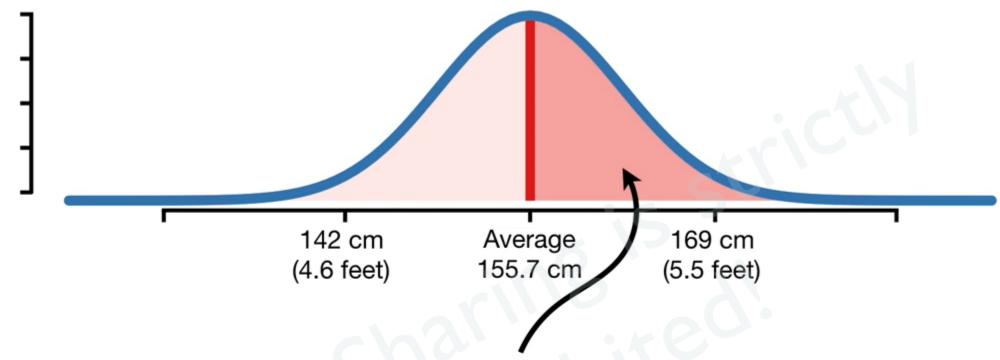
On the left side, all of the heights < 155.4 are further from the mean (155.7), thus, they are all more extreme.



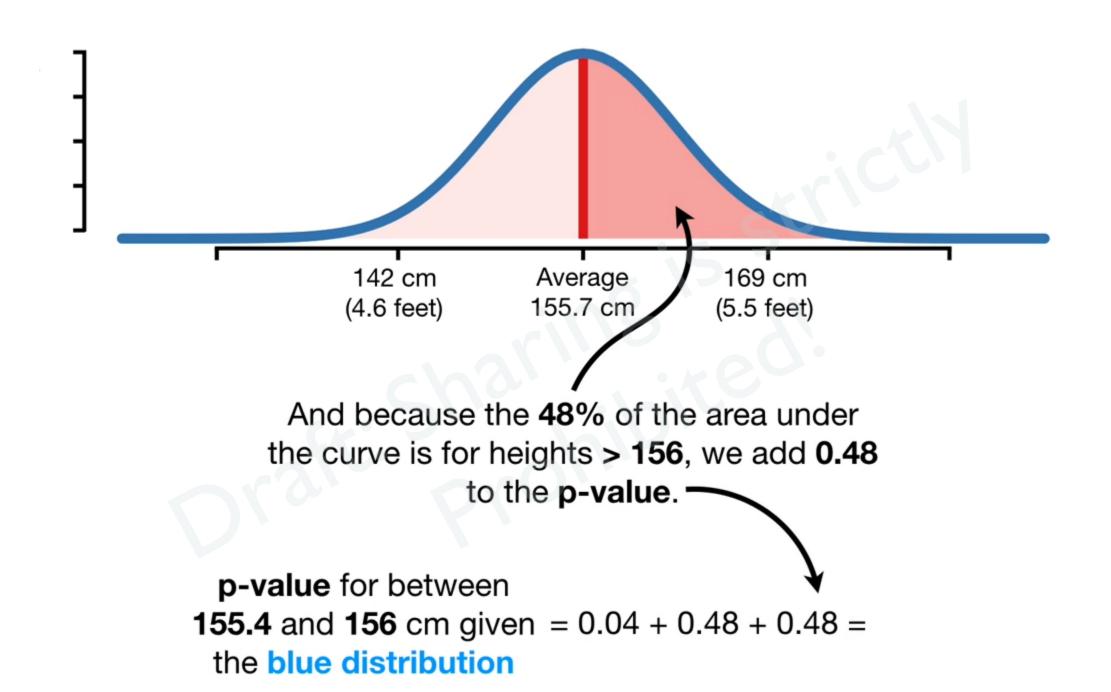
And because the 48% of the area under the curve is for heights < 155.4, we add 0.48 to the p-value.

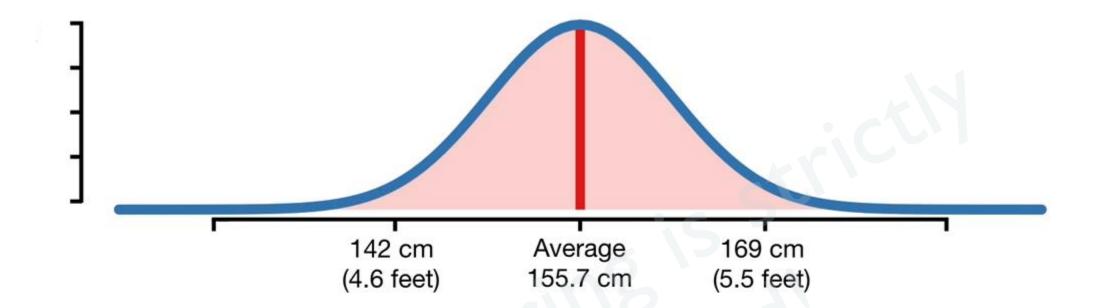


On the right side, all of the heights > 156 are further from the mean (155.7), thus, they are all more extreme.



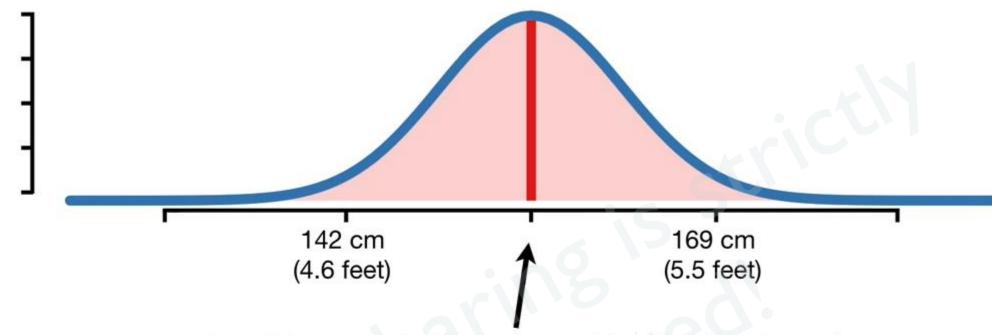
And because the **48**% of the area under the curve is for heights > **156**, we add **0.48** to the **p-value**.





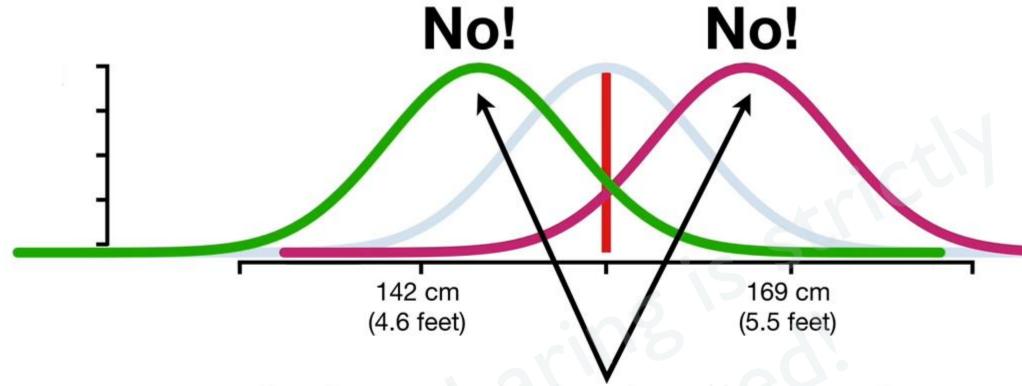
Ultimately, we end up adding all of the area under the curve, so the **p-value = 1**.

p-value for between **155.4** and **156** cm given = 0.04 + 0.48 + 0.48 = 1 the **blue distribution**



So, this means that, given this distribution of heights, we would not find it unusual to measure someone who's height was close to the average, even though the probability is small (0.04).

p-value for between **155.4** and **156** cm given = 0.04 + 0.48 + 0.48 = 1 the **blue distribution**

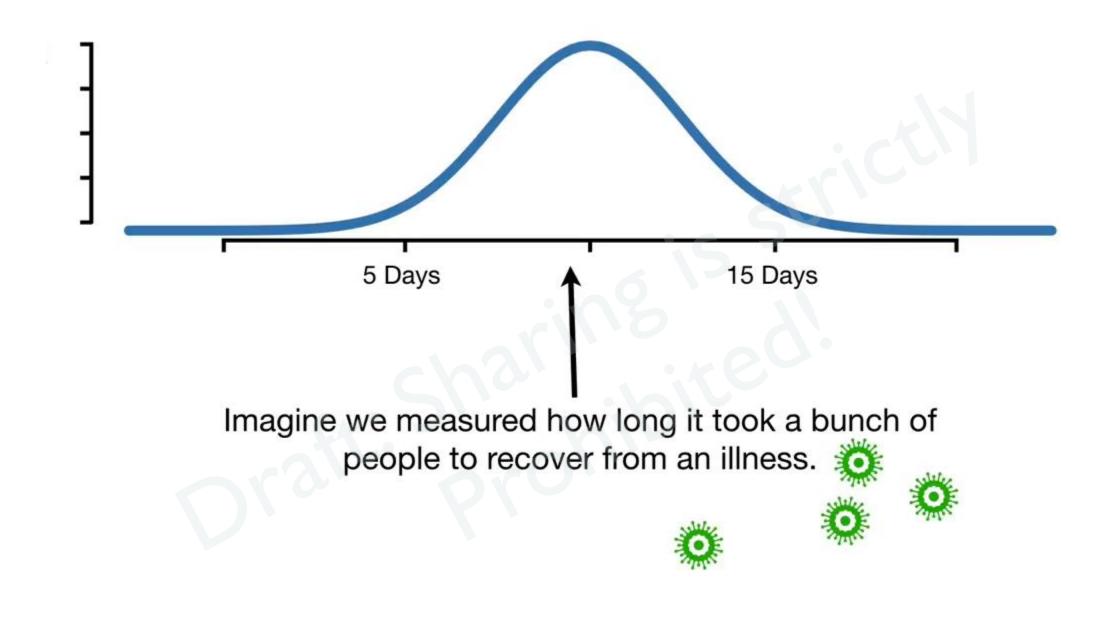


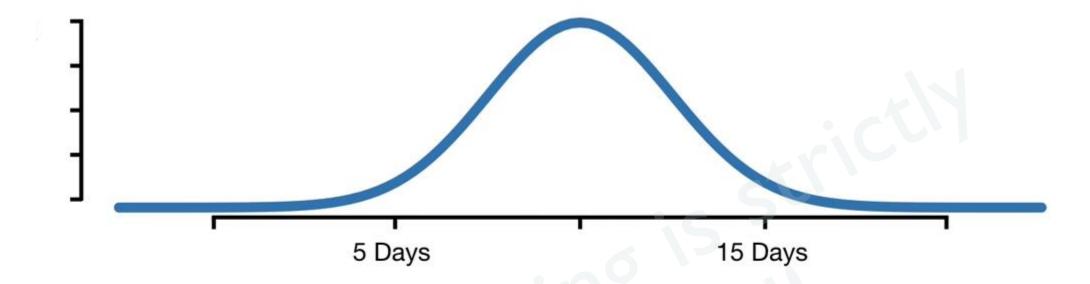
In other words, the data does not suggest that another distribution would do a better job explaining the data.

p-value for between **155.4** and **156** cm given = 0.04 + 0.48 + 0.48 = 1 the **blue distribution**

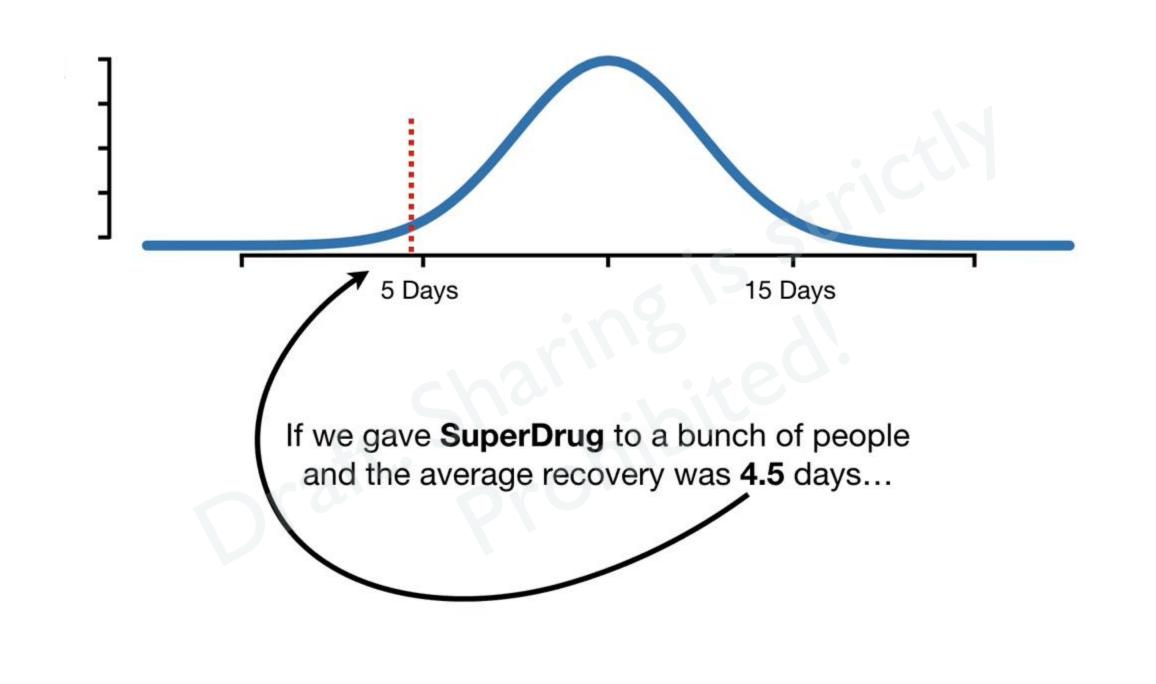
So far all we've only talked about 2-Sided p-values.

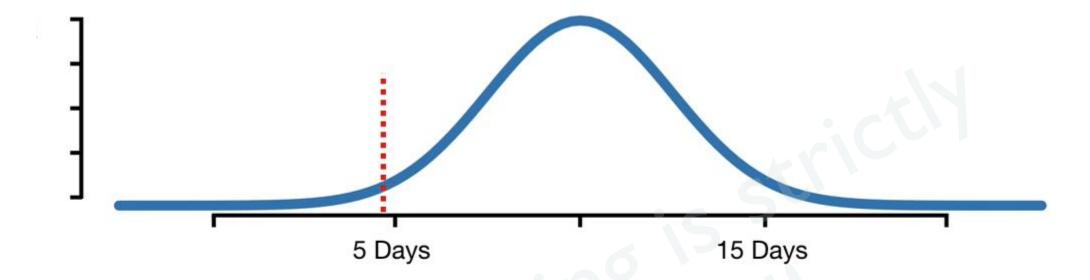
Now I'll give you an example of a One-Sided p-value and tell you why it has the potential to be dangerous.



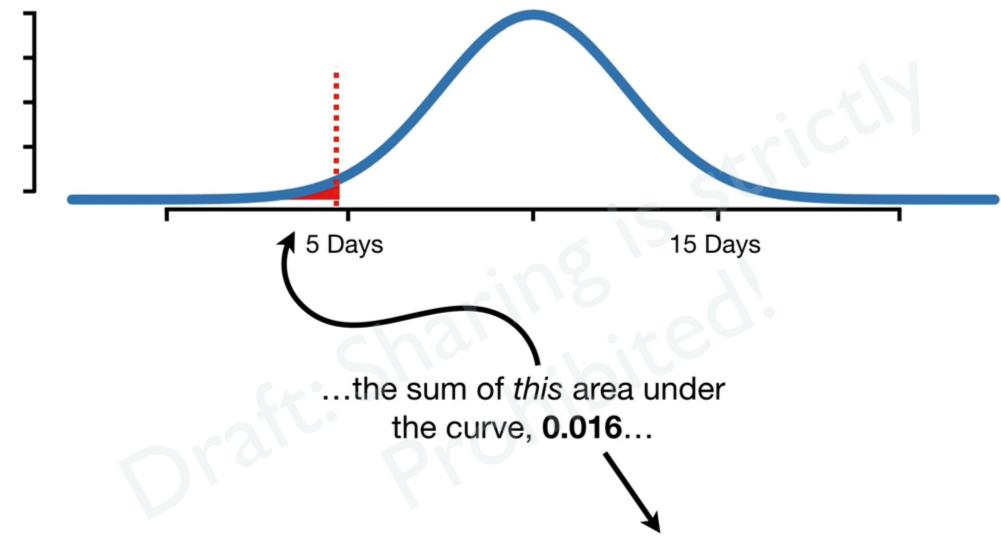


Now imagine we created a new drug, **SuperDrug**, and wanted to see if it helped people recover in fewer days.

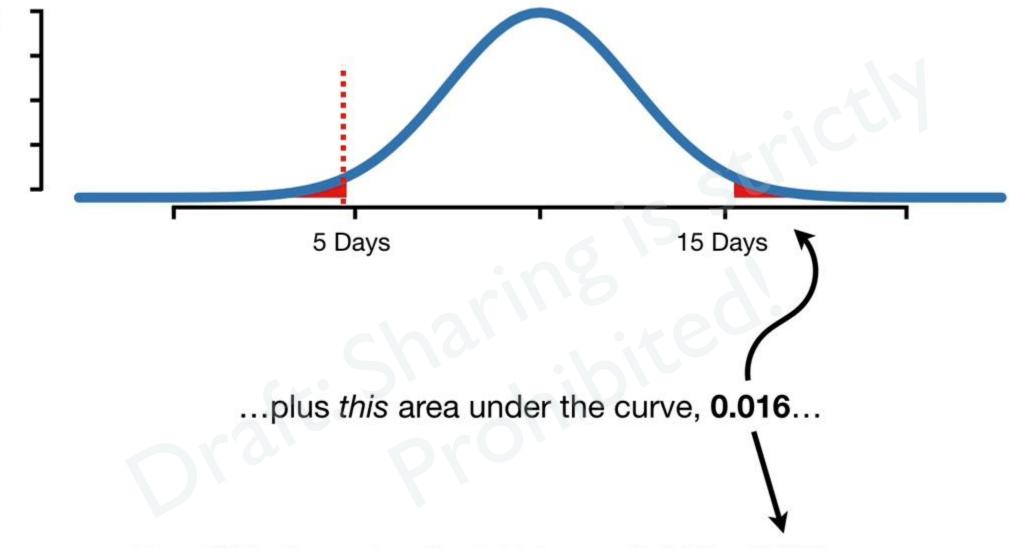




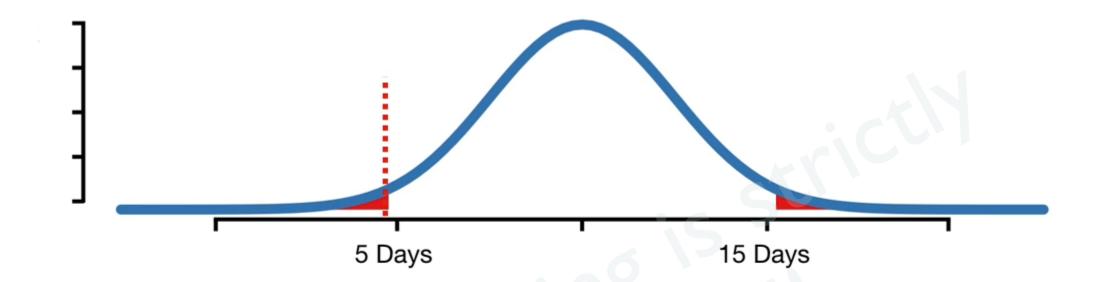
...then a **Two-Sided p-value**, like the ones we've been computing all along, would be...



Two-Sided p-value for 4.5 days = 0.016



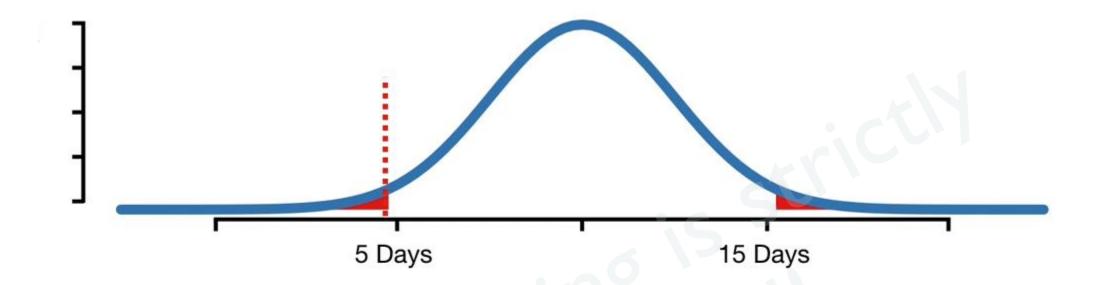
Two-Sided p-value for **4.5** days = 0.016 + 0.016



...and the total is 0.03.

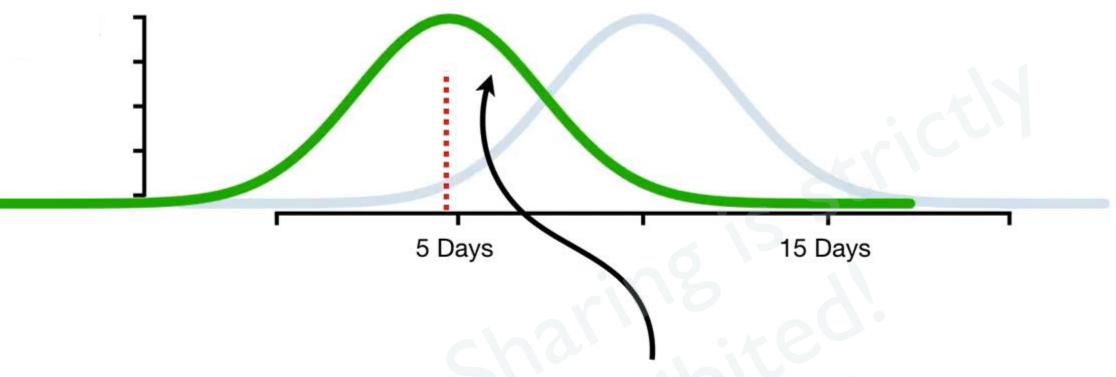


Two-Sided p-value for **4.5** days = 0.016 + 0.016 = 0.03



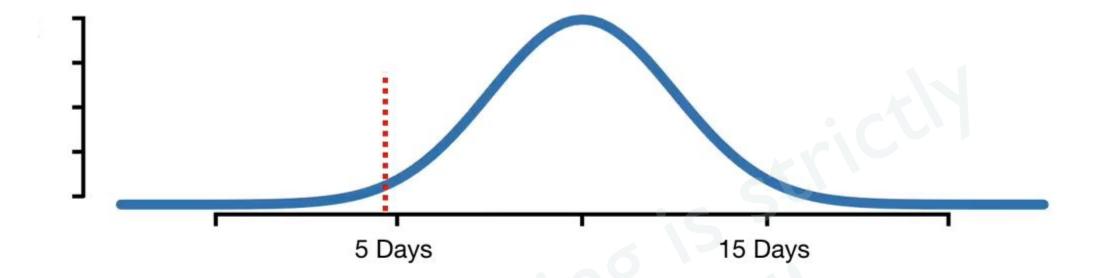
And since **0.03** < **0.05**, the **Two-Sided p-value** tells us that, given this distribution of recovery times, **SuperDrug** did something unusual.

Two-Sided p-value for **4.5** days = 0.016 + 0.016 = 0.03

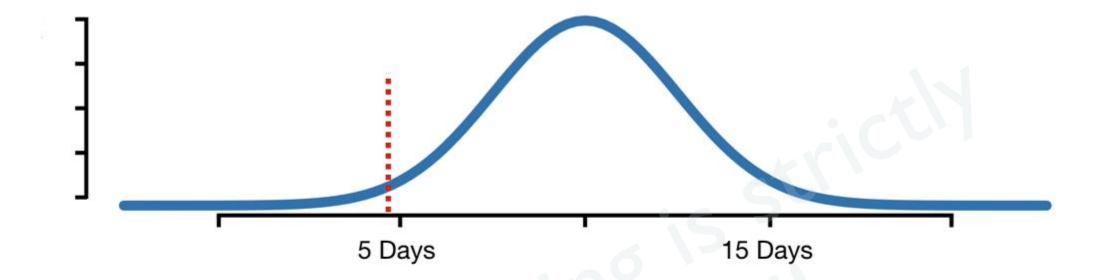


...and that suggests that some other distribution does a better job explaining the data.

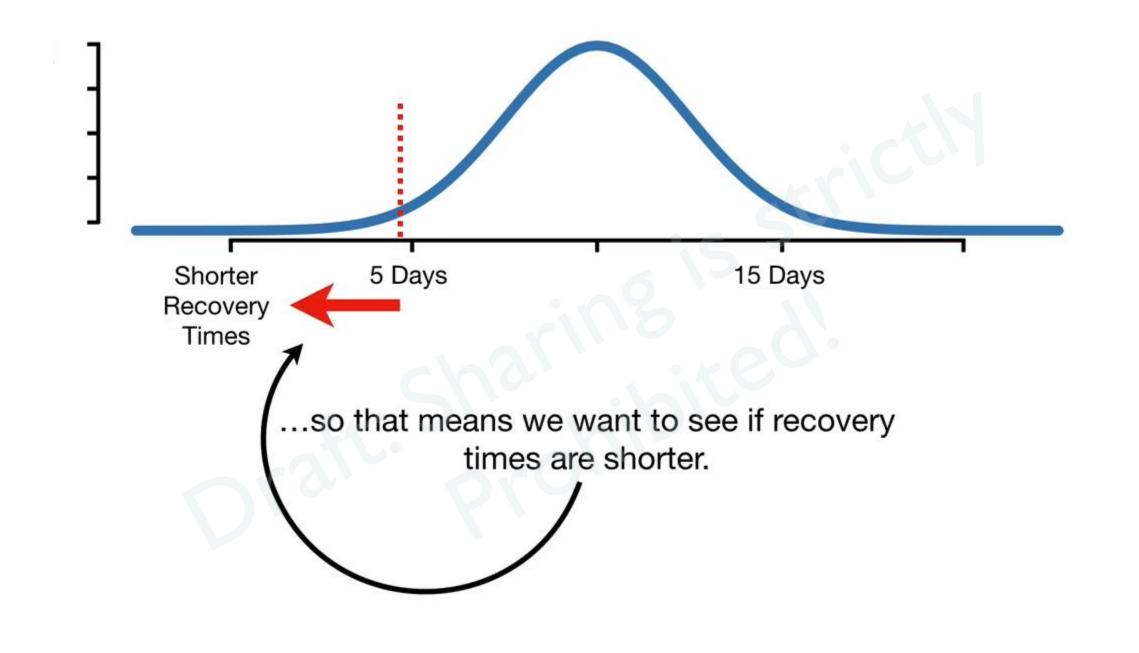
Two-Sided p-value for **4.5** days = 0.016 + 0.016 = 0.03

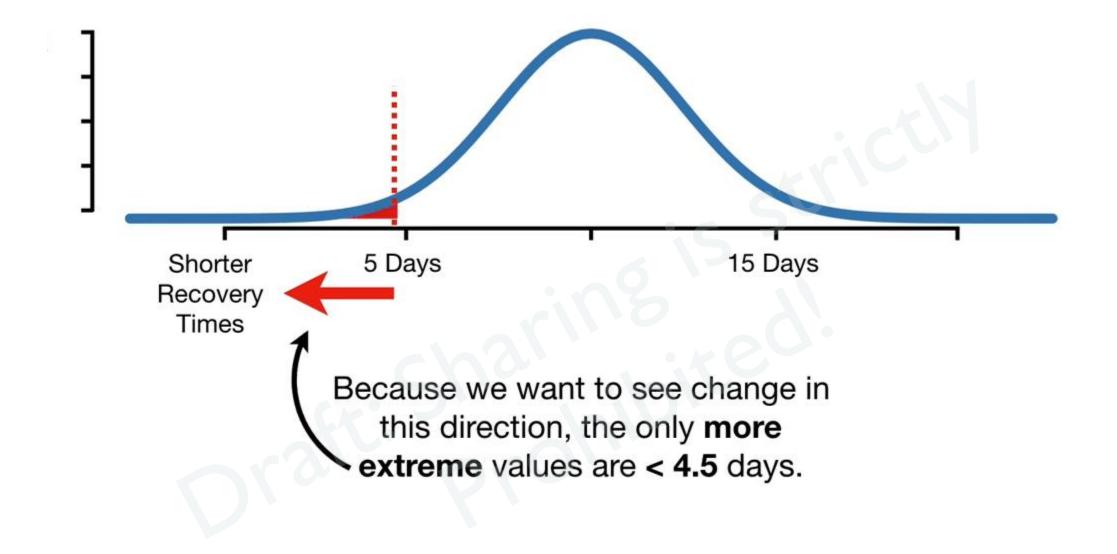


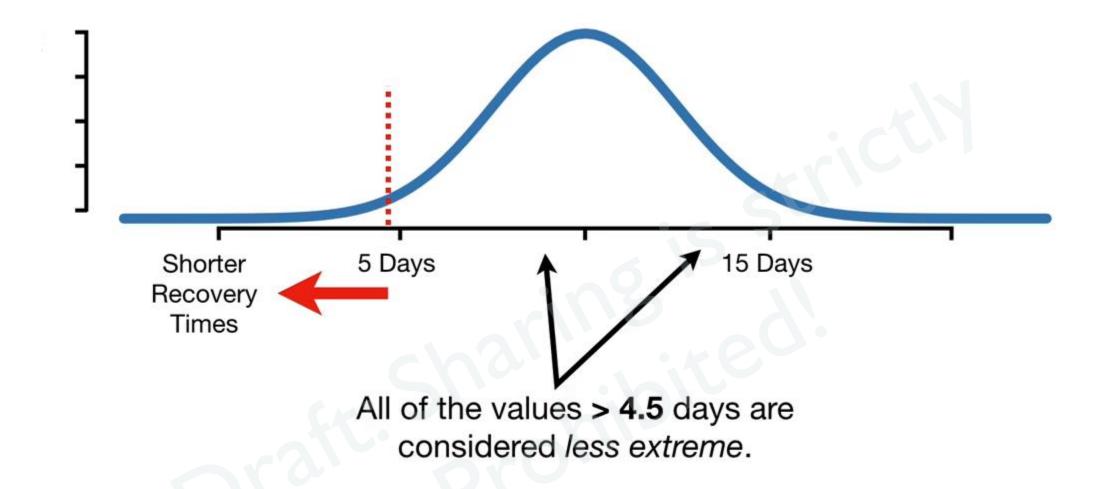
For a **One-Sided p-value**, the first thing we do is decide which direction we want to see change in.

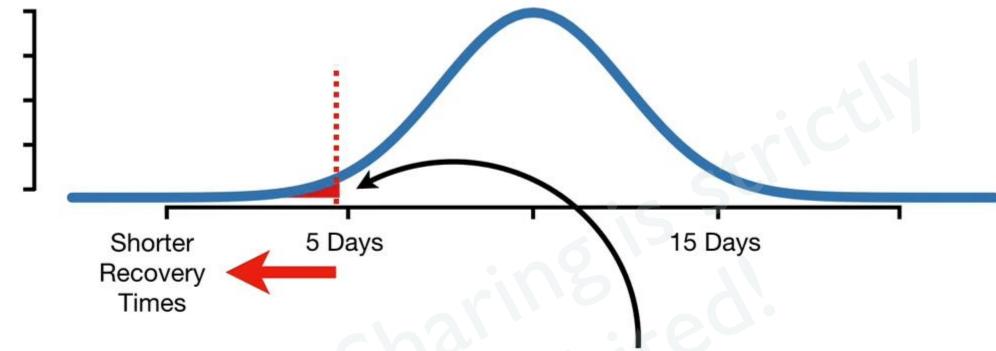


In this case, we'd like **SuperDrug** to shorten the time it takes to recover from the illness...

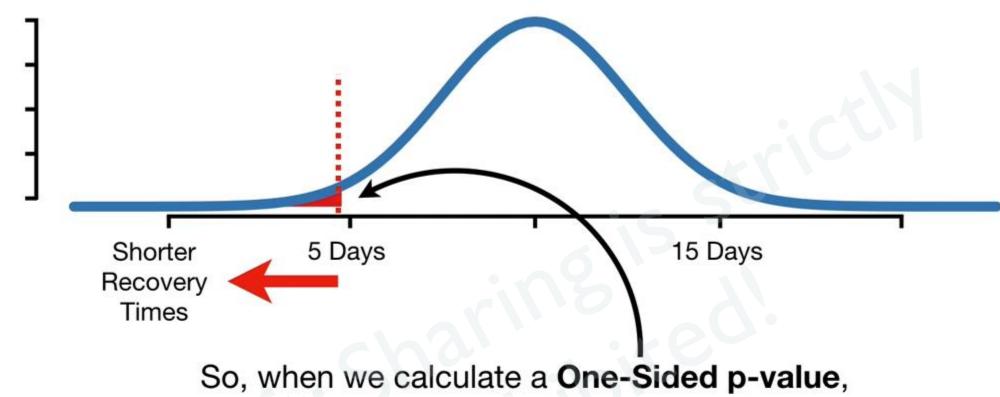






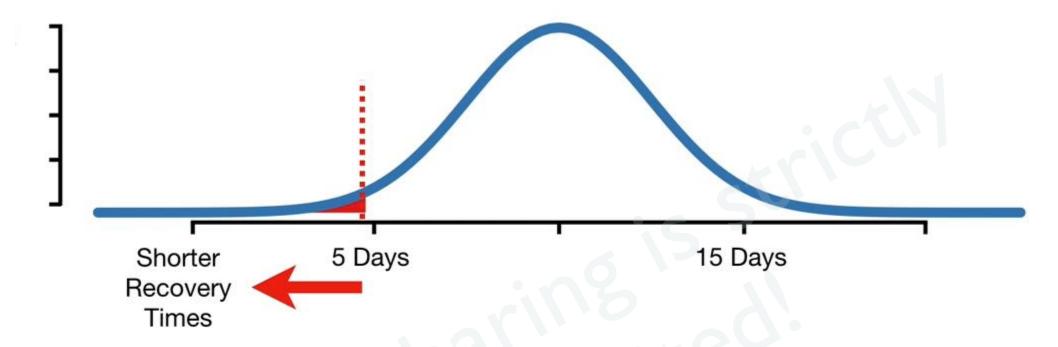


So, when we calculate a **One-Sided p-value**, we only use the area that is in the direction we want to see change, **0.016**.

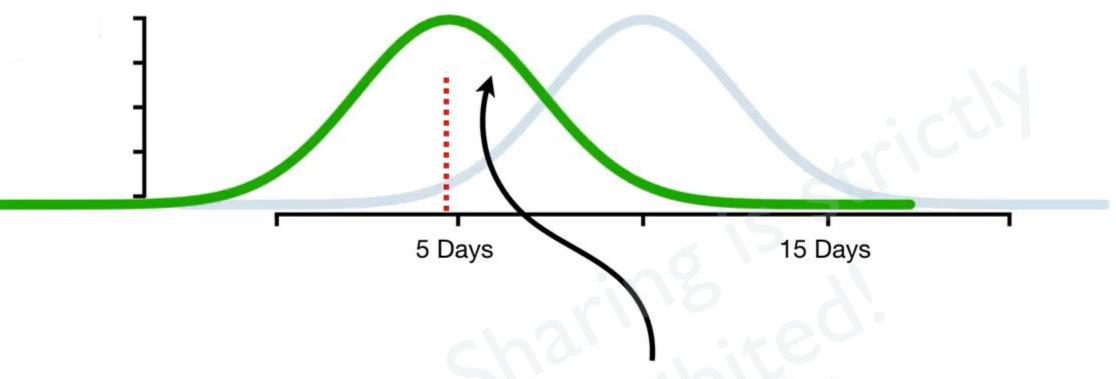


So, when we calculate a **One-Sided p-value**, we only use the area that is in the direction we want to see change, **0.016**.

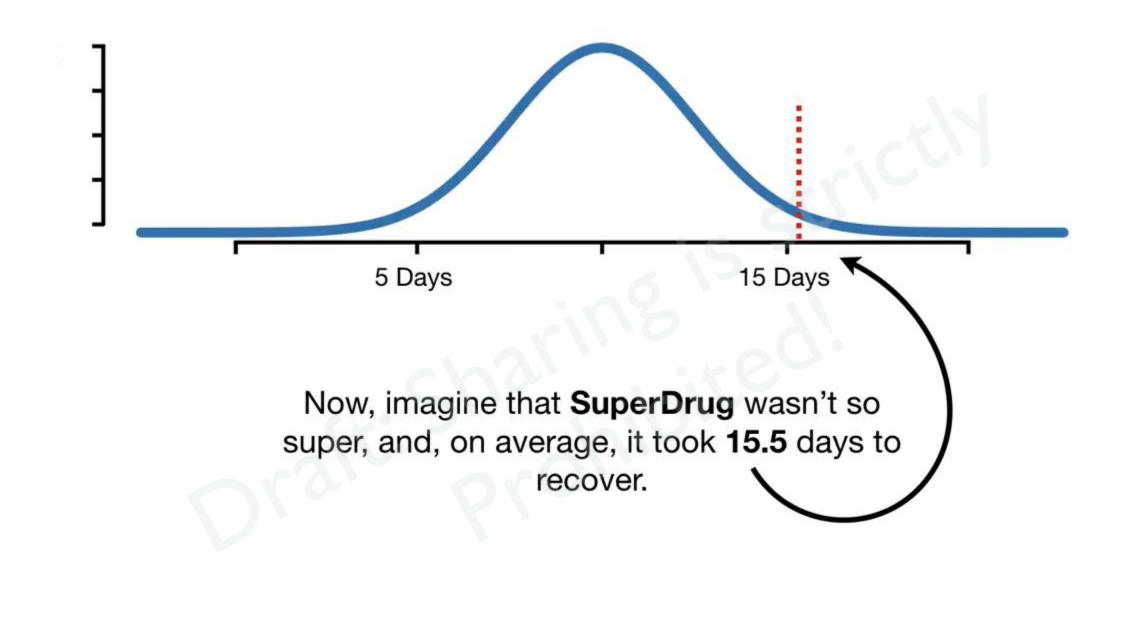


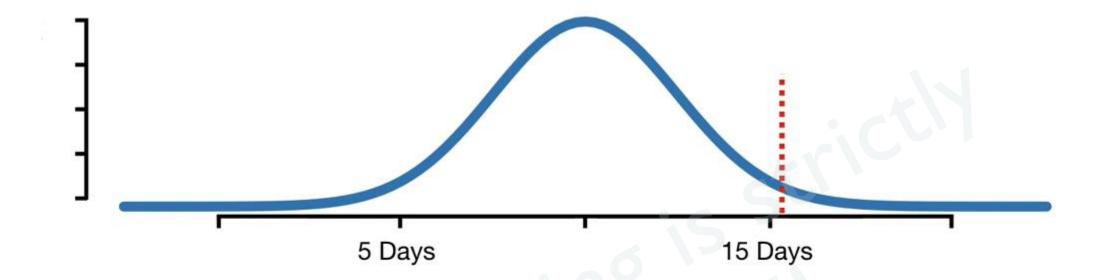


Again, since 0.016 < 0.05, the One-Sided p-value would tell us that, given this distribution, SuperDrug did something unusual...

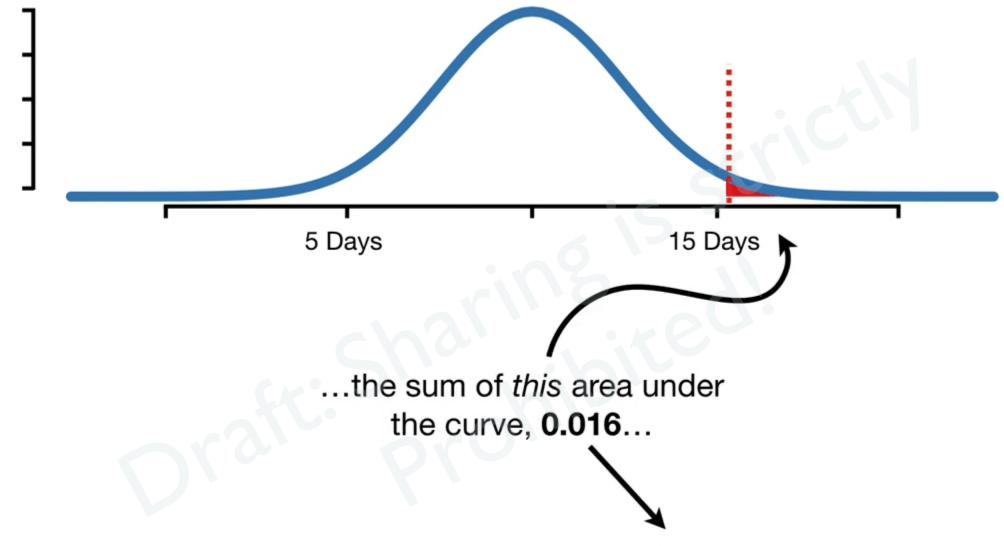


...and that some other distribution makes more sense.

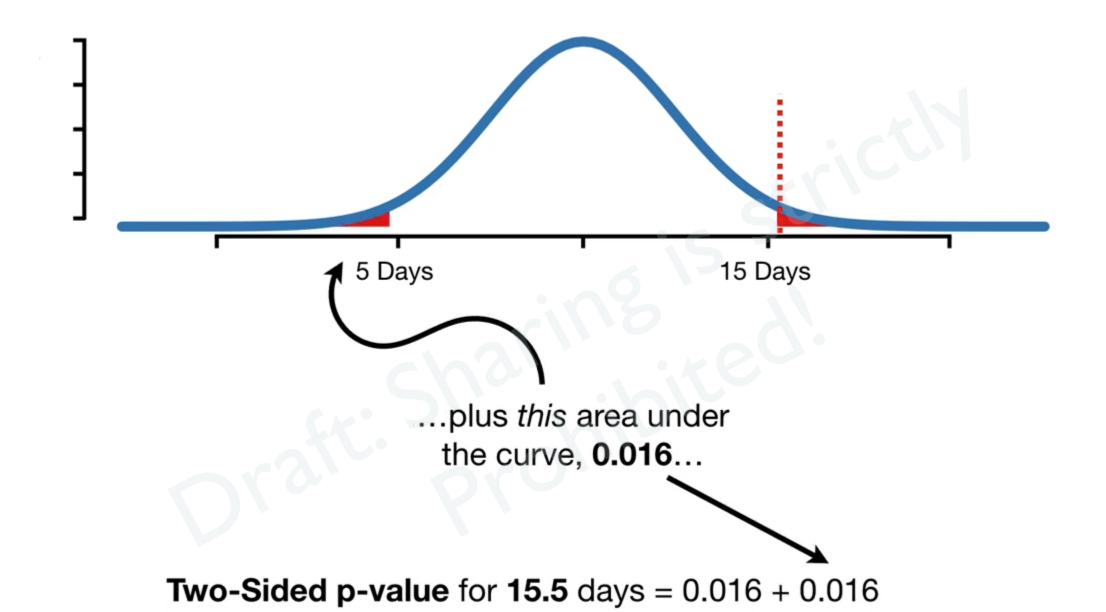


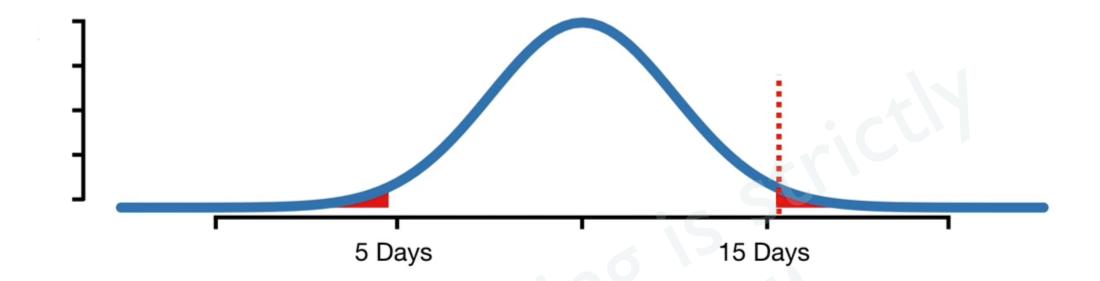


Just like before, the **Two-Sided p-value** would be...



Two-Sided p-value for **15.5** days = 0.016

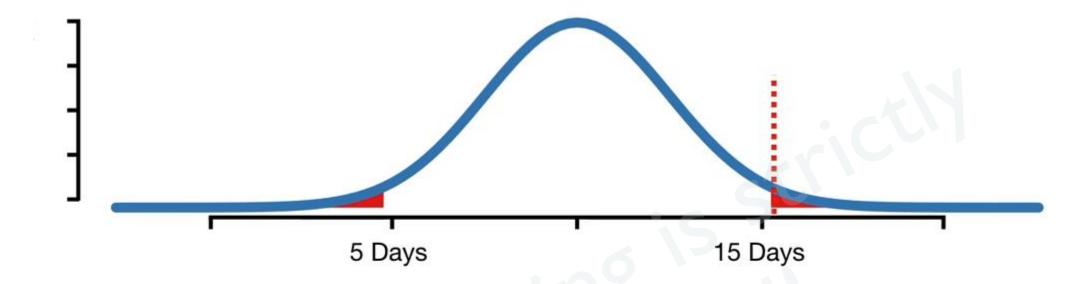




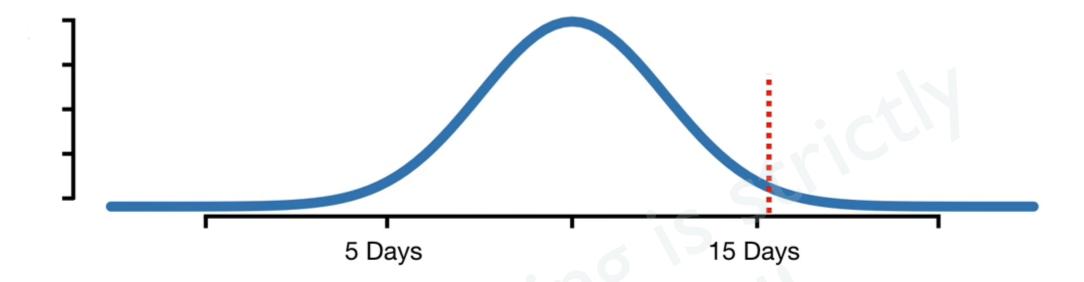
...and the total is 0.03.



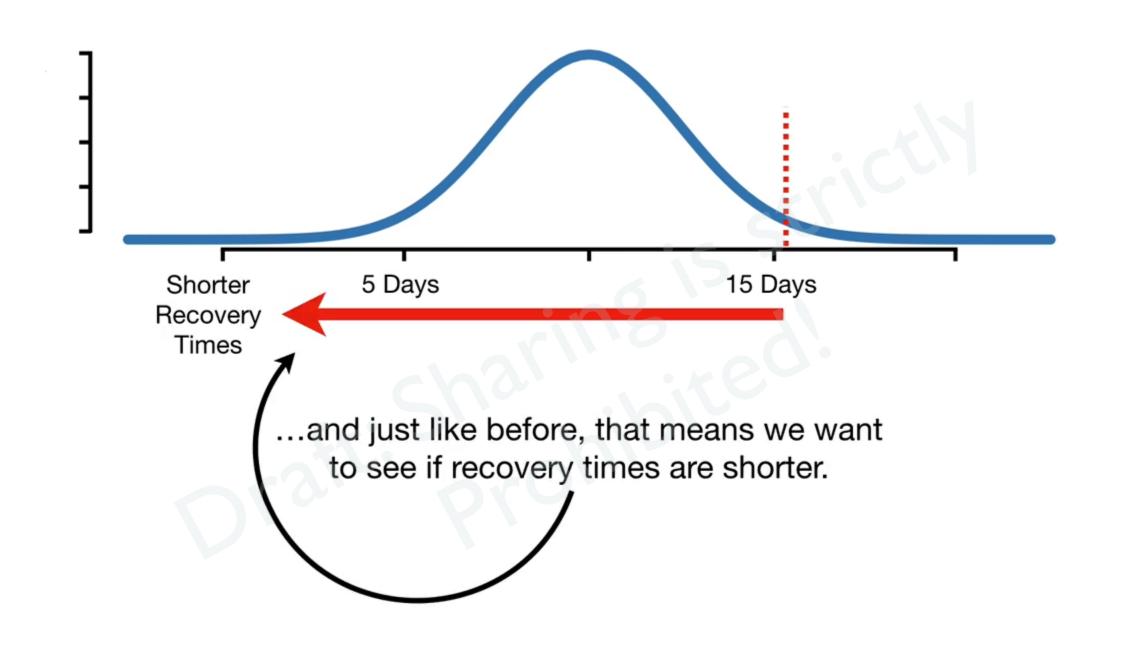
Two-Sided p-value for **15.5** days = 0.016 + 0.016 = 0.03

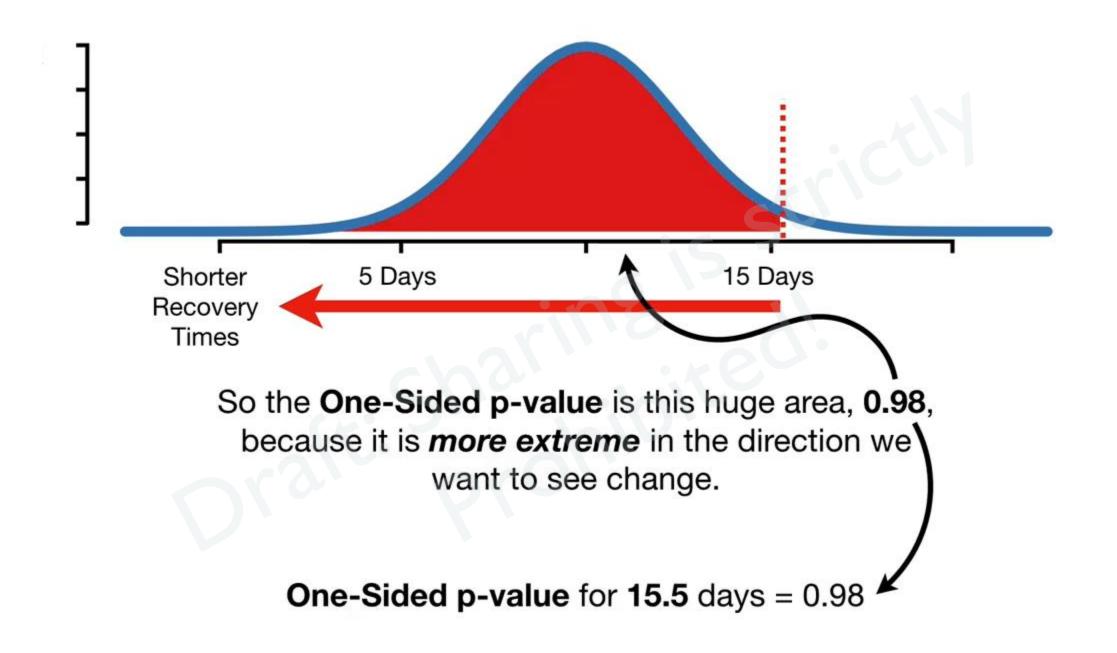


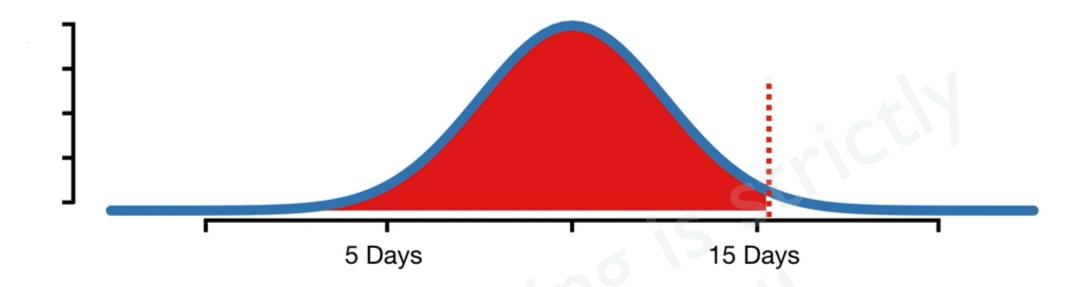
In other words, regardless of whether **SuperDrug** is super and makes things better, or if is not so super and makes things worse, a **Two-Sided p-value** will detect something unusual happened.



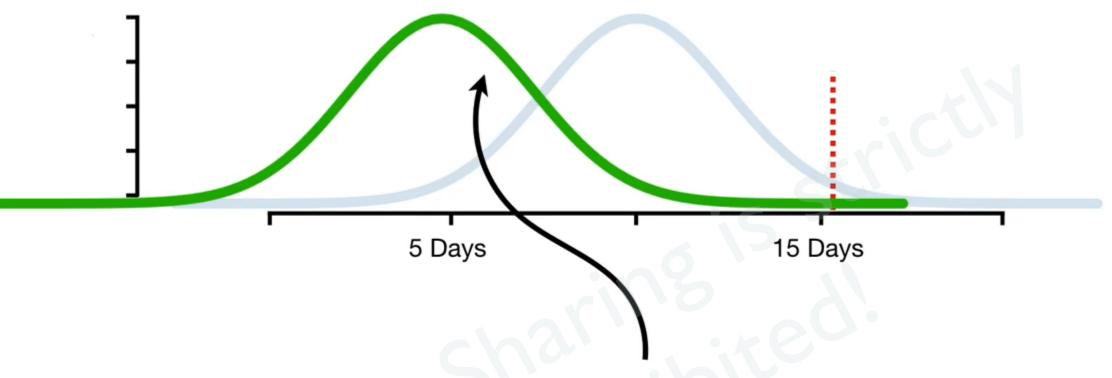
For a **One-Sided p-value**, the first thing we do is decide which direction we want to see change in.



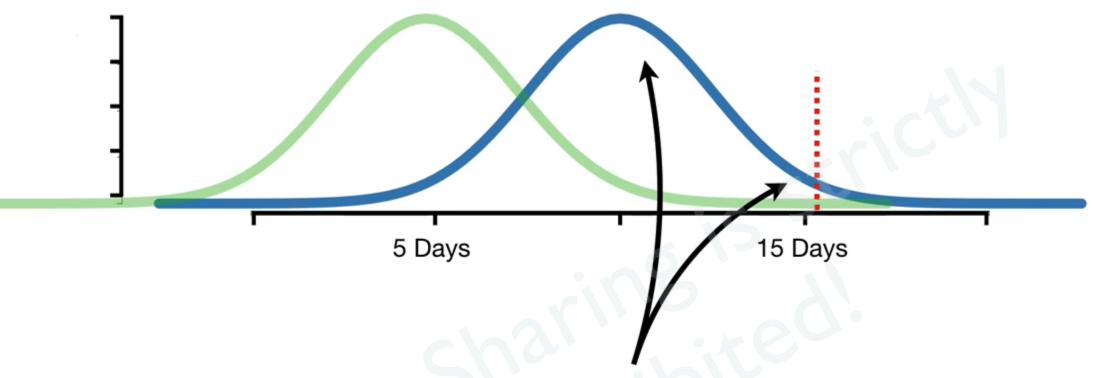




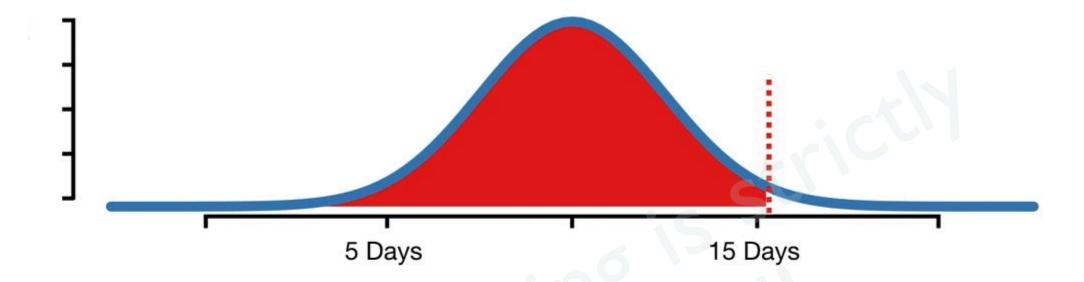
And since **0.98** > **0.05**, the **One-Sided p-value** would not detect that **SuperDrug** was doing anything unusual.



In other words, the **One-Sided p-value** is only looking to see if a distribution to the left of the original mean makes more sense...



...and since the observation is on the right side of the mean, we fail to reject the hypothesis that the original distribution makes sense.



And since failing to detect that **SuperDrug** is making things worse would be bad, **One-Sided p-values** are tricky and should be avoided, or only be used by experts who really know what they are doing.

 The probability random chance would result in the observation.

- The probability random chance would result in the observation.
- The probability of observing something else that is equally rare.

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- The probability of observing something rarer or more extreme.

THANK YOU!